MasterPeace Club licence

2023

Between

MasterPeace Foundation

and

The Club of MasterPeace _____





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MasterPeace Club licence

CLAUSE 1 – LICENCE PARTIES

This licence is between

1.	MasterPeace Foundation ("Stichting MasterPeace") , a foundation incorporated under the laws of The Netherlands, having its statutory seat at Amsterdam, registered at the trade register of the chamber of commerce in Amsterdam under number 34386933, for this purpose duly represented by Mr. Aart Bos (Global Leadership at MasterPeace Foundation).
2.	The Club of MasterPeace based in the locality of, for this purpose duly represented by (Club Leader of).
3.	This MasterPeace Club is legally running under the legal umbrella of that operates under the law of and that is officially registered under, for this purpose duly represented by (of).

The following terms and conditions are effective upon dually signing the agreement.

GENERAL

- A. MasterPeace Foundation acts officially as the sole owner and operator of the ambition of MasterPeace to create a grass-roots movement, as a result of an intensive co-creation with support from NGOs, companies, cities, and social entrepreneurs.
- B. MasterPeace Foundation is encouraging dialogue, togetherness and social sustainability from small local neighbourhoods to large conflict areas worldwide, through music, culture, dialogue and capacity building.
- C. MasterPeace Clubs are the on-the-ground arms of MasterPeace that implement its goals and initiatives. They reach the masses and empower more individuals to become actively involved in peace-building and limiting conflicts on a local level. By sharing best practice knowledge from all over the world, MasterPeace Foundation facilitates personal and team growth in impact. MasterPeace Clubs will form an active, engaged, alert, positive and inter-cultural network of peace-minded and action-oriented people.
- D. By signing this agreement, MasterPeace Foundation herewith grants to the MasterPeace Club a non-transferable permission to use the Concept, promotional materials, logos, and the Activities that could be localized in the condition to be complying with the concepts, values, and spirit for MasterPeace. MasterPeace Club will hereafter be able to perform as the on-the-ground extension inspired by the MasterPeace Foundation.
- E. The MasterPeace Foundation will not be held liable for direct or indirect losses, damages, injuries, or accidents including consequential loss or economic loss arising from MasterPeace Clubs Activities in their respective countries.



AGREEMENT ARTICLES INCLUDING TERMS AND CONDITIONS:

CLAUSE 2 – DEFINITIONS

In this Agreement, the following capitalized words shall have the following meanings unless the context requires otherwise and is thus specified:

Concept: MasterPeace Foundation Concept as described in <u>Schedule I</u>;

Values: MasterPeace Foundation Core Values, as described in <u>Schedule II</u>

Vision: MasterPeace Foundation Vision and Strategy, as described in <u>Schedule III</u>;

Intellectual Property: The trademarks, copyrights and other intellectual property as reflected in

Schedule IV;

Code of conduct: Code of conduct for sponsorship, donations of and submission of funding

request by MasterPeace as set out in Schedule V;

Agreement This Agreement, including all Schedules thereto.

CLAUSE 3 - PERMISSION TO USE

- 3.1 MasterPeace Club is fully responsible for its own work, activities, volunteers and employees.
- 3.2 MasterPeace Club must legally act as a Not-For-Profit entity or a Social Enterprise. The Club's leadership (Board of Advisers, Leader and Legal Entity Umbrella) is responsible to assure the social impact of the MasterPeace Club.
- During the course of the Agreement, MasterPeace Club is entitled to present the Concept (Schedule I) to the public as its 'on-the-ground extension'. MasterPeace Club shall work with transparency and responsibility according to the Values (Schedule II) and Vision (Schedule III).
- This agreement grants the Club to operate inside the approved locality determined in Clause 1 of this licence and according to the locality and permission of the legal umbrella.
- To avoid conflicting activities with other sponsors and to avoid future problems with branding, Clubs shall not approach the communicated MasterPeace Foundation partners and/or conflicting to the Foundation partners for further sponsorship for their activities without permission from MasterPeace Core Team.
- 3.6 MasterPeace Clubs are allowed to use MasterPeace Intellectual Property (Schedule IV). They are not allowed to accept partnerships or donations from companies known for their involvement in unfriendly damaging environmental activities, production of weaponry, violations of human rights, money laundering, or any other obviously negative and destructive behaviours as set in the Code of Conduct (Schedule V).



