




SL1:  Scale or Fail : Your E-com Choice  
SL2: Last Chance to Dominate E-com 

Preheader: Your Final Email Before Major Shift

Hey %FIRSTNAME%,

Let me cut straight to it:

In e-commerce, you either scale—or get left behind.

While you're doing things the same way, your competition is learning, testing, and implementing **every single day**. And when your paths cross? They win. Not because they're smarter, but because they're sharper, faster, and better prepared.

That's why the best never go alone.

- Every world-class boxer has a coach.
- Every investor has a mentor.
- Even coaches have coaches.

So why should growing your e-com business be any different?

Trying to piece it together yourself costs you your most expensive currency: **time**. And time spent guessing is time your competition spends winning.

That's exactly why I built the **Growth Triangle**—a proven strategy that's helped hundreds of brands grow past plateaus, outpace competitors, and finally claim the freedom they were chasing.

Take Will, for example. He went from clocking into a 9–5... to running his own warehouse and living off his e-com brand full time.

The Growth Triangle gave him the clarity, systems, and speed to get there—and it can do the same for you.

But here's the truth:

It's simple to understand, nearly impossible to master alone.

 **Click here to see how the Growth Triangle scales your business before your competition beats you to it.**

Stop wasting time.

Stop burning money.

Your business has more potential than you think—don't wait until it's too late to find out.

To your growth,  
Steven