

Force Multiplier Elevator Pitch

Force Multiplier is a national volunteer fundraising organization. We were founded 8 years ago after the first election of Donald Trump. We've raised almost \$30 million from over 21,000 donors in all 50 states.

In the face of unrelenting and unprecedented threats to our democracy and way of life from the Trump Administration, Force Multiplier's goal is to break MAGA's authoritarian grip on the federal government through the electoral process by flipping the House and building Democratic power in the Senate in the 2026 Midterms.

We're working on three intersecting fronts to secure victory in the 2026 midterms:

- **1. Supporting candidates** in competitive races to win Democratic control of the US House and close the gap in the Senate in 2026.
 - Force Multiplier does detailed research on candidates, and selects those on the “knife edge” between winning and losing, for whom the addition of a few hundred thousand dollars might make the difference between winning and losing. We're looking for races that aren't sure bets, but they aren't impossible, they're “toss-ups” that could go either way.
 - We back up investments in candidates by selecting and funding “voter-empowerment” groups that engage voters in specific segments (rural, infrequent, BIPOC, etc.) and encourage those voters to cast their ballots on election day.
- **2. Fighting autocracy** by supporting groups working to uphold the Constitution, the rule of law, and free and fair elections. We also promote civil resistance in town halls, public protests, and similar

mobilizations.

- We have recently raised funds for litigation groups that are suing the federal government, often with a high degree of success, for unlawful executive orders and other forms of overreach.
- We are amplifying the work of Indivisible and other groups to encourage citizens to be involved in mass protest and other forms of civil resistance.
- **3. Creating favorable conditions** for winning the midterms by supporting groups working to counter far-right propaganda, engage voters, and tonight's initiative.
 - We are supporting the work of Courier Newsroom, CHORUS, and Onyx Impact, with a goal of creating a left-leaning alternative for news delivered via social media.