

How to take this image's logo:



And turn this AI image (workflow included):



Into this image using basic Photoshop techniques:



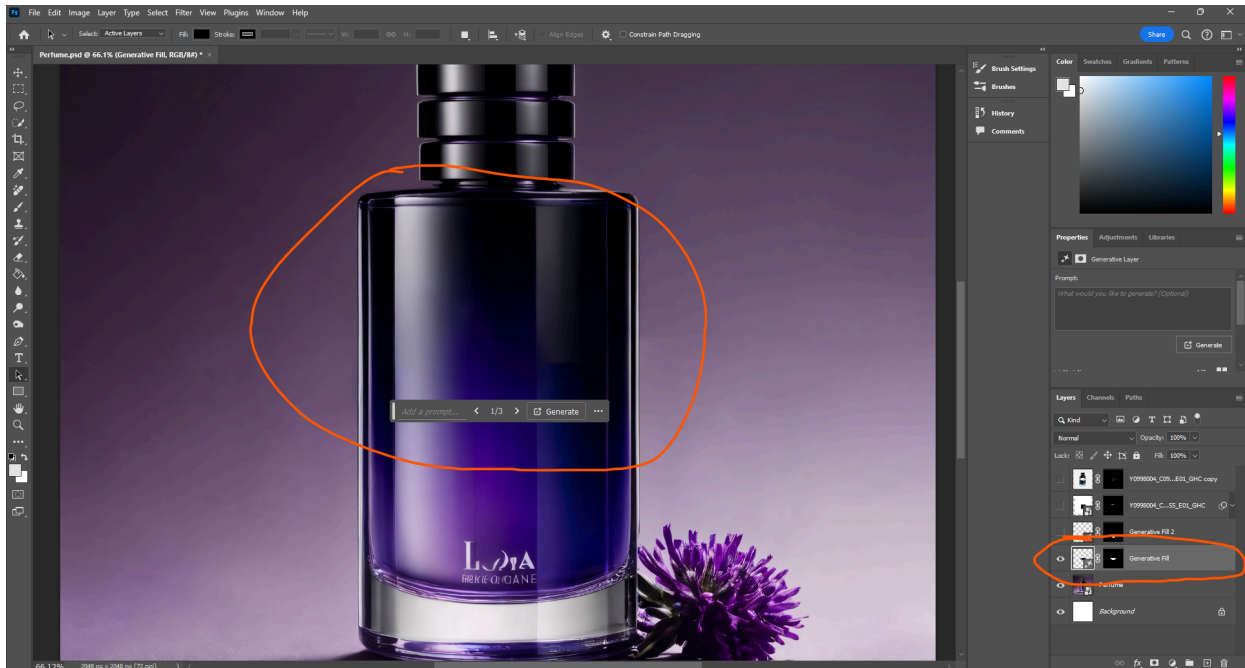
1. Select the “Lasso” tool and create a basic outline of the AI logo, then press the “Generative Fill” button.



