

# HELLSA VON ELDRITCH



BY JOYOUS

Template made by raining-violet on tumblr

Name	Hellsa von Eldritch
Species	Eldritch terror
Age	200+ (same as Charlie)
Gender	Female
Pronouns	She/Her
Sexuality	Bisexual (and picky)

***The villain (and she knows it)!*** Ever heard of eldritch monstrosities having a lot of eyes? This one has a lot of eyes *on* her. The perfect blend of social intelligence, charisma, ambition, and claw-at-your-eyes-and-weep eldritch powers; Hellsa is the prototype from which all mean girls originated and the beautiful, shining paragon that none other have been able to come close to. It's hard not to look up to her, it's even harder not to look *at* her, and it's all too easy to forget she's a monster.

**"Excuse me while I bite my tongue"**

# Appearance

## Eyes

Teal sclera, green irises, and slitted pupils. Eyes can and do change.

## Height

8'9" not counting her "hair", but regularly (always) wears heels. Also can and does change.



raining-violet on tumblr

**Standing out and fitting in...** It's worth noting that Hellsa's appearance does stand out, in that she's very pretty and everything from her outfits to her demeanor draws attention, but *not* in that she's a literal eldritch monstrosity. Many have confused her for just another demon, a mistake that she does not always take care to correct.

With a head full of tendrils, all controlled by her (though she tends to keep them still) Hellsa has never had and never will have a bad hair day. Able to yank out any of her tentacles and grow a new one of different (or identical) size or length immediately, she's able to change her hairstyle with much more ease than traditional hair would allow. The skin of her tendrils is very soft and smooth-- think manta rays at touch pools.

Hellsa's style varies day-to-day, depending on what she has planned. From formal to preppy to punk to campy, the one constant in all her outfits is that they are fashionable. That being said, she tends to prefer bright colors (especially pink), low cut tops, dresses; skirts; and shorts over pants, boots (especially thigh-highs), big earrings, and crop tops. Wears make-up, including black lipstick even though her lips are naturally black. Occasionally she'll wear outfits that address her eldritch self, incorporating her powers to decorate herself with extra eyes or teeth, but this is more of a rarity for her. A fair deal (but admittedly not all) of her clothes are modified with magic to accommodate her powers and shift and change with her body.



**"Told you who I am and what it is, it's not my fault"**

# Personality



Hellsa has always been cunning, extremely emotionally intelligent, and excellent at manipulation. Her skills lie in knowing people, being able to dissect how they behave and why in just a manner of seconds, and adjusting her behavior accordingly to get whatever it is she's looking for. To her, *nearly every conversation is a game to win*, though the rules change with each player. Despite her cutthroat approach, Hellsa genuinely *adores* talking to people. She finds the way people talk and interact with each other to be fascinating, and believes with all her heart that there is *value* in that. *This isn't really "proper" eldritch behavior* and makes her a bit of a pink sheep among her family. Additionally, her willingness to talk to *anyone* she finds interesting, regardless of status, has set her apart from other nobles as well.

*Everywhere else*, however, Hellsa is more of a **brand** than anything else, a celebrity persona that others are more or less forced to accept, considering it's the only consistent personality she has. Most know Hellsa the brand before Hellsa the person, and most who *don't* have little to work with otherwise. Any question anyone could have on who she is or what she's like is best answered by *"it depends on who you're asking."* And while she's not above pretending to be something she's not, Hellsa considers there to be truth to most of the "masks" she wears, however small and nuanced that truth may be. So it might be easier to learn what she's *not* before learning what she *is*-- Hellsa's not meek, insecure, quiet, shy, boring, uncharismatic, or plain. And-- most important of all-- Hellsa is *never* what she seems to be.



Despite all this, some truths come up more than others. Hellsa is **smart** (in many different ways, often unnerving), **ambitious** (and who *knows* to what end), **a hard-worker** (check her socials, not a day goes by where she isn't doing *something*), **eye-catching** (whether you want to look at her or not), **independent** (even though she's constantly surrounded by other people), **charming** (up until she decides not to be, and sometimes even then), and always, *always* well-dressed.



## "It's not my fault you're like in love with me"

### Positive

*Adaptable, intelligent, persuasive, independent, strong, charismatic, stylish.*

### Negative

*Secretive, distrustful, manipulative, dishonest, violent, capricious, vindictive.*

### Hobbies

*Fashion, sewing, dancing, TV, partying, manslaughter.*

# Backstory



Hellsa von Eldritch was born in the Envy ring of Hell, the youngest of two siblings. Raised in a small family of nobles closely associated with the royal family, she grew up alongside Charlie Morningstar.

*Allegedly* the two used to be friends, but that was a **long** time ago, and it's not like Hellsa plans to confirm it any time soon.

Despite being close in age with her brother, the two hardly bothered with each other, Hellsa finding him incredibly dull both mentally and in personality. At most, they'd often bicker, Hellsa using him as a constant target for jokes or fun little insults. They'd put up with each other during family affairs, but otherwise their childhood relationship was mainly antagonistic.

When they got older, this shifted into simple disinterest in him, Hellsa being too busy with her Queen Bee status and latest cruelties to bother with his personal life. Other than family gatherings or passing each other in the halls, she and Seviathan rarely saw each other, and conversed even less often than that, though she was **very** aware of his relationship with Charlie. (She was **also** aware that it wasn't going to last, not that anyone asked her). This apathy towards her brother continued on into her adulthood, and is still her attitude even now. Most of her opinions on him are critical, but she can't even bring herself to care enough about Seviathan to hate him.



When she wasn't being explicitly mean, she was incredibly charismatic, being **incredibly** well-liked in high school. She was easily the most popular girl in school, and she abused the power that came with that status at every turn. Hellsa was one of the untouchables, and her easy manipulation of every person she interacted with made her a huge threat. While a lot of her viciousness came in the more subtle form of gossip, she almost always had time to pick on her rival, Charlie, not only insulting her at every turn but spreading vile rumors and staging several plots all meant to humiliate her.



Don't bother asking her **why**, Charlie is just **that** annoying.

Her popularity and Queen Bee mentality continued past school to a vastly successful degree, her social life as an adult now being filled with a large network of friends (or **victims**, depending on her mood) and a bevy of activities and events to busy herself with at any given time. She also has a decent following on social media, comprised of both those she knows and strangers, and controls a media empire as an influencer, a job she was practically born for. Hellsa no longer lives in her parents' mansion, though, as a noble, she still has to deal with them and the other nobility quite a bit. **Instead** she lives in a much smaller manor of her own in Pride, alone save for her pet hellcat, Diva.

