

Niv Shah

2633 16th St NW, Apt 3B

Washington, DC 20009

nivshah@gmail.com

Ottoneu Fantasy Sports | Founder / CEO | Oct 2010-Current

- Founded and launched fantasy baseball platform in partnership with Fangraphs.com
- Created both dynasty and daily fantasy baseball games, as well as a dynasty football game
- Support and develop fantasy games played by thousands of users
- Achieved 30% YoY growth over the past 4 years
- Daily fantasy baseball game acquired by Vox Media / SBNation in October 2011

PitcherList | Engineering Manager, Data Team | Sep 2021-Current

- Prioritize tasks for a team of 3-5 engineers and in tandem with data analytics and front-end teams
- Work closely with Sportradar to ensure data feeds meet the requirements of PitcherList's users

Vox Media | Sr. Product Manager / Software Developer | Oct 2011-May 2015

- Managed all revenue-related product initiatives at Vox Media
- Collaborated with executive leadership, revenue leadership and product leadership to achieve Vox Media revenue and growth goals
- Created Ad Products team dedicated towards scaling display and brand content initiatives
- Launched Vox Creative, Vox Media's team focused on large-scale custom campaigns
- Created Vox Media's custom branded content offering
- Led the team that created Vox Media's custom display advertising products
- Led team development of Hymnal, Vox Media's custom advertising platform
- Led team development of daily fantasy games for both baseball and football
- Created VAX, Vox Media Product Team's annual hack week, in 2012

Plusmo / AT&T Yellow Pages | Senior Software Developer | Sept 2008-Oct 2010

- Led teams that built mobile sports apps on the proprietary Plusmo platform
- Designed and developed yp.com mobile advertising offering
- Acquired by AT&T Yellow Pages in October, 2009

RSA Security / EMC | Senior Release Engineer | May 2005-July 2008

- Managed source control and automated builds for teams in Massachusetts, Israel, California, and India
- Acquired by EMC in June 2006

Monster.com | Network Operations Software Developer | June 2004-May 2005

- Built tools to organize and manage thousands of Monster.com servers
- Helped maintain Monster.com's 99.999% uptime pledge

Tufts University | Sept 2000-May 2004

- Major in History and Computer Science
- Minor in Multimedia Art