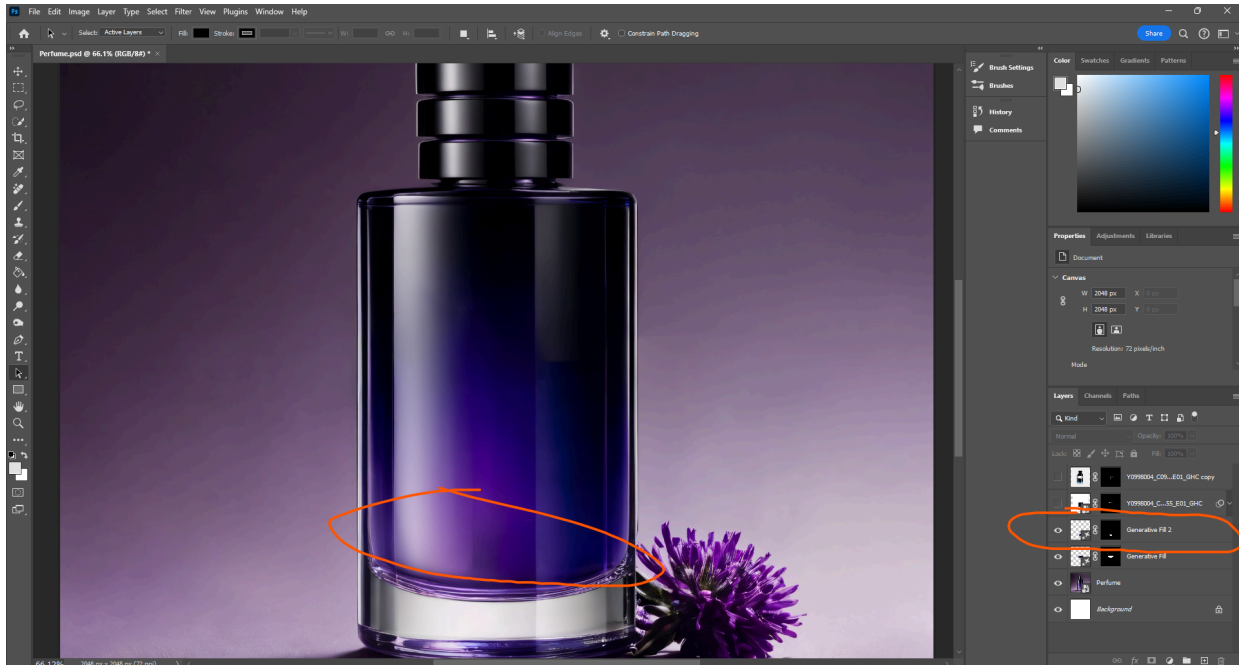
2. Leave the prompt blank and hit “Generate”, this will make what you selected with the lasso tool look like it was never there.



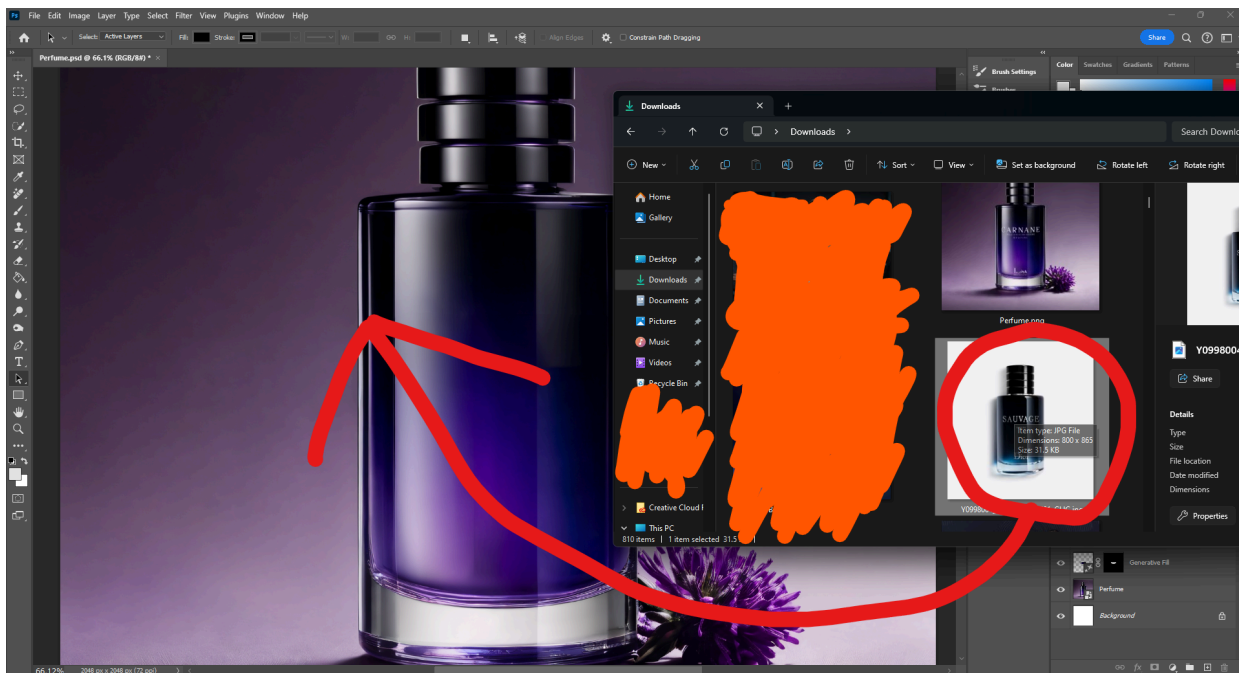
3. You should now have a new “Generative Fill” layer on top of your image layer.



