

HQ ANNIVERSARY PROJECT 2025



HQ 2025 Anniversary Project Overview

Celebrate Regis Altare and Axel Syrios's 3-year journey with this heartfelt fan project! Inspired by their unique dynamic, we're creating a charming cat-and-dog-themed café website that brings their memories to life with the *Pawffee Pals Café*. This project is mainly website-focused, but will also have a PDF version for offline appreciation. This project is open to artists, photographers, writers, clippers, or anyone who just wants to wish them a happy anniversary!

To keep our project **STREAM SAFE**, please remember:

- No copyrighted/trademarked things can be included (excluding clips).
- No AI-generated artwork or writing, please!
- Be respectful.
- Avoid any mention of private information.
- You can add the graduated livers Vesper Noir and Magni Dezmond in the submitted works as memories of HQ during the old days. But remember to refrain from negative information and keep everything positive, and focus on the stars of the show Altare and Axel for their 3rd anniversary.

Project Team

Project Leads: @hiimtae_sb | @dalurenne
Project Manager: @fabubro
Submission Managers: @Kimhan717752Kim
Layout Lead: @dalurenne
Website Devs: @chiffles_
Art Lead: @hiimtae_sb
Writing Lead: Stormfall
Social Media Manager: @_artbylove_

Important Dates

Phase 1: <ul style="list-style-type: none">• Café entries (Phase 1)• Memories: Streams from July 2022 to June 2023	<p>Apps Open: March 16th – April 6th Check-in Dates: April 6th, April 20th Submission deadline: April 27th</p>
Phase 2: <ul style="list-style-type: none">• Café entries (Phase 2)• Memories: Streams from July 2023 to June 2024	<p>Apps Open: April 13th – May 4th Check-in Dates: May 4th, May 18th Submission deadline: May 25th</p>

Phase 3: <ul style="list-style-type: none"> Café entries (Phase 3) Memories: Streams from July 2024 to May 2025 	Apps Open: May 11th – June 1st Check-in Dates: June 1st, June 12th Submission deadline: June 22nd
Clips and Guestbook <ul style="list-style-type: none"> You may submit your clips and guestbook messages at any time during the opening period. 	Open: March 16th – June 30th

Important Links

<div> HQ Anni 2025 Calendar (Public) </div> <div> HQ Anniversary 2025 Project Entry Tracker </div> <div> Guestbook </div> <div> HQ Anni 2025 Project Walkthrough </div>	
Café <div> HQ Anniversary 2025: Cafe Entries </div> <div> HQ Anni 2025 - Photography Cutouts </div> <div> Polaroid frames - Food entries </div>	Memories <div> HQ Anniversary 2025: Memory Entries </div> <div> NAME: HQ Anni 2025 Writing Entry </div> <div> Polaroid frames - Memories entries </div>

Theme:

- A Dog and Cat Café website that mimics a real café, with a corkboard design section featuring themed food/drinks and memories of HQ streams. Overall we will be aiming for a cute and cozy aesthetic.
- The website will have on-click interaction with art and photos of the submission alongside stories and memories of the 'clients' (us viewers and fans) who visit the café. These contents will also be put together into a PDF.

Theme examples:



How do I join the EDS server?

- To participate, you must join the 'Elysium Delivery Services' Discord (Link to server: <https://discord.gg/CQCR2Q9get>).
- Please make sure you pick up the "HQ Anniversary Project" role in the #ongoing-projects channel.
- Applications will occur in #🎉🍰🍷hq-applications channel. Please see the pinned message for instructions.

How do I join the project?

We will be accepting **art**, **photography**, and **writing**. You can also submit **clips** to help promote and support the boys (video will be either linked or embedded directly on the site). In addition, the [guestbook](#) is available for both participants and non-participants to sign.

To participate in the project, join the EDS server and carefully read the below details regarding the submission types and the guidelines for each. Once you have read the guidelines, you may apply using the relevant form(s) in the hq-applications channel.

Submission Guidelines

LIMITATIONS: You may apply for up to **three** entries at a time. Once you have submitted an entry, you may apply to do another. This limitation crosses both categories of café and memories.

For this project, we will be accepting TWO types of submissions:

1. Café

- Café entries will be **food and drink** themed submissions. These will be **art and photography** only.
- You may apply to do a café entry during **any phase** of the project, however you must still abide by the individual phase deadlines (eg: if you applied to do a café entry during Phase 1, you will follow the Phase 1 check-in and deadline dates).

2. Memories

- Memories will be entries that look back on Axel and Altare's streams over the last few years. Memory submissions can be **art and/or writing**. You may submit solo art, solo writing, or both art and writing. You may also feel free to collaborate with fellow tempura on a single entry.
- **We will only be allowing one entry per stream** (first come first served). When you submit your application, please include the **specific date and link to the stream**.
- **Please avoid copyright content.** Please use visual and textual adjustments so that your entries are legally distinct! For example, change Link's hat and outfit color, change pikachu to a slime with pikachu ears, or type "Famous Mouse World" instead of Disney World.
 - Remember also that although we are allowing Vesper and Magni appearances, we would like to focus on Axel and Altare. Eg: You can submit an entry with all four of them, or a collab between Vesper and Axel.
- We will be opening apps for memory entries in **3 phases**:
 - Phase 1: Streams from July 2022 to June 2023
 - Phase 2: Streams from July 2023 to June 2024
 - Phase 3: Streams from July 2024 to May 2025

COLLABORATIONS:

There will be no option for collaborations on Café entries, however you may collaborate on Memory entries. There are 2 ways to collaborate:

1. Find an artist or writer friend and apply together. Make sure you use the collab form.
2. If you see a stream in the application channel or entry tracker that interests you and is marked as open to collaboration, you can ping the applicant or a team member in the feedback channel and ask if the collab option is still available.

I'm ready to apply! Where are the guidelines?

For convenience, we have split the cafe and memory guidelines into two documents. Please click the relevant link:

- [HQ Anniversary 2025: Cafe Entries](#)
- [HQ Anniversary 2025: Memory Entries](#)

I'm still confused about how to participate!

If you're still not sure where to start, we've made a walkthrough that will hopefully be of help! It can be found here: [HQ Anni 2025 Project Walkthrough](#)

Guestbook

If you just want to wish them a happy anniversary & remind them how much HQ is loved and cared for by the fans, please use [this Google form](#). Please make sure to read the guidelines in the form carefully. The guestbook is open to anyone, participants and non-participants alike (one entry per person). Messages will be featured in the **"Review"** section of the *Pawffee Pals Café* website & PDF.

Clip Submissions

To help promote and support the boys, we are also going to be accepting clip submissions! **Clips must consist of Altare and Axel moments** with or without other Vtubers. Videos will be attached directly on the website or links to the clips will be added. **Clip content will be marked on the website as NOT stream safe** so feel free to clip any moments without worrying about copyright issues.

- Clips must be **at least 3 minutes** long.
- Clip content should consist of your favorite moments of the boys throughout 3 years of activities.
- Please only submit clips made by YOU. Do not take content or clips from other clippers. The edits do not need to be professional, but they should be coherent.
- To submit your clips/videos please publicly post your clip on Youtube and submit a link to it via the submissions channel. See the pinned message for more details.