

SL: Want To Bring More Clients to Your Spa (the person's name)?

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Having looked through your website and the abundant amount of services, I was surprised, given the Yelp reviews and it seems it's only {the one masseuses name}}. Other spas have plenty of masseuses yet don't maintain the same quality as {the spa name}. Although, I had a bit of trouble because of how some aspects of your website (include website) were designed and how they looked

I have a background in copywriting, marketing strategy, and brand consulting; with this, I have always focused on one core principle - **creating outcomes**, not just delivering words. The focus is on writing compelling content and helping businesses like yours attract new clients and keep them coming back.

But let's not get ahead of ourselves. After all, it's not just about writing clever words or crafting slick strategies; it's about providing real, tangible outcomes that lead to growth.

Here's what I'm thinking: *attracting and retaining more clients* is probably a priority for the {name of the spa}. What if we could find innovative ways to make your message resonate more powerfully with potential clients? I've got a few ideas that I believe could help do just that, and I'd love to share them with you.

Instead of asking you to trust me straight away, I'd like to show you what I can do. I propose starting with a **free consultation**, where we can discuss the specific challenges and needs of the Spa. After that, if you're interested, I'm willing to put my money where my mouth is and work on an **initial project for free**.

Why? Because I'm confident in the value I can bring to your business and I believe the best way to demonstrate that is through action. It's not just about securing a business deal; it's about starting a journey that could lead to shared success.

If this opportunity aligns with your goals, reach out. Feel free to respond.

Thank you for considering this and best regards,

Samuel

@{my email}

PS. I've built a model email for your business that you could send to customers. Something I've seen work well for some other successful spas in {my location} is building well-rounded descriptions for their services. Along with sending out emails that notify their clients of any events happening. See the attached document below for a ***free email template, feel free to implement it.***