4. Repeat steps 1-3 if you have another region of the image you'd like to empty like I did.



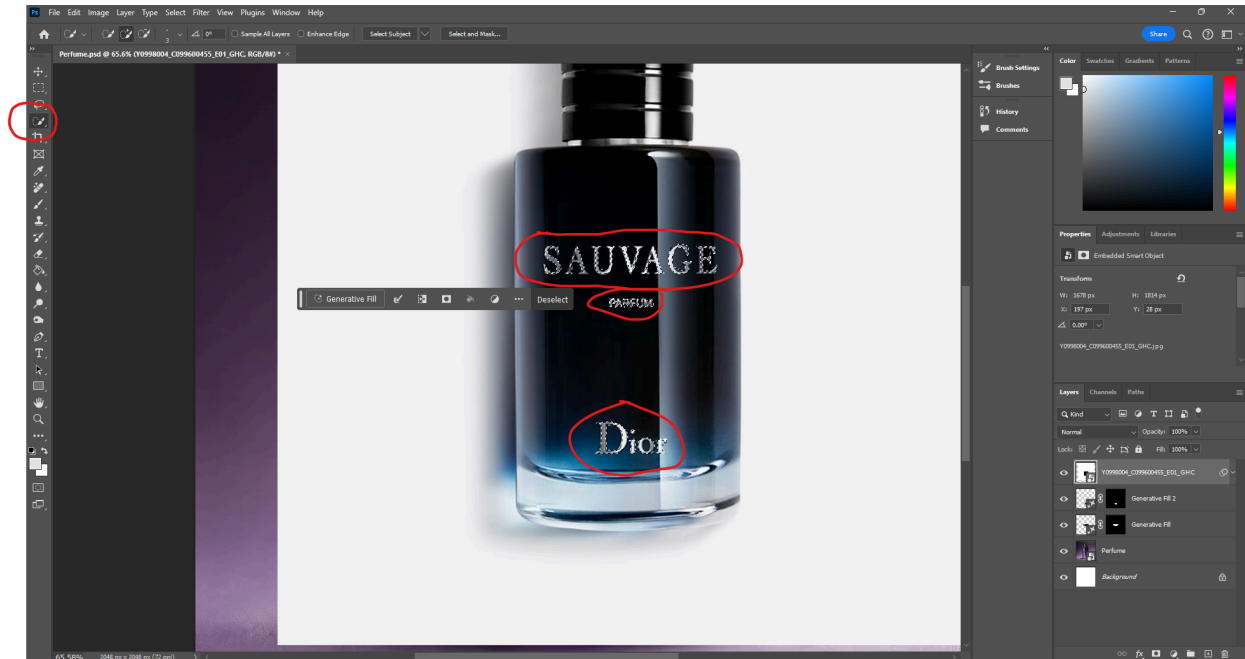
5. Open your file explorer and drag the actual product image into your Photoshop canvas.



