

General Fellowship Promotion Template

This email template is for:

- **Major Advisors**
- **Department Staff**

Key:

- **Highlighted fields** should be manually populated
- **{{Bracketed fields}}** will be automatically populated in YAMM

Intro Email

SUBJECT: New Opportunity for {{Major}} Students

Hello,

I hope the semester is off to a good start, nice to meet you! My name is **blank**, and I'm emailing on behalf of the student organization **blank** because I think our organization would be of interest to {{Major}} students hoping to use their careers to do good.

Effective Altruism is all about using evidence and reason to assess *how to benefit others as much as possible*, and then taking action based on the findings. Our club is part of a global movement focused on integrating this evidence-based reasoning into career guidance, as well as providing a space for truth seeking discussions on how to most effectively improve the lives of others. We connect altruistically minded students with internships, grants and guidance to pursue highly impactful careers, and run regular discussion and social groups.

{{Major Specific Note}}

Would you be able to pass along a **couple of programs** we are running this month, to {{major}} students? Whether it's an email blast or a spot on your newsletter any publicity would be appreciated. If you're able to send an email blast, you can forward the flyer below. If you'd prefer adding the program to your newsletter, I've included some ready to share text below.

Thanks!

Best wishes,

Name

For a newsletter:

How can we tackle the world's most pressing problems?

The Effective Altruism Fellowship helps students answer this question, and figure out how to do the most good with our lives and careers – by introducing the ideas of **Effective Altruism: the science of combining evidence and compassion to find the best opportunities for improving the world.**

The Fellowship is an 8 week program involving weekly readings and small group discussion. Fellows join a campus community of dedicated altruists and gain access to weekly dinners, our office space, and a global network of professionals dedicated to doing as much good as possible.

Fill out our interest form at [link](#) or apply now at [link](#)

Remember to attach appropriate flyer

This flyer template is a good starting point.

Followup #1

To be sent 3 days after Intro Email

Hello again,

Just following up on my previous email. Apologies if you're not the best point of contact for this kind of request. I'm happy to reach out to one of your colleagues who might be better suited to assist us.

Thanks for your time!

Name