

Aaron Gertler

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Experience

Content Specialist, Centre for Effective Altruism (October 2018 to Present)

- * Served as head of the [Effective Altruism Forum](#)
 - o Raised daily pageviews 300% from March 2019 — September 2021
 - o Developed or co-developed the [EA Forum Wiki](#), [EA Forum Prize](#), [EA Handbook](#), and [Ask Me Anything](#) program
- * Produced the [Effective Altruism Newsletter](#) for 50,000+ subscribers
- * Edited and approved all written content produced by CEA in any capacity, including every email for the [EA Global](#) conference series and every [EA Funds](#) payout report

Operations Manager, MCP Foundation (October 2017 to Present)

- * Led research efforts to allocate \$3.5 million in grants for global poverty alleviation
- * Represented the Foundation for calls with potential grantees

Semi-professional Magic: the Gathering Streamer (February 2020 to June 2021)

- * [Won the most lucrative open tournament in the game's history](#) and [placed second at the world championship](#) in the first year of my tournament career
- * Grew my [stream](#) to 5,000+ followers despite low time commitment and zero marketing

Freelance Tutor (January 2017 to September 2018)

- * Built full-time tutoring business in three months after moving to a new city
- * Earned 97% five-star [Wyzant](#) reviews from students in the U.S., India, and China
 - o Ranked 5th of 100+ ACT tutors in San Diego (metric: avg. rating, 10+ reviews)

Freelance Copywriter, Multiple Startups (September 2014 to September 2018)

- * Clients include [Jumpcut](#), [Rally](#), [See Through](#), and the [Centre for Effective Altruism](#)
- * Composed emails to coordinate 50,000 riders for 2017 DC [Women's March](#) (w/Rally)

Technical Services (TS), [Epic](#) (July 2015 to November 2016)

- * Managed scheduling software for hospitals with over 5 million annual patient visits
- * Provided research, support, and technical advice to 30+ Epic analysts
 - Sample of analyst feedback (sent directly to my team lead):
 - "His work ethic is absolutely out of this world."
 - "Very open to feedback and ways to get better."

Education

Yale University, May 2015, Bachelor of Arts in Cognitive Science (Distinction in the Major)
3.62 GPA; completed degree in seven semesters (almost all students require eight)

Other Activities

Volunteering: Founded effective altruism groups at [Yale](#) and [Epic](#); facilitator for [EA Virtual Programs](#); occasional advisor for [students who want to launch publications](#)

Interests: [Prediction markets](#), [game design](#), strength training, creative writing