

Speaker 3 01:53

Hey everyone, I'm Danny Diekroeger. About 6 months ago I had just left Cash App where I was a software engineer working on the bitcoin stuff and I left to start my own company Deezy to do Lightning node liquidity services. So we run one of the larger Lightning nodes route payments, have various services around that service other node operators. But then when ordinals came out, oh, I was also six months ago obsessed with mid journey AR generation just as a side thing. And when ordinals came out, oh, and I was also like definitely a bitcoin maxi laser eyed very much in line with the dogma of the Bitcoin maximalist culture. But when ordinals came out and I saw sort of the energy coming into that, I just went full degen and we did a collection and launch some software that helps people launch their ordinal collections as well. So we worked with a few artists like the original bitcoin wizard artist did his little collection, things like the Bitcoin frogs, Ribbit, Ribbit, Ribbit. And we're also working now on a decentralized open source marketplace that is very humbly small right now, but we think the tech is pretty cool to allow for trustless trading and in an open source, open orderbook way. And so we kind of have all these few different things going on right now.

Speaker 4 03:27

Good morning, Chris Tramont from Scarce City here. Scarce City has been grinding in the Bitcoin arts for about 3 years now. We got started out just focusing on physical bitcoin art with our auction house and marketplace trying to keep it as authentic to Bitcoin as possible. We were also pretty early supporters of the counterparty ecosystem, the rare Pepes, frogs and all the historics and modern stuff on counterparties. So when ordinals came along, it fit really well into what we were doing already. Now granted the first quarter of the year, I plan to catch up on my to do list. I was moving my family with my two year old daughter and was not expecting a heavy workload. So when ordinals came along in February, definitely hit me smack in the head and I had a lot of explaining to my wife to do, which was not necessarily easy, but we've been grinding through it.

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Still a proud laser eyed maxi. And look, Scarce City from the beginning, we've had the vision that digital assets, especially as art would become so important that people would want to store them on the most secure network, which is in our opinion objectively bitcoin. So we've been in the back of our minds preparing for this moment where everybody else would come to that same realization too. So it's been a welcome experience.

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Speaker 1 04:59

So I have used all 3 of y'all platform by now. I don't remember when cuz it's been a very frenetic hazy past 4 months, but I kind of remember early on those first two or three weeks of February, all three of you guys are like shipping, figuring out how to go from zero to like v1 of like a product. And for a lot of people who don't know, like there's this thing called the org

client, which Casey Rodarmor released, which kind of helps you index these ordinals, these satoshis and helps you inscribe. But then the rest of us have to build products. One of the first things that I touch and all kind of the question is how do you go from zero to v1? One of the first things I touched was Dizzy's like Noster lightning minting service. Danny, can you talk a little bit about what that is and how you actually went from zero to implementation for that.

Speaker 3 05:50

It was not a lot of sleep, but definitely a grind cuz you could see the energy coming in. The people were inscribing faster and faster. And it was hard to just running the Ord software was difficult cuz the index takes like a week to sink and I was thinking mine and it got stuck. I had to fork ord and rip out the index and do this custom thing so we could get it live to launch our Astral Babes collection. And we wanted to give that kind of nice buyer experience. And since we're familiar with lightning, we love lightning, we integrated LB Wallet so you can just like click to pay and it's kind of this nice seamless experience. And then there were no web wallets at the time so we spun up this Nos FT wallet where it takes your noster key and turns it into a Bitcoin address and then you can manage your ordinals on your Noster key, which is kind of a, I think could be a cool synergy with the social element of having your collectibles on your Nostra key. But that first week was just not a lot of sleep and just trying to get something out there.