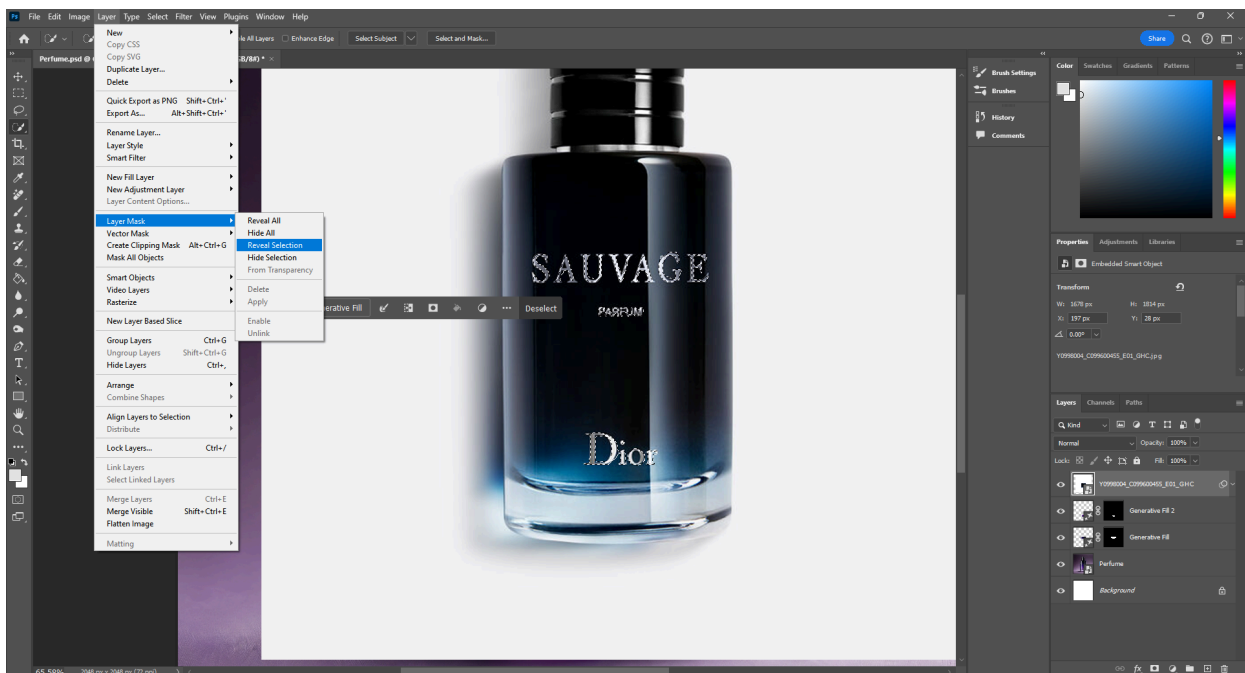
6. This is where the manual labor begins. Make sure you have the actual product image's layer highlighted in the bottom right corner.

Select the "Quick Selection" tool, and trace out the letters/logo of the perfume bottle with your cursor while holding down the left mouse button.

Try being more precise with your selections and remove any unwanted selections by using **Alt+Left Mouse Button** and tracing those areas out. In the end you should have something like this.



7. Once you're happy with your selection, go up to the top, hit "Layer", "Layer Mask", and then "Reveal Selection". This will mask out the text/logo you selected in the image.



