

TERMS & CONDITIONS FOR THE STRAVA x KENDAL MOUNTAIN FESTIVAL BEAST BANKS CHALLENGE PRIZE DRAW

Introduction

- a) The Prize Draw is organised and run by Kendal Mountain Festival ("Kendal"), who can be contacted at info@mountainfest.co.uk
- b) By entering this Prize Draw, you agree to these Terms and Conditions (the "Terms") and any decisions reached by Kendal, which are final and binding in all matters related to this Prize Draw.
- c) The Prize Draw starts at 0:00 (BST) on 13th November 2023 and ends at 23:59 (BST) on November 20th.

Who can enter this Prize Draw?

- a) Participants must:
 - i. Be residents of, and have a postal address in, Austria, Belgium, Bulgaria, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, the Netherlands, Norway, Poland, Romania, Slovakia, South Africa, Spain, Switzerland, or the United Kingdom;
 - ii. Have a valid STRAVA account; and
 - iii. Be aged 18 or over.
- b) The Prize Draw is not open to directors, members, partners, employees, agents, or consultants of Kendal, any person who directly or indirectly controls or is controlled by Kendal, or any supplier of goods or services in connection with the Prize Draw, or their spouses, life partners, business partners, or immediate family members.
- c) By entering the Prize Draw, you hereby warrant that all information submitted by you is true, current, and complete. Kendal reserves the right to verify the eligibility of all participants and disqualify a participant for submitting false information.

How does the Prize Draw work?

- a) No purchase is necessary to enter the Prize Draw, and entry is free.
- b) To enter the Prize Draw during the Prize Draw Period, participants must:
 - i. Join the STRAVA x KENDAL MOUNTAIN FESTIVAL BEAST BANKS CHALLENGE on the STRAVA mobile application or website;
 - ii. Successfully complete the Strava segment marked out in the challenge details, as shown in the STRAVA KENDAL MOUNTAIN FESTIVAL BEAST BANKS CHALLENGE (the "Challenge") and upload to your profile.
 - iii. Follow the link from either the STRAVA 'Challenge Complete' notification or email (if subscribed to receive STRAVA marketing emails) leading to the Kendal Mountain Festival website; and

- iv. Select which Challenge(s) they have completed;
- v. Enter their first name, last name, and email address.
- c) Each completion of a Challenge by participants (referred to in 3(b)(ii)) constitutes an entry into the Prize Draw. If a submission fails to satisfy any or all requirements of an entry, it will not be counted.
- d) All entries must be received by Kendal during the Prize Draw Period, or they will be void. Kendal will not accept responsibility for:
 - i. Prize Draw entries that are lost, mislaid, damaged, or delayed in transit, regardless of cause, including, for example, as a result of any postal failure, equipment failure, technical malfunction, systems, satellite, network, server, computer hardware, or software failure of any kind; or
 - ii. Any change in dates, times, or cancellations or other arrangements that may prevent a winner from accepting, taking, or using a prize.
- e) On or before November 30th 2023, the winner from STRAVA will be selected at random by Kendal from all valid entries received, using a random computer-generated process, to be winners of the Main Prize (defined below).
- f) The winner will be notified on or around November 30th, via the email address they used to submit their entry to the Prize Draw ("Notification").
- g) The Prize must be claimed in accordance with the instructions in the Notification message, within 7 days of the Notification (the "Claim Period"). In order to receive their Prize, the winner will also need to provide Kendal with any further information requested by Kendal, in accordance with the instructions set out in the Notification within the Claim Period. Failure to claim the Prize in accordance with the instructions in the Notification within the Claim Period will result in the forfeit of the Prize, and an alternative winner will be chosen.
- h) The winner will receive the Prize within 14 working days of the date they provide Kendal with the information requested in the Notification (as set out in clause 3(i)).
- i) The winner may be required to provide Kendal with proof of identification in order to verify compliance with the eligibility requirements for the Prize Draw.
- j) If a winner is found to be ineligible or fails to comply with the Terms, then the winner may, in Kendal's sole discretion, be disqualified, and an alternate winner will be selected.

What is the Prize?

- a) There will be one winner.
- b) The winner will receive a Kendal Mountain Festival bundle of prizes including a Buff and a Festival poster.
- c) The choice of size and colour of the Kendal items are subject to availability.

d) Prizes do not include any other costs in relation to the Prize. Any expense outside of those specified will be the sole responsibility of each individual winner.

e) Prizes are non-transferable, non-exchangeable, and have a cash value of zero. Prizes are for personal use only and are not for resale. Prizes may be forfeited in the event that Kendal determines that the prize is being misused. Kendal reserves the right to substitute a prize of an equal or greater value in its absolute discretion.

General

a) Kendal reserves the right to amend the rules of the Prize Draw, to withdraw the Prize Draw at any time if circumstances beyond its control make this unavoidable, or to cancel the Prize in the event of non-compliance with these Terms.

b) Kendal will use your personal details to contact you for administrative purposes relating to this Prize Draw.