Full-Year Course
Getting the Best Deal
Student Activity Packet
UNIT: CONSUMER SKILLS

Name:

Students will be able to:
- Explain what comparison shopping is, how it can help consumers, and when it makes sense to comparison shop
- Identify strategies consumers can use to make sure they are getting the best price for their purchase
- Apply their comparison shopping skills to choose between two similar items

INTRO

QUESTION OF THE DAY: What percent of consumers read online reviews before buying a product?

Answer the question on the first slide in the space below. Then, compare your answer to the answer on the second slide. Finally, follow your teacher's directions on how to answer the follow-up questions on the last slide.

1. **What percent of consumers read online reviews before buying a product?**

LEARN IT

INFOGRAPHIC: Shopping Online

When choosing a product or service to buy, it's important to compare alternatives so that you can feel confident you're getting a good deal. An important part of comparing alternatives is something called *comparison shopping*, and it can include researching a variety of factors that are important to you. Read through this infographic to learn the basics of comparison shopping. Then, answer the questions.

1. **Describe a time when you used one of the strategies mentioned in the infographic.**

2. **Which of the action items in the infographic would you like to try out or practice more in the future? Why?**

3. **Identify a product or service that you think you would be willing to comparison shop for. Then, identify a product or service that you think you would be less likely to comparison shop for. Explain why.**

4. **As consumers, we are constantly exposed to advertising, social media posts, and influencers. How might comparison shopping help us make sound, informed decisions as opposed to buying things that others are trying to convince us we need?**

VIDEO: Best Browser Extensions for Online Shopping

One way to make sure you're getting the best price when online shopping is to use browser extensions. Watch this video to learn about browser extensions and answer the questions.

1. **What is the benefit of using browser extensions when shopping online?**

2. **Would you consider using browser extensions when shopping online? Explain why or why not. If not, would you do the work of finding deals manually? Not at all?**

ARTICLE: Are You Getting the Best Deal? 5 Things to Consider When Comparison Shopping

While finding the right price is a big part of comparison shopping, there are other factors you should consider as well. Read this article to review some of these other considerations and answer the questions.

1. **For each of the five factors listed in the article, brainstorm one product or service that you would heavily consider that factor for in the table below:**
    a. Quality

    b. Craftsmanship

    c. Quantity

    d. Performance

    e. Longevity

2. **Explain why it might sometimes be cheaper in the long run to buy a product or service that costs more up front.**

3. **Think about your spending habits as a teen.**
    a. Do you currently take these five factors into consideration very often when making a purchase? Why or why not? How might this change as you get older?

b. What other factors do you think most teens take into account when deciding whether to buy something?

VIDEO: What to Buy Every Month to Save

Another way to get a good deal on a purchase is to buy specific products at certain times of the year. Why? Learn more by watching this video. Then, answer the questions.

1. **Have you ever waited until a specific time of year to buy something because you knew you'd get a good deal on it? Why or why not?**

2. **What is ONE recommendation from the video that you think would be useful for most teenagers? Explain.**

DO IT

ACTIVITY: MOVE: What Will You Buy? or RESEARCH: Comparison Shopping

It's time to apply what you've learned about comparison shopping and make some purchasing decisions! Follow your teacher's directions to complete this activity.

EXIT TICKET

Follow your teacher's directions to complete the Exit Ticket.