

Hi [name],

I watched some of your videos on TikTok and YouTube and I liked how calm you were.

I've seen dozens of reaction videos but what separates you from the rest is how calm and collected you are.

Most guys would be out of control and shouting at the camera, but you aren't.

Anyway, as you can tell by the subject line, you've probably guessed that I want to sell something to you.

To be honest, I do and I don't

However, I do want to help you and I have some ideas to do that.

- Make an email list that redirects people to your website and gets them interested in YOU and your brand
- Segment that same email list to appeal to different types of people (ex: emails meant for women and emails written for men)

Let me know if this is something that you'd be interested in

Best,

[my name]