

AGOGÉ NEW IDENTITY TEMPLATE

Ideal Version of Yourself 3-6 Months From Now

Power Phrases (2-3)

- I am Robbie Dumkuski and I will find a way or make a way to win
- I am Robbie Dumkuski and the vast amount of things I want to achieve and earn in life will forever propel me forward into a never ending cycle of success.
- I am Robbie Dumkuski and I am the fucking guy that gets shit done

Core Values

- Perspicacity
- Unshakability
- Honor
- Commitment
- BRAVERY AND BOLDNESS

What does this look like in his life specifically?

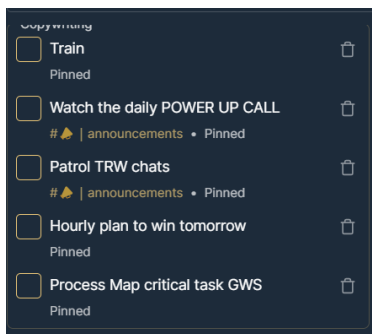
- (perspicacity) He can see in the future with his foresight and he can know exactly what he needs to do to position himself to be able to make even more money in the future. He lands a client and pitches a website redesign so that after he can do SEO and then after that he can do his socials and upcharge. Then he can move up the chain to be a senior marketer and make even more. Then he can leave that client after getting him booming results and scale to an even bigger and better client
- (Unshakability) When shit hits the fan for example he's got no money and no food and no place to sleep. He finds it and he makes it his without losing a fear of hope. When a client leaves him and bitches him out he stands there and thinks what would the most competitive version of myself do now and then he conquers that task.
- (Honor) In any given time he aspires to be honorable. He takes action from the soul and heart and he actually provides helpful outcomes for people not out of pure greed but out of honor (and greed too.) But his inspiring actions because of his goal to be honored to serve god is undeniable and beautiful.
- (commitment) His undeniable commitment to making his outcomes happen is commendable. He sets a goal for example to close a client on a deal that will

allow him to be able to own a dog and then he goes out and makes it fucking happen as fast as possible like a maniac.

- (Bravery and Boldness) He goes out of his way and sets the standard as high as possible and shoots for it. He hasn't made 3k from a deal yet but he's going to pitch it anyway because if he doesn't he can never make that much money ever.

Daily Non-Negotiables (2-3)

- Daily checklist
- Nightly Roadblock analysis and plan for how I will defeat them tomorrow



Goals Achieved

- Closing A 1k Deal
- Making 10,000 In revenue for a client aka "Rainmaker"

Rewards Earned

- Upgrading my setup for work. New laptop, new desk, storage, better lighting, book shelf, paintings on the wall and a new chair
- A dark oak Coffee table for my apartment



Appearance And How Others Perceive Him

- Men perceive him as strong and capable because when he is in the gym it's not even about the weight he is pushing you can see that he is always pushing past his limits and not letting himself rest too much. He slaps a weight on and hammers it out until his body feels like it's gonna fall apart.
- Men perceive him as a leader because whenever he is around he takes charge and points everyone in the right direction. He stands up and says this is what we need to do, let's do it and then he gathers the resources needed to do so and hands them out like tools.
- men perceive him as a cool guy because he's confident in his words and actions he also speaks clear and concise as well as actually having a sense of humor
- Women perceive him as attractive because he grooms properly, hits the gym (is fucking shredded), Has great style and takes care of himself.
- Women perceive him as strong and capable because he makes money and gets shit done on top of that he makes sure they are safe when around him
- Women perceive him as someone they want to sleep with because he is so irresistible, He grooms well, Makes money, trains hard, has fun and Is a fucking G (I can be honest with myself lmao I fucking love sexy women)

Day In The Life Stories.

I wake up at 6 ready to conquer the day with a glint in my eye and fire in my blood. I check my tasks for the day as Im making coffee



My Tasks Read...

