



NEWS RELEASE

Still photos and B-Roll (video/sound) available at the links below. Contact for interviews:

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Tired of Sitting in Traffic on Tennessee Interstates?

Try an Alternative Route During the Summer Busy Season

Try an Alternative Route During the Summer Busy Season

Memphis has long served as one of America's most important transportation and freight hubs, connecting interstate commerce from coast to coast through Tennessee. Add in summer vacation travel, regional tourism, and daily commuter congestion, and it's no surprise that traffic on Memphis interstates continues to grow well beyond traditional rush hours.

As Tennessee heads into the busy summer travel season, the Tennessee Infrastructure Alliance is encouraging locals to take advantage of alternative routes around interstate bottlenecks to save time and reduce stress. To help drivers beat the traffic, the partnership has identified multiple Alternative Routes throughout the greater Memphis region for commuters, visitors, and local residents looking to avoid interstate congestion.

"The secondary roads were built for connection and provide a different experience than interstate travel," said Bill Moore, Chairman Emeritus of Tennessee Infrastructure Alliance and former chief engineer at TDOT. "For many people, the scenery and less stressful driving leads to discovery beyond routine interstate paths."

More than 170,000 vehicles travel along I-240 near Summer Avenue in Memphis each day according to 2024 Tennessee Department of Transportation traffic data.* Heavy commercial truck traffic combined with commuter volume can quickly create backups and stressful driving conditions for motorists navigating the region.

With Memphis serving as one of the nation's leading logistics and freight centers, interstate congestion is expected to remain a challenge during peak summer travel months. However, many state highways and surface streets across the Memphis area offer drivers practical alternatives that can provide a more predictable and less stressful driving experience.

This summer, the Tennessee Infrastructure Alliance encourages drivers to explore Alternative Routes around Memphis and rediscover local roads that offer flexibility, scenery, and relief from interstate congestion.

Explore the Alternative Routes mapped throughout the Memphis area during the summer high-traffic season. And share your favorite Alternative Route with the Tennessee Infrastructure Alliance by email at info@TNinfrastructure.net.

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B-Roll (video/Sound/Stills) and Maps

Memphis: www.tninfrastructure.net/memphis26

Additional Background

Governor Bill Lee and the Tennessee General Assembly have made historic investments in transportation through General Fund prioritization to enhance road projects through the Tennessee Department of Transportation.

About Tennessee Infrastructure Alliance

Since 2005, Tennessee Infrastructure Alliance has served as an umbrella organization and advocate for adequate and consistent funding for Tennessee's infrastructure needs. The key drivers of the organization are safety, mobility, economic competitiveness, and overall quality of life. Tennessee Infrastructure Alliance is the presenter of the podcast series Highway See (found at www.HighwaySee.com) on the history of Tennessee's roads and bridges. To learn more about Tennessee Infrastructure Alliance visit www.Tninfrastructure.net.

www.Tninfrastructure.net/News-Room

Verification Resource on Annual Average Daily Traffic Count

http://www.ms2soft.com/tcds/?loc=Tdot&mod=tcds&local_id=79000189

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