8. Now we're getting somewhere. As you can see it looks decent as is.

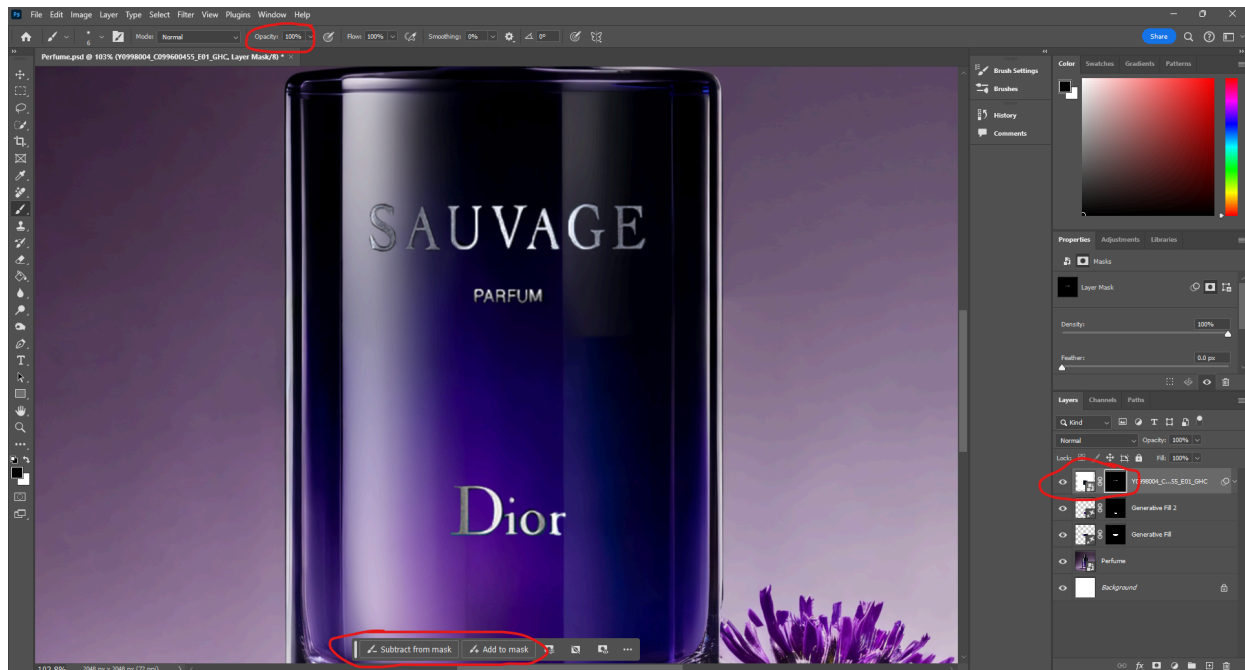
If it's misplaced like in the image below, press "V" on your keyboard, hover over the text, and while holding your left mouse button drag it to wherever you want.



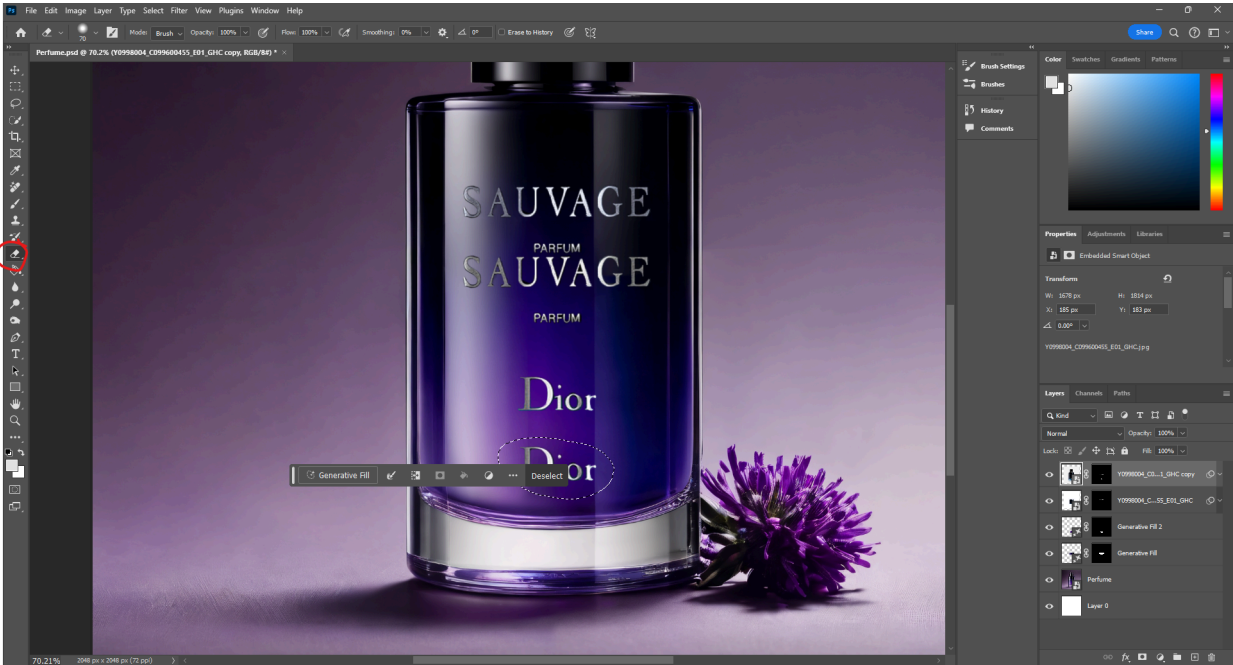
9. If you hit the “Subtract from mask” button with the layer mask selected on the bottom right, you can remove excess parts of the mask.

