Subject Line: The proven method for OrderFlows success REVEALED

Hi Mike,

Upon visiting your OrderFlow Trader 6 website, the length of your message stood out.

Making the message easy for readers to read is crucial in convincing them to make a purchase. But, if a business gets it right, it's often a big one. Imagine being one of the top-tier companies in the trading industry, how would it affect your conversions?

There is a simple pattern that most successful businesses in the day trading industry use, such as ProRealTime and TradingLabs, which helps them to create a smooth and persuasive experience for **any** reader visiting their page.

A simple "Yes!" is all it takes for me to send you a recreated version of your OrderFlowTrader 6 Sales Page, utilizing that simple method.

Best regards,
Alex Pinkert

First Follow up
Subject Line: When a Single Word Changes Conversions

Hey Mike,

It's time to make your website a BIG favor…

And I've made it as easy as possible for you: A simple "Yes! is all it takes for me to send you the revamped version of your OrderFlow Trader 6 Website. Both the visual and verbal elements are refined for an emotional experience.

But why would this work? It works for industry leaders such as ProRealTime and TradingWithRayner, so why wouldn't it work for you?

Just a quick "Yes!" and I'll send it to you.

Best regards,
Alex Pinkert

Walk-away follow up
Subject Line: Why most people don't take action

Hey Mike,

Looks like you don't want to make your website a favor :(

I completely understand—Not everybody is ready to leap…

But if you would be one of the few…

A simple "Yes" is (still) everything it takes…

Best,
Alex Pinkert
Digital Marketing Consultant

Outreach:
1. Intrigue them, make a sentence WTF
2. Complement If there is any to make, stay cool, don't fanboy
3. Why am I contacting him
4. Offer, with mystery
5. Bye

Follow-up Outreaches:

1. Hook them into the outreach
2. Remind them of the offer
   (2.1. Add some additional value to the offer)
3. Build trust by saying that my method is proven
4. bye