

Digital Organizing Fellow

Fall 2024 to Summer 2025 | \$20/hour, 20 hours/week

DESCRIPTION: NY Renews is seeking a part-time digital organizing fellow to support the campaign to implement the Climate Leadership and Community Protection Act,

New York's 100% clean energy law. As a key member of the digital communications team, the digital organizing fellow will manage independent projects and assist with ongoing campaign actions and material development. The remote position will focus on digital organizing, and fellows will receive training in online organizing platforms including Action Network, New/Mode, and the peer-to-peer text platform Spoke, among others. The fellowship is a part-time remote role, with employment from fall 2024 through summer 2025. Applicants should be strong writers with some experience in digital organizing and in-person campaign mobilization. Candidates must be available to work a regular schedule of 20 hours a week throughout this period.

NY Renews is committed to equity, inclusion, and justice. We strive to create a workplace that reflects the values we fight for. Black, Indigenous, people of color, people with disabilities, people impacted by the climate crisis, women, non-binary, and LGBTQ people are especially encouraged to apply.

COMPENSATION: This fellowship pays \$20/hr, averaging 20 hours per week, and no more than 25.

FLSA STATUS: This is a non-exempt hourly position.

WORK ENVIRONMENT: This is a remote position, but occasional in-person meetings in New York City or Albany may be required. Fellows will work an average of 20 hours/week, with some critical campaign weeks requiring more work and some slower weeks requiring less. The end date is flexible but will roughly coincide with the end of the legislative session in June.

MANAGEMENT: The Communications Fellow will report directly to the Communications Director, or in their absence, the Digital and Communications Manager.

JOB FUNCTION: Fellows will work with the Communications Director and Digital and Communications Manager to:

- Help manage the coalition email calendar
- Draft, format, and edit blast emails
- Create and publicize tools to call/email your representative on New/Mode
- Launch and run Spoke texting campaigns
- Create and manage Action Network events
- Prepare call relay scripts and spreadsheets
- Support communications for in-person actions
- Develop social media toolkits for coalition partners and supporters with resources and materials to effectively advocate for climate and environmental justice aligned with our current messaging.
- Utilize Action Network to manage our supporter database and effectively track engagement, donations, and campaign metrics. Experience with Action Network, or similar platforms is a plus.

QUALIFICATIONS: Candidates should have:

- Experience working within the climate or racial justice movements
- Superior writing and copyediting skills
- Familiarity with at least two of the following technologies: Action Network or another advocacy CRM program, MailChimp or other blast email program, Spoke or another peer-to-peer texting program, New/Mode or other digital advocacy tools
- Fluency in communicating complex policy ideas to a broad audience

Fellowship applications are accepted on a rolling basis. <u>Applicants should submit a resume</u>, cover letter, and application materials through this link.

ABOUT NY RENEWS: NY Renews is a coalition of more than 380 environmental, justice, faith, labor, and community groups, and the force behind the nation's most progressive climate law, the Climate Leadership and Community Protection Act. Now, we're focused on two projects: implementing the Climate Leadership and Community Protection Act in line with our vision of full decarbonization of the economy and climate justice; and advancing additional policies for climate justice in New York State.

We are governed by a Steering Committee of representatives from environmental justice, community organizing, labor, faith, and climate organizations across New York State. The Steering Committee sets the strategic direction for the NY Renews coalition. We operate in accordance with the Jemez Principles of democratic organizing and are committed to collective decision-making and leadership of frontline communities.

NY Renews, a project of Tides Advocacy, celebrates diversity and is proud to be an equal opportunity workplace. We are committed to equal employment opportunities regardless of race, color, ancestry, religion, sex, national origin, sexual orientation, age, citizenship, marital status, disability, gender identity or Veteran status. We also consider qualified applicants regardless of criminal histories, consistent with legal requirements.

If you have a disability or special need that requires accommodation, please let us know in your application.

For more information, visit www.nyrenews.org.