

Dear all,

For our valued customers, we are always thankful for your contributions and input in making sure that our company's products and services fit our customer's needs. We would not be in the position that we are today without your support and as such, we would like to warmest thanks for your continuing support.

Based on the customer's demands, suggestions, and comments that they have submitted to our website [Mention the link to the website], we are grateful to announce that the new products are finally here.

The product is a [Mention the details about the new products, about their features, how they are good for our customers, how will they make our customers happy].

We would like to formally invite you all to the official launching of the Product on [Mention the date of launching of the product]. To make our product launch interesting we have introduced some interesting offers [Mention the details about the offer which you are giving to your customers] are attached to this letter.

We hope that you will be present at the launching of our product.

Thank you!

Sincerely,

[Mention your name]

[Mention your designation]

[Mention your contact details]

[Your signature]