CLAUSE 4 - OBLIGATIONS OF MASTERPEACE FOUNDATION

- 4.1 MasterPeace Foundation shall promote and use its best efforts to realize the Concept and Goals. This will include further development and safeguarding of the Concept and the Activities, the promotion and realization of the international expansion of the Concept and the Activities by having local activists, social entrepreneurs, NGOs, grassroots projects or others coordinate a MasterPeace Club in their respective localities.
- 4.2 MasterPeace Foundation shall procure that the Concept, the Activities and all rights connected with it, will be maintained during the course of this Agreement. MasterPeace Foundation warrants and represents that the use by MasterPeace Club of the rights granted to it under this Agreement shall not infringe any right of a third party and MasterPeace Foundation and severally indemnify MasterPeace Club against all third-party claims related thereto.
- 4.3 MasterPeace Foundation shall keep MasterPeace Club continuously and accurately informed about the progress and development of the Concept and Vision.
- 4.4 MasterPeace Foundation is collaborating with the best experts in the field to establish a brand popular for its uniqueness, entrepreneurship and positive message. The MasterPeace brand name will be one of the stimuli to encourage the participation of businesses, NGOs and artists.
- 4.5 The MasterPeace Foundation shall support MasterPeace Club as much as it deems reasonably possible with consultancy, guidance and expertise.
- 4.6 All projects started by MasterPeace Clubs are given the opportunity to use masterpeace.org as a platform for collaboration and finding valuable resources.
- 4.7 MasterPeace Clubs are given the opportunity to access the MasterPeace Knowledge Platform and to manage and maintain a local website based on the MasterPeace corporate template.
- 4.8 MasterPeace Foundation commits to its action plan to provide the Clubs with the information, documents and recommendations for preventing Sexual Misconduct and Inappropriate Behavior within and by their team members. The finalized content is shared via the Knowledge Platform and discussed at MasterPeace Bootcamps. The Clubs commit to following these recommendations as well as abiding by the requirements of their local laws.

CLAUSE 5 – OBLIGATIONS OF MASTERPEACE CLUB

- 5.1 MasterPeace Club shall use its best efforts to communicate the Concept, Values and Vision to other communities and to realize the Activities, including the obligatory aspects included in Schedule IV. MasterPeace Club shall support any local project under the standards of the Code of Conduct and the MasterPeace Values.
- 5.2 MasterPeace Club shall take full responsibility for the financing, planning and conducting of its own activities such as described in the yearly action plan in case of any claim from third parties.
- 5.3 MasterPeace Club will participate as an individual entity for grants, donations and every



- other funding activity as part of the support for the operating capacity of the MasterPeace Club. The funds raised for the activities must be spent only for that purpose.
- 5.4 MasterPeace Club is obliged to keep a record of all of the financial transactions and expenses to be presented, when needed, to the MasterPeace Foundation financial auditors or any statutory authorities.
- Upon request, MasterPeace Club shall provide MasterPeace Foundation with a progress report in respect of the results of the fundraising (including a financial statement in respect thereof) and the projects to be supported. The financial statement shall be supported by a statement of an independent accountant if requested by MasterPeace Foundation. The costs of the accountant will be borne by MasterPeace Club. The statement of an independent accountant shall only be requested in case of absolute necessity related to conditions set by an external sponsor, partner or auditor, and its procurement will always be accompanied by a prior thorough discussion with MasterPeace Club.
- Upon request, MasterPeace Club shall provide MasterPeace Foundation with information with respect to the Clubs Activities for Monitoring and Evaluation conducted by MasterPeace Foundation.
- 5.7 MasterPeace Club shall keep proper accounts of the Activities, including the proper administering of supplied goods and services in relation to its own operations.
- 5.8 MasterPeace Club shall use its best efforts to recruit volunteers and manpower to fulfil the MasterPeace Vision and its own activities operating capacity.
- 5.9 MasterPeace Club is required to be active throughout each calendar year and implement frequent initiatives in addition to the International Day of Peace.
- 5.10 MasterPeace Club agrees to use MasterPeace Vision and Activities in compliance with all applicable laws including local laws in your country which hold MasterPeace activities.
- 5.11 MasterPeace Foundation may use freely MasterPeace Club activities reports and information about the club to communicate them through/to MasterPeace Foundation website, third parties, and all types of media.
- MasterPeace Club is required to have a legal entity umbrella, complying with the country's laws, regulations and MasterPeace Clubs Manual. The MasterPeace Club's legal umbrella can be a newly founded entity to serve our goals with the avoidance of the official name MasterPeace or its acronym to be MasterPeace, or an existing organization that will endorse the MasterPeace idea. The legal entity will be needed in order to implement initiatives, accept/make donations, and sign contracts with partners and other types of relationships. This registered legal entity shall be approved by the MasterPeace Foundation.
- 5.13 MasterPeace Club shall not change the approved legal umbrella by MasterPeace Foundation without acquiring the approval from MasterPeace Foundation for the new legal umbrella.
- 5.14 MasterPeace Club shall report the legal umbrella all documents related to any financial activities coming from sponsorships, donations in kind or cash and other types of funding activities. The frequency of this clause is left to the parties to decide.
- 5.15 MasterPeace Club shall notify the legal umbrella of any usage of its name, brand and logo for any purpose unless it has been previously agreed.
- 5.16 MasterPeace Club is required to fully follow the guidelines of partnership, in case they agreed to work on a campaign and/or project related to MasterPeace Foundation and