Conversely, if you hit “Add to mask”, you’re able to add back in parts of the unmasked image you feel like were left out.

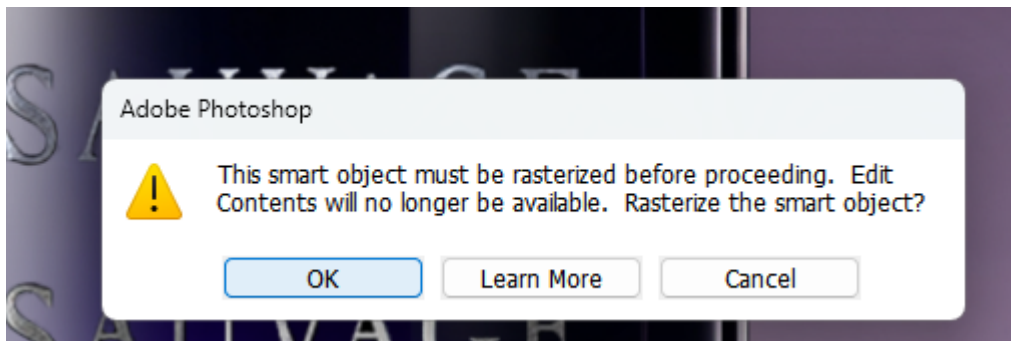
Make sure the opacity is set to 100% while you’re doing this.



