

Privacy Policy for ConsultancyFin

This Privacy Policy describes how ConsultancyFin ("we," "us," or "our") collects, uses, and discloses your personal information when you use our website, engage with our marketing campaigns (including LinkedIn Lead Generation Forms), and utilize our services related to corporate tax registration, corporate tax filings, VAT registration, VAT filings, company registration, financial consultancy, accounting, and bookkeeping.

By accessing or using our services, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

We collect various types of information to provide and improve our services to you.

a. Personal Information You Provide Voluntarily: When you interact with us, especially through forms on our website or LinkedIn Lead Generation Forms, you may provide us with personally identifiable information, including but not limited to:

- **Contact Information:** Your name, email address, phone number.
- **Professional Information:** Company name, job title, industry.
- **Service-Related Information:** Details about your business needs, such as your interest in corporate tax, VAT, company registration, financial consultancy, or accounting/bookkeeping, and whether you are currently registered for UAE Corporate Tax (if asked in a form).

b. Information Collected Automatically (from LinkedIn Lead Generation Forms): When you complete a LinkedIn Lead Generation Form, LinkedIn may automatically provide us with certain information you have already shared with LinkedIn, such as your name, email, phone number, and company name, to streamline the lead capture process.

c. Usage Data: We may also collect information about how our website is accessed and used. This Usage Data may include information such as your computer's Internet Protocol address (e.g., IP address), browser type, browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers, and other diagnostic data.

2. How We Use Your Information

We use the collected data for various purposes:

- To provide and maintain our services.
- To contact you regarding your inquiries, service requests, or to schedule consultations (e.g., the free 15-minute Corporate Tax & Compliance check).
- To provide you with news, special offers, and general information about other services and events which we offer that are similar to those that you have already purchased or enquired about, unless you have opted not to receive such information.

- To improve our website and services based on user interactions and feedback.
- To monitor the usage of our services.
- To detect, prevent, and address technical issues.
- To comply with legal obligations.

3. Disclosure of Your Information

We may share your personal information in the following situations:

- **With Service Providers:** We may employ third-party companies and individuals to facilitate our services (e.g., CRM systems, email marketing platforms). These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.
- **For Legal Requirements:** We may disclose your Personal Data in the good faith belief that such action is necessary to:
 - Comply with a legal obligation.
 - Protect and defend the rights or property of ConsultancyFin.
 - Prevent or investigate possible wrongdoing in connection with the service.
 - Protect the personal safety of users of the service or the public.
 - Protect against legal liability.
- **Business Transfers:** If ConsultancyFin is involved in a merger, acquisition, or asset sale, your Personal Data may be transferred. We will provide notice before your Personal Data is transferred and becomes subject to a different Privacy Policy.

4. Security of Your Information

The security of your data is important to us, but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

5. Your Data Protection Rights

Depending on your location and applicable laws (e.g., GDPR), you may have the following data protection rights:

- **The right to access:** You have the right to request copies of your personal data.
- **The right to rectification:** You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- **The right to erasure:** You have the right to request that we erase your personal data, under certain conditions.
- **The right to restrict processing:** You have the right to request that we restrict the processing of your personal data, under certain conditions.
- **The right to object to processing:** You have the right to object to our processing of your personal data, under certain conditions.
- **The right to data portability:** You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email address provided i.e. contact@consultancyfin.com

6. Links to Other Websites

Our website may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

7. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. We will let you know via email and/or a prominent notice on our service, prior to the change becoming effective and update the "Effective Date" at the top of this Privacy Policy. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

8. Contact Us

If you have any questions about this Privacy Policy, please contact us:

- **By email:** contact@consultancyfin.com
- **By visiting this page on our website:** www.consultancyfin.com/contact