

Practice #2

Skin care product

Target market

People with acne/dry skin/scarring acne

Kids ages 16-21

All are struggling with keeping their skin clear

Avatar

Sam 18 years old red scarring face acne has tried many other skin products and nothing has worked has very sensitive some products he has tried have made it dry up or worse

This product helps make my skin super silky smooth. After all these years, I finally found something that works! My skin is definitely better. I'm receiving many compliments from friends. values-I noticed a difference after one use. I don't have to use acne meds with this either. Brightens, exfoliates, hides fine wrinkles, keeps skin clear, I love it! after doing tons of research and trial/error.

Current state

This stuff BURNS if you have any acne marks or abrasions, but by the next morning they're healing! If you suffer from hormonal acne like me, I have crazy dry skin. Like it feels like sandpaper sometimes. The one thing I don't like is the smell. It smells like maple syrup to me. Kinda off putting. But it works so I can get past the smell.to find an anti-aging product to put on my skin at night that doesn't have me waking up with tight, dry, flaking skin.

Dream state

I find cerave products to be a godsend. They never flare up my skin and this face is amazing at keeping my acne at bay.

This product helps make my skin super silky smooth.

- it's so gross but also satisfying.

Roadblocks

If you suffer from hormonal acne like me, I did everything right: Patch tested, started once a week and worked up, discontinued my use of other activities while using this product. My skin looks dehydrated (I drink a gallon of water daily, so like.. come on..), sticky, angry, and very red. I looked like a sweaty, greasy 13 year old in the throes of puberty all over again. I almost wonder if I was sent an old expired bottle.The formula is a disgusting texture that dries sticky-tacky on the skin (so, hope you didn't want to apply any foundation 'cause that ain't happening.

Solution Product

FASCINATIONS

My skin looks glowing, more radiant, FIRMER, and my tone is evening out
my face was softer and felt healthier

like this formula: thick texture, no scent, absorbs easily under serums and moisturizer.

No new Keep implanting diet changes

DIC practice Email

SL- Get your skin shining like a movie star with these simple tricks

What if I told you everything you thought you knew about skin care was a lie

All the crazy tactics you hear people talk about changing their diet and drinking loads of water
To try and filter there body

ALL LIES

Click The Link below If you want to know the Fast and most efficient way to soft and healthy
skin

(Link here)

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