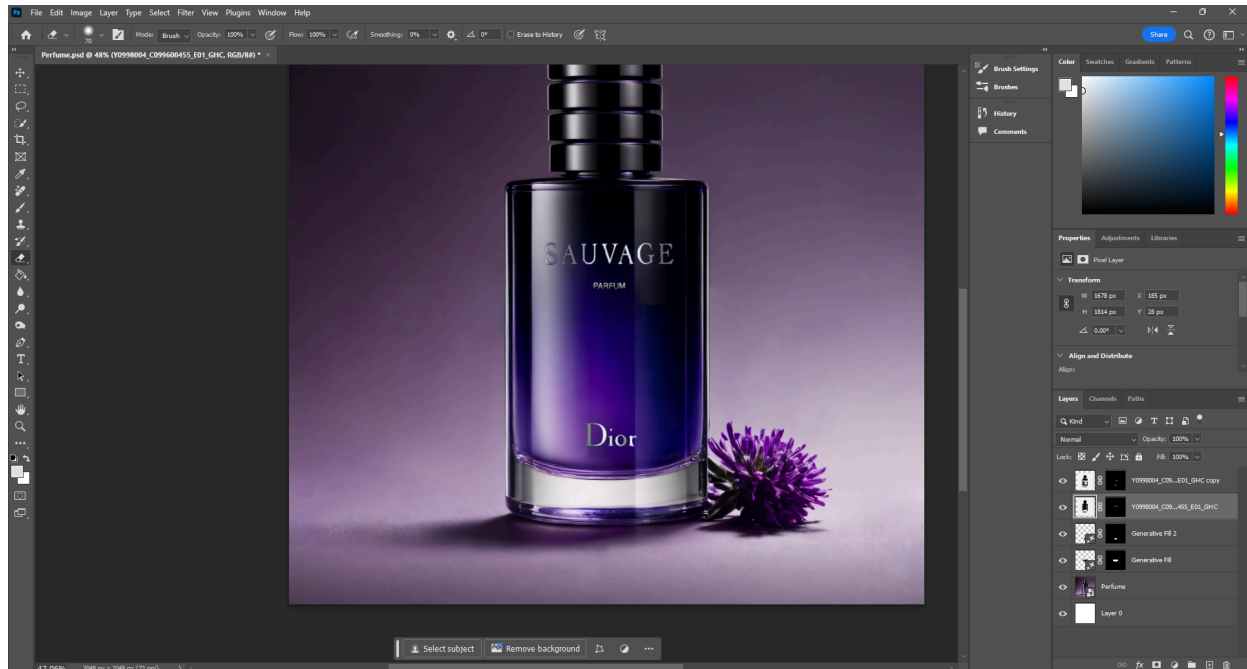
10. If you would like to move around individual parts of the text/logo once you’re done masking it, hit ctrl+J in order to duplicate the layer, hit “V” on your keyboard, move the second layer away from the first, and equip the “Eraser” tool.



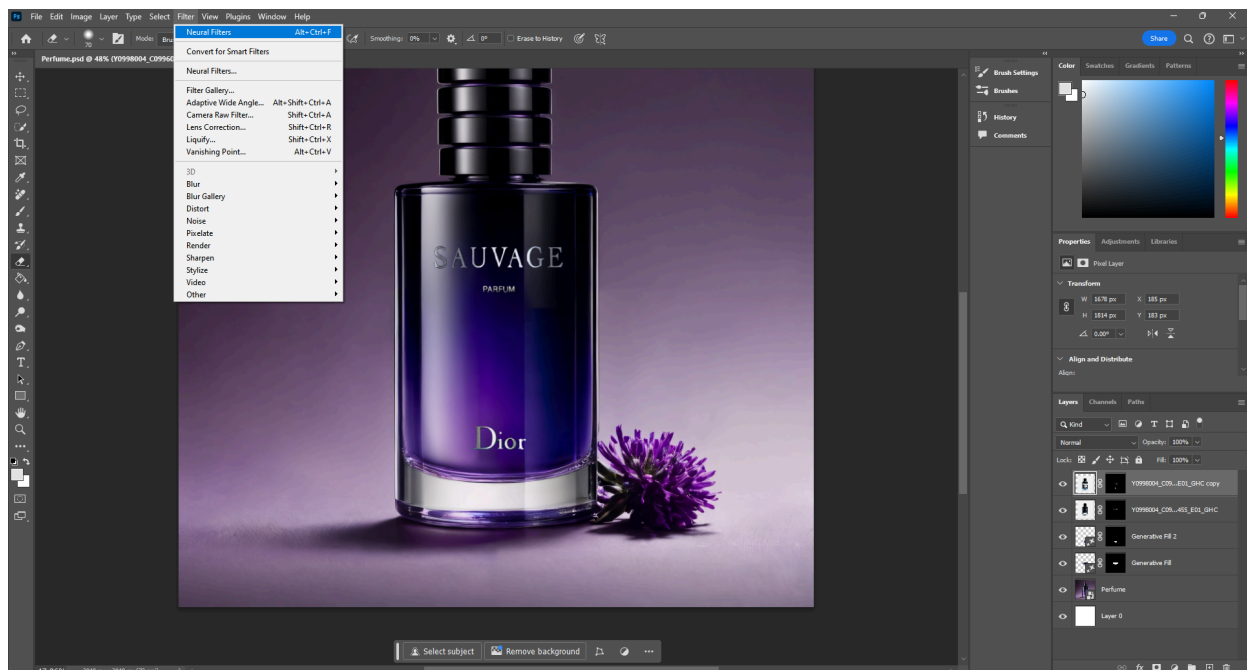
11. Hit “Deselect” on anything within the canvas you might have selected. Click on your layer with the “Eraser” tool selected and press “OK” if you get this prompt.