comply with all rules, regulations and clauses as indicated in the partnership agreement and any additional compliances that might arise during the implementation. The Club is required to take full responsibility of executing, enhancing, and reporting on the project in accordance to the project's criteria.

CLAUSE 6 – OBLIGATIONS OF LEGAL UMBRELLA

- The organization shall provide MasterPeace Club the legal representation, which means representing MasterPeace Club in the following: Signature of any type of official documents, contracts or agreements; submission of applications for grants and donations; and establishment of partnerships with other parties.
- The organization shall act as the financial umbrella of the MasterPeace Club. It shall provide MasterPeace Club a bank account number in which donations, sponsorships and any other type of income coming from funding activities shall be deposited in this account and to be used at any time by MasterPeace Club. MasterPeace Club is only allowed to receive funding (grants, sponsorship, cash or in-kind donations) through the legal umbrella representation and accounts.
- 6.3 The organization shall not use any funding that the MasterPeace Club obtains unless it is previously agreed.
- 6.4 The organization shall promote, support and acknowledge MasterPeace Club and MasterPeace Club's activities as an initiative of the organization itself.
- 6.5 The organization shall monitor the activities implemented by MasterPeace Club. It shall facilitate any statutory requirements related to MasterPeace Club under its legal umbrella and shall be responsible for the actions of the MasterPeace Club along with the founders for any disputes taken against the Club.
- 6.6 The organization shall keep track of all of the financial transactions related to the MasterPeace Club Activities and expenses and present them (when needed) to MasterPeace Core Team or financial auditors and/or any other statutory entity.
- The organization shall not use MasterPeace's name, brand and logo without previous agreement with the MasterPeace Club.
- The organization shall not continue using MasterPeace's name in case the MasterPeace Club terminated its operation in the agreed orders.
- The obligations of the Legal Umbrella shall only be applicable during the existence of the MasterPeace Club and during all its activities. In case the MasterPeace Club stops working, the Legal Umbrella won't have any further responsibility with neither MasterPeace nor the MasterPeace Club.
- 6.10 In case of the occurrence of circumstances that lead to the change of the legal umbrella of the MasterPeace Club, the Club Leader is obliged to notify MasterPeace Central Office, seek another legal umbrella, and sign a new licence as soon as can be reasonably expected.



CLAUSE 7 – OBLIGATIONS OF CLUB LEADER

- 7.1 The Club Leader of MasterPeace Clubs shall work on ensuring the sustainability of the MasterPeace initiative in the local community. S/he shall seek opportunities for expanding MasterPeace message and activities in the community. S/he shall evaluate the success of the MasterPeace initiative in the community as well as assisting with its development.
- 7.2 Each Club Leader who is signing their first Club licence or renewing the licence after the Club's suspension is required to develop a Club Roadmap for the purpose of establishing priorities and determine upcoming initiatives, to be submitted to the MasterPeace Core Team.
- 7.3 The Club leader assumes responsibility for coordinating the different activities in his/her community for managing all aspects of MasterPeace's work.
- 7.4 The Club leader shall serve as a contact point for the MasterPeace Core Team and/or Regional Team and s/he is responsible for ensuring that the MasterPeace Clubs activities are implemented and new strategies developed in line with MasterPeace overall Vision.
- 7.5 The Club leader shall manage a wide range of external relationships at the national and local level. S/he shall strengthen relationships with partner organizations, NGOs, government agencies and donors and will professionally manage these relationships in accordance to the MasterPeace Values.
- 7.6 The Club leader shall provide leadership for the local MasterPeace team, recruiting volunteers, establishing supporting leadership positions, and offering learning opportunities for individual and team growth.

