CIAB: Landing Page

 $\frac{https://landingi.com/landing-page/benefits/\#:\sim:text=Landing\%20page\%20benefits\%20includew20higher, marketing\%20campaigns\%20for\%20better\%20outcomes.$

Source: The importance of a good landing page

Outline:

Title: 7 Important Reasons To Use A Landing Page (You Don't Want To Miss It).