

AINSLEY GIBBS

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EDUCATION

BAYLOR UNIVERSITY - Waco, Tx

Expected Graduation: May 2025

Journalism - Public Relations & Advertising Major
Minor: Corporate Communications & Entrepreneurship
Study Abroad Summer of 2023 Focusing on Entrepreneurship
GPA 3.8 - Dean's List

EXPERIENCE

APPLE (Sunnyvale, CA)

May 2024 - Present

Corporate Communications and Engagement Intern

- Responsible for the content, strategy, and site management of IS&T's company-wide intranet, where Apple's 170,000+ employees around the world get support for internal tools and systems
- Supported the coordination and planning of internal events
- Assisted with monthly Newsletter along with other internal communication

BAYLOR ATHLETICS (Waco, TX)

August 2023 - May 2024

Graphic Designer

- Worked extensively designing with Adobe Suite of products
- Generated brand awareness through creative content across Baylor Athletics social media platforms

ELLA J BOUTIQUE (Danville, CA)

April 2020- August 2022

Sales Associate & Social Media Assistant

- Increased brand awareness
- Developed strategic social media content to engage customers

DANVILLE CHOCOLATES (Danville, CA)

August 2018- April 2020

Assistant Manager

- Worked the cash register, making special orders and customer service

LEADERSHIP / CLUBS

PI BETA PHI, BAYLOR UNIVERSITY

Director of PR/Marketing

- Managed and organized philanthropic events
- Was responsible for maintaining the chapter's positive brand and image through external public relations and marketing
- Managed social media platforms and created video content

ALPHA LAMBDA DELTA

- Member of scholastic society

PUBLIC RELATIONS STUDENT SOCIETY AMERICA

- Member of student society at Baylor University

HIGH SCHOOL ASB TREASURER

- Student leadership team all four years of high school

SKILLS

- Video Editing and Photography
- Adobe Suite - Typography and Graphic Design