CLAUSE 8 – COMMUNICATION, COORDINATION

- 8.1 Upon request of one of the Parties, the Parties shall consult and inform each other regarding the progress of the Concept and the Activities.
- 8.2 MasterPeace Clubs shall use the MasterPeace Clubs Communication & Branding Manual as uploaded on our official website. The main goal of this document is to inform you about the communication strategy of MasterPeace and provide tools for the development of the Activities. These guidelines are given as a central reference to ensure that core strategies and messages are followed in order to strengthen each other.
- 8.3 The Parties shall inform each other without delay concerning circumstances arisen which may have a disadvantageous effect on the Concept and the Activities, including political and social context and the fundraising of funding in relation thereto. Circumstances as meant in this sub-clause include substantial changes by MasterPeace Foundation to the Concept and Vision.
- 8.4 MasterPeace Clubs are required to read carefully and apply precisely different MasterPeace manuals, guidebooks, knowledge library, booklets, collateral, and/or any publications provided by MasterPeace official teams.

CLAUSE 9 - INTELLECTUAL PROPERTY



- Parties understand and agree that all rights related to the Concept belong to MasterPeace Foundation. MasterPeace Club has the right to use the Brand, the Name and Logo of MasterPeace Foundation established as a not-for-profit organization and in an appropriate way. Nothing of the integrity of the Name of MasterPeace shall be damaged by activities against the MasterPeace Values and Concept.
- 9.2 MasterPeace Name, Logo and Brand are standard and property of the MasterPeace Foundation and these shall not be altered in any way. However, the MasterPeace Clubs shall have the right to use local names for projects and activities for a better understanding of the MasterPeace Vision in their local communities.
- 9.3 Each Party shall immediately inform the other Party of any infringement or unauthorized use by third parties of the Concept within the Club's locality. If in the event of such third party infringement MasterPeace Foundation decides to take legal action to terminate such infringement, MasterPeace Club shall render MasterPeace Foundation all reasonably requested assistance at the expense of MasterPeace Foundation.
- 9.4 MasterPeace Foundation holds the full right to use any materials 'intellectual property' produced by the clubs free of charge in any channels it sees relevant, including, but not limited to, marketing and PR in connection with announcements or activities in any current or future years' promotions and can grant this right to partners in connection with MasterPeace without the clubs' prior consent.

CLAUSE 10 – DURATION AND TERMINATION

- 10.1 This Agreement shall be effective starting on **dd/mm/yyyy** and shall remain in full force and effect for one calendar year starting from the aforementioned date. Upon expiration of the initial term and after a positive evaluation of the MasterPeace Club, this Agreement shall be renewed and resigned, unless MasterPeace Foundation provides notice of termination.
- 10.2 This licence Agreement is applicable till termination with violation of any MasterPeace Foundation rules and regulations, or upon request of closure. Your MasterPeace Club rights under this licence shall be terminated if the Club fails to comply with any term(s) of this licence.
- 10.3 If a MasterPeace Club requests licence termination, the Club must refund the MasterPeace Foundation with the cost of MasterPeace sponsored activities/events/programs in which Club members actively participated for the previous 1 year prior to the date of termination request.
- 10.4 Each Party is entitled to unilaterally terminate the Agreement by registered letter with immediate effect, if the other Party is in material breach of this Agreement and, after having received a written notice to remedy the breach within a reasonable time of not less than one month, fails to do so within said reasonable time. Immediate termination by written notice is possible, if the material breach cannot be remedied by its nature.
- 10.5 MasterPeace Foundation is entitled to unilaterally terminate the Agreement at any time by written notice with immediate effect, if
 - a. MasterPeace Club partners with any association, organization or company that discriminates people because of race, ethnicity, sexual orientation, and political or



