

12 Super OODA questions

1. What excuses have I been making for not getting what I want in my life and how can I demolish them?
2. What specifically about my business have I been ignoring?
3. How do I need to rework my plans and goals to make them granular and measurable?
4. Where have I optimized for easy instead of outcomes?
5. What are the nonnegotiable standards I must establish?
6. If another person wanted to outcompete me, what would they do to win?
7. How do I define masculine excellence? How can I rise to the top?
8. Where is the structure of my calendar slipping that is preventing me from taking consistent action on my major initiatives?
9. What are the specific measurable outcomes I am optimizing for?
10. What is the primary obstacle impeding my progress between point a and point b?
11. What is my strategy to overcome the primary obstacle in the way?
12. What are the specific process, tactics, tasks, executables and resources required for this to actually get done?