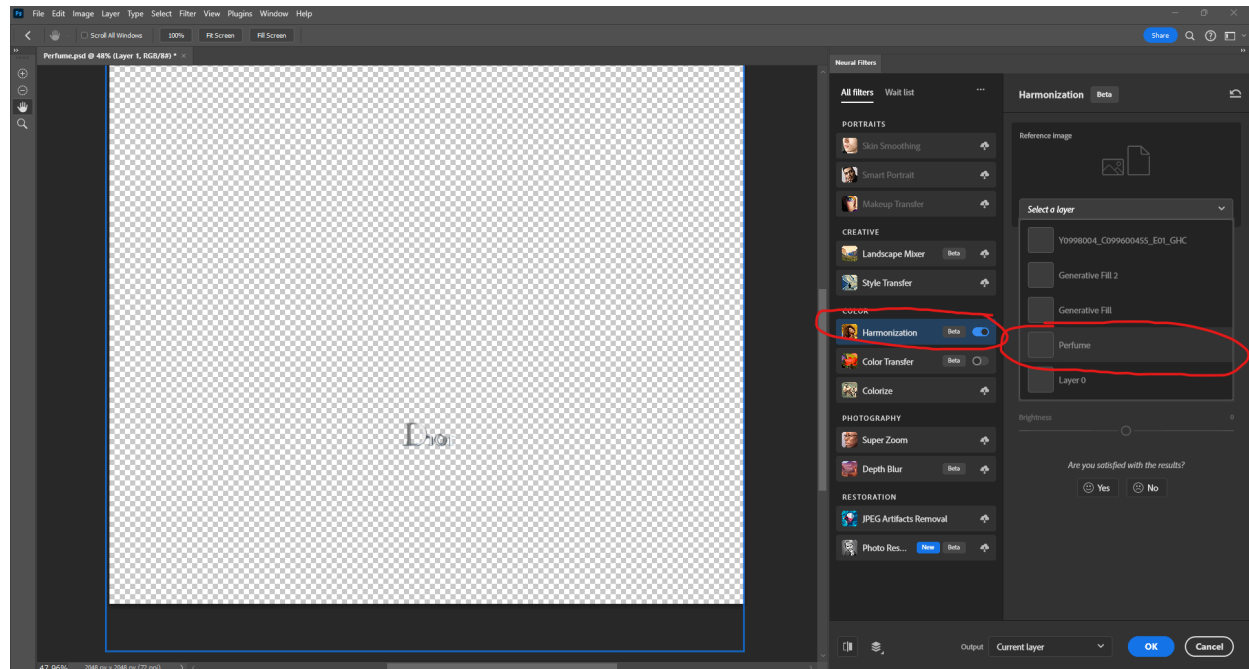


12. With the “Eraser” tool, click and drag over anything you don’t like on the first layer, repeat the process for the layer beneath it, and now you should have a more refined image.



13. If the lighting looks unnatural for your text/logo, select one layer at a time, go to “Filter”, “Neural Filters”, download “Harmonization” if you don’t have it, enable it, select your AI image layer as the “Reference Image”, hit “OK”, and repeat for the other text/logo layer if you want to.





14. Now we're done!