- religious beliefs. MasterPeace Club partners with any association, organization or company that promotes direct or indirect war or violent action.
- b. MasterPeace Club affiliates itself with certain political/organization/agenda/religious group or is giving political statements.
- c. MasterPeace Club is unresponsive in communication with MasterPeace Core Team for a period of 3 months or more.
- d. MasterPeace Club is inactive in its activities and prevented from performing its obligations except for force majeure reasons for a period more than three months.
- e. MasterPeace Club has been declared insolvent.
- f. MasterPeace Club loses the power to dispose of its assets.
- g. MasterPeace Club is prevented from having any significant initiatives (activities/events/projects) during the duration of this licence.
- h. MasterPeace Club accepts funds that violate MasterPeace fundraising Code of Conduct.
- 10.6 MasterPeace Core Team shall conduct an annual review of the licence 1 month prior to the renewal date. To determine if MasterPeace Clubs are eligible for renewal, the following criteria will be considered but is not solely limited to:
 - a. MasterPeace Club is active in organizing at least 4 initiatives whether they are projects or events and is working towards fulfilling its Club Roadmap.
 - b. MasterPeace Club has organized a celebration on the International Day of Peace, September 21st.
 - c. MasterPeace Club communicates its activities to external audiences regularly via social media handles of the Club (and/or of the Legal Umbrella) with MasterPeace branding and messaging.
 - d. MasterPeace Club communicates the content and impact of the projects and events to the Core Team via our monitoring and evaluation surveys, which are filled in before the deadline and in detail.
 - e. MasterPeace Club has a structured operating team with at least 4 working members.
 - MasterPeace Club provides growth/capacity-building opportunities for its team members.
 - g. MasterPeace Club is financially self-sufficient.
 - h. MasterPeace Club has maintained regular contact with the Core Team (communication at least every two months and joining regional calls), demonstrating proactive attitude towards co-creation and dialogue with other Clubs at national, regional and global levels.
- 10.7 Upon termination of this Agreement
 - a. MasterPeace Club shall immediately cease the use of the Concept, Activities and also the Property rights, including but not limited to the name, title, logo, email and different MasterPeace communication materials with any parties.
 - b. MasterPeace Club needs to grant MasterPeace the full access of MasterPeace Social Media and Online accounts created under the name and purpose, that includes but is not limited to Facebook, Twitter, YouTube, MasterPeace Website, and else to MasterPeace Central Office team.



CLAUSE 11 – GOVERNING LAW

This licence Agreement shall be governed by and construed in accordance with the laws of The Netherlands. All disputes arising out or in connection with this licence Agreement or further resulting agreements shall be settled by the sole competent court in Amsterdam, the Netherlands.

CLAUSE 12 – GOVERNING LANGUAGE

No amendments to or modifications of this licence will be binding unless in writing and signed by MasterPeace Foundation. Any translation of this licence is done for local requirements and in the event of a dispute between the English and any non-English versions, The English version of this licence shall govern, to the extent not prohibited by local law in your jurisdiction.

IN WITNESS WHEREOF this Ag	reement has been duly signed a	ind executed
Stichting MasterPeace Foundation	n – MasterPeace	
Running under the Legal Umbrell	a of	
Date:	Date:	Date:
By: MasterPeace Foundation Aart Bos	By: MasterPeace Club	By: Legal Umbrella



SCHEDULE I

- MASTERPEACE FOUNDATION CONCEPT -

MasterPeace is an international bottom-up peace initiative with the goal to involve people in peacebuilding. We want to mobilize millions of people - amongst the international civil society - to do work for the sake of peace in the broadest sense, including (social) sustainability, the reduction of (armed) conflicts (on both private and global levels) and international collaboration. MasterPeace is an exciting community of social entrepreneurs, volunteers, bloggers, musicians, businesses and other active citizens who connect and work together to fuel peace-building and intercultural understanding and we combine global thinking with local acting and local leadership, to obtain the best possible impact for communities.

Guiding Principles

Inspire everyone: Peace needs more active supporters; more people, organizations, media and companies to stand up and make the need for peace tangible and positive results visible. With our open and inviting activities, we will inspire millions of people to create a new global movement of active participants because peacebuilding is a verb.

Talent and energy: The world has seven billion inhabitants. We view them as seven billion sources of talent and energy. With global and local events, innovative campaigning, the International Day of Peace, our 2.0 platform, social media, local MasterPeace clubs and especially art and music, we invite men and women from all continents and all cultural and religious backgrounds to show leadership and use their talent and energy for building peace.