Today's tasks:

- Read Identity Doc
- 2 GWS on blog post for pressure washing company
- 1 GWS on social media posts for personal and client accounts to gain publicity and stay active.

Today's Goal:

- Create and Submit blog posts to aikido channel

The time is now 6:20 and I sit down at my desk ready for my first GWS.

I pull up my market research and I pull up the competitors to see what they are doing. Then I created my strategy for this blog post. I'm going to talk about this topic for this reason and send people here to help them.

Then I get hammering away.

Who am I talking to?

Where are they now?

What actions do I want them to take?

What are the steps to take them from where they are now to where I want them to go?

The whole mile gets done and I write up the first draft in about 30 minutes. I ended up covering the topic of importance in power washing gutters.

At about 7 I start the revision process and I check word for word what can be removed until I have something I can agree with and then I send it in for revision at 7:20.

Now it's off to work.

From 8- 6pm I'm plumbing. So boring stuff

Fast forward Im back from my plumbing job and now its ready to fucking get it.

I rolled up to the gym in my car listening to tate. All I hear is tate saying “ dont be fucking gay train like your trying to make your muscles run away from your body”



Ready to fucking attack the gym with one mission in my mind ^ Get as strong as possible.

Now I am in the gym and i'm reading my workout plan Blood hot, brain amped up and muscles ready to fuck shit up

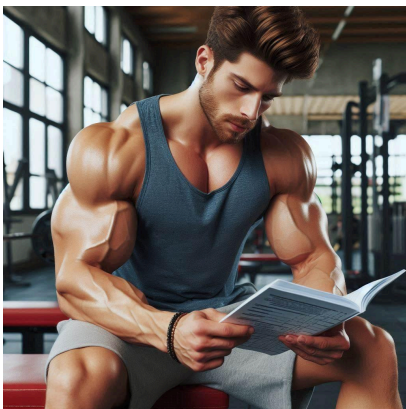
Squats 5 sets 8-12 reps

RDL's 5 sets 8-12 reps

Lunges 5 sets 8-12 reps

Calf raises 50 lbs 200 reps

Hack squats 3 sets 13-15 reps



I'm midway through the lunges and I hear a voice in my head say this is getting hard. Maybe we should stop.

So I stomp on that voice in my head and I shoot for a PR and absolutely obliterate it.

I was only supposed to do 9 with this weight but I pushed out and did 16 Im a fucking G.

I finished up my workout and I'm covered in sweat from head to toe from how hard I trained. I grab my white towel and I wipe myself off.

I'm reading my plan while I'm in the car ready to leave the gym and I am set back on site for going home and conquering.



Now I'm back home and it's 7:15. It's time for another GWS so I get started on reviewing that blog post for its final touches and making any major changes needed before I push it live. I check the market awareness, sophistication and other levels to make sure I'm matching up 100% correctly with the audience.

Now I push it live.



Onto the next I'm amped up and the momentum is rolling so now I have to focus on the other most important tasks I have which are building my presence to launch... Building my clients presence so that they appear more of an authority.

I start this GWS with ferocity and insightfulness. I know exactly what I need to post to make the effects needed. I'm sitting there in my chair stretching my brain and connecting the dots.

I create 5 pieces of content 3 for me and 2 for my client.

3rd GWS done.

Now it's time for nightly analysis.

I pull up my spreadsheet and I read over how the Site has been tracking. Where the most friction is where people fall off.

I ask the proper questions like why wouldn't they click the CTA?? And I make a plan to improve the website tomorrow to maximize conversions.

When I read the site it says 25% conversion rate. So let's aim for 30%

I hop in the chats and I help my agoge G's with anything I can and I also get help from them as well for 20 minutes on a timer.

Then it's off to my final task for the day.

I Mark up my nightly review for my agoge G's and I make my hourly plan for the next day.

1 GWS creating a testing project for site conversions.

1 GWS for outreach so I can get bigger and better clients.

1 GWS for Social media maintenance for my second client

And off to bed I go.