

Template Directions: Send one of the templates below to former clients before the holidays. Simply fill in where it says X in the subject line (if applicable), and fill in your own information in the email signature.

Subject Lines:

Happy Holidays! From X
There's No Place Like Home for the Holidays!
Wishing You a Joyous Holiday Season!
Merry Christmas! From X
Seasons Greetings! From X

Body Text 1:

There's something about the holidays that always makes home seem even more like home.

Maybe it's the warm glow of a fire on a cold night or the soft lights twinkling outside our windows. Maybe it's the smell of a fresh-cut Christmas tree or the nights spent snuggled on our couches drinking hot cocoa with our families.

This time of year, I'm always especially grateful for the wonderful people I've gotten to know through my career. There is no greater gift than helping people find the perfect home to make lasting family memories.

Please let me know if anyone you know is looking to purchase or sell a home. I'd love to provide them with the same level of service I provided to you.

And of course, I'm always available to help you with all of your real estate needs. I hope you and your family enjoy a wonderful holiday season together. I look forward to hearing from you in the new year!

Agent Name

Brokerage

Email

Phone

Body Text 2:

Wishing you and your family a wonderful holiday season and prosperous new year!

Remember that I'm never too busy to help you with all of your real estate needs. Please let me know if anyone you know is looking to purchase or sell a home. I'd love to provide them with the same level of excellent service my clients have come to expect.

I look forward to keeping in touch in the new year!

Agent Name

Brokerage

Email

Phone