Peace Building: We acknowledge that there is always more than one truth. Being an impartial organization, we aim to bring together all sides to help end conflicts at the community, national and international level and to prevent future violence. That's why we encourage dialogue, peace education, cultural understanding, disarmament and other non-violent solutions to armed conflict.

Togetherness: Whatever your identity, colour, religion or walk of life, we're all united through music; in this case music can be seen as a metaphor for creation and positivity. We all need unity. We actually exist because of 'the other'. This African 'Ubuntu' spirit is reflected in our logo and in all our activities. Also in the leadership of MasterPeace; within MasterPeace East and West equally co-create.

SCHEDULE II - MASTERPEACE CORE VALUES -

The foundation of MasterPeace is built on four core values. These values are what we believe in and are what we stand for. They are the base of our existence and therefore the base of all our actions. These magnificent four are:



- Positivity: MasterPeacers work with positive energy. We believe in positivity for solving conflicts.
 We emit positive energy and want to show that in all aspects of MasterPeace. Connectedness,
 dialogue, listening to others with attention and speaking from the heart. We believe this will help
 to overcome conflict.
- Co-creation: The slogan "Creating peace. Together" means that we aim to work open, flexible
 and without judgment. We create together by connecting volunteers, entrepreneurs, artists,
 groups, companies and NGOs. We facilitate connections so everyone can use invest their
 talents to the deliveries necessary to create peace together.
- 3. **Ownership**: We all have ownership over peace and therefore over MasterPeace. Peace is something we create together. MasterPeacers value ownership to honour responsibility & autonomy. We believe that trust and professionalism empower autonomy. All together we bring long term (sustainable) relationships to life.
- 4. **Walk your talk**: MasterPeacers do as they say. A promise, agreement or contract is held. That is what we stand for. We believe in being transparent, honest and accountable.

SCHEDULE III

- MASTERPEACE VISION & STRATEGY -

MasterPeace aims to inspire everyone to use their talent and energy for building peace and togetherness. For this purpose, MasterPeace organizes global and local events, innovative campaigning, leadership trainings & capacity building events etc. to encourage the active involvements of youth from around the world in topics of social change, peace-building and community cohesion, aligning up efforts to help contribute to the Sustainable Development Goals as set by the UN.

The globalizing world is facing complex challenges and changing rapidly, so MasterPeace is constantly seeking to adapt to these changes in the most agile manner. For the latest version of our Vision & Strategy, please refer to the relevant document on the Knowledge Platform at www.masterpeace.org.



SCHEDULE IV - INTELLECTUAL PROPERTY -

- A. The name 'MasterPeace'.
- B. The MasterPeace Foundation logo and all associated straplines including but not limited to fonts, colours, pay off and branding precisely as dictated by the MasterPeace Brand Guideline Document that is available on the Knowledge Platform at www.masterpeace.org.

SCHEDULE V

- CODE OF CONDUCT FOR SPONSORSHIP, DONATIONS AND/OF SUBMISSION OF FUNDING -

General guidelines

In principle, all donations and subsidies that meet the ethical criteria will be accepted as long as they do not harm the funding of the concept as decided upon by the MasterPeace Foundation. Offered donations and sponsorship by businesses and private parties that are complicit in human right abuses, tolerate forced or compulsory labour or the use of child labour, that are involved in the sale or manufacture of anti-personnel mines or their components, that are found in violation of environmental laws, or that otherwise do not meet relevant obligations or responsibilities by the United Nations, are not accepted.

Ethical Criteria

MasterPeace Clubs should avoid partnering and/or receive funds/donations/loans from the following:

- 1. Companies related in any way to weapon industry-related companies;
- 2. Companies and businesses active in sectors that are in contact with repressive, violent and/or terroristic institutions;
- 3. Companies known or suspected to directly violate Human Rights (child labour, discrimination of vulnerable groups such as AIDS patients, exploitation of humans ...) or to be related to industry where Human Rights are violated;
- 4. Violation of national and international codes, treaties and conventions¹;
- 5. Companies violating environmental protection and sustainability. No damage should occur during the production process. Earth should be respected and protected.

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¹ For more details, please consult Triodos process criteria, 2003