

FOR IMMEDIATE RELEASE

Breastfeeding Success Relaunches In-Person Birth and Baby Care Classes for Expectant and New Parents

[Austin, July 25, 2023] — [Breastfeeding Success](#), Texas' largest provider of lactation support is thrilled to announce the re-launch of in-person birth and baby care classes. These comprehensive classes focus on empowering expectant and new parents with essential knowledge and skills to ensure a successful breastfeeding journey, a better birth experience, and confident baby care skills.

Breastfeeding Success recognizes the need for personalized, hands-on education for parents and parents-to-be. The new in-person classes provide an interactive and supportive learning environment to create meaningful connections with teachers and between students.

The birth and baby care classes cover a wide range of topics, ensuring expectant parents are equipped with the necessary tools to navigate the whole parenting journey. Participants in our in-person classes will gain insights into:

- **Pregnancy and Birth:** From the first positive pregnancy test to the day of baby's birthday, we will walk you through what to expect through your pregnancy and childbirth journey.
- **Infant Care & Feeding:** Breastfeeding and taking care of a newborn require some essential skills and practices. We have classes that will lead you through what you might encounter.

Breastfeeding Success's commitment to excellence is reflected in their team of experienced lactation consultants and educators. These professionals possess an in-depth understanding of the challenges faced by new parents. They are dedicated to providing evidence-based education and compassionate support.

"Our in-person birth and baby care classes highlight our mission to support and empower parents in their breastfeeding and parenting journeys," said Janet Jones Co-Founder and CEO of Breastfeeding Success. "We believe that by offering personalized education and fostering meaningful connections, we can help parents navigate the early stages of parenthood confidently."

The in-person birth and baby care classes are now available for registration [on the Breastfeeding Success website](#). Early registration is encouraged due to limited class sizes.

For more information about Breastfeeding Success and their renewed in-person birth and baby care classes, please visit bfsuccess.com or contact Ali Weatherford, Parent Education Program Manager, at classes@bfsuccess.com.

About Breastfeeding Success: With offices in Austin, Waco, and throughout Texas, Breastfeeding Success is Texas' leading provider of lactation services across multiple hospital networks and physician practices. Their mission is to empower parents through evidence-based education, compassionate support, and personalized care. Breastfeeding Success provides comprehensive services, including inpatient and outpatient lactation care, prenatal and postpartum classes, and free online support groups. To learn more, visit <https://www.bfsuccess.com>.