

We're Hiring: SEO Specialist

We're expanding our external SEO services for clients across various industries in Lithuania and globally, and are looking for a **mid-level SEO Specialist** to join our team. This role focuses on **on-page SEO**, **content optimization**, and **light technical SEO**. If you live and breathe rankings, optimization, and user intent — let's talk!

What You'll Do

- **On-Page SEO Management**
Optimize website pages for search intent, metadata, content structure, and internal linking across different client niches.
 - **Content-Driven SEO**
Work closely with our content team to create and refine SEO-optimized articles, product pages, blog posts, and more. Provide briefs and guidance when needed.
 - **Keyword Research & Competitor Analysis**
Identify ranking opportunities, analyze competitors, and build keyword strategies tailored to each client's goals.
 - **Light Technical SEO**
Run regular audits (crawlability, speed, indexing), flag issues, and coordinate fixes with developers where needed.
 - **Performance Monitoring & Reporting**
Track keyword rankings, organic traffic, and user behavior. Share simple, insightful reports with actionable recommendations.
 - **Collaboration Across Teams**
Work closely with project managers, writers, marketers, and developers to ensure SEO best practices are implemented across the board.
 - **Prioritization & Multi-Project Organization**
Willingness to learn and develop skills for managing multiple projects simultaneously, while effectively prioritizing tasks to meet deadlines.
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Why Work With Us?

We offer **flexible hours, remote work options, and** the possibility of working from our **offices in Kaunas or Vilnius**. Our **friendly and supportive team** provides a positive work environment where you'll feel valued. We also offer **training opportunities** to help you grow in your role and stay up-to-date with SEO trends and technologies. Plus, we **celebrate team wins** and take pride in maintaining a healthy, collaborative environment where **open communication** is key.

Performance-Based Incentives

We believe in rewarding great performance. We offer **performance-based incentives** to recognize and reward the impact you make on our clients' SEO success. This includes bonuses based on traffic growth, rankings improvements, and meeting project goals.

Our Expectations

- **Prompt communication:** We value clear and quick communication, keeping everyone aligned and informed.
 - **Ability to prioritize:** You should manage your time effectively and prioritize tasks based on business needs.
 - **Autonomous work style:** We trust our team members to take ownership of their tasks and deliver results independently.
 - **Goal-oriented:** You should be driven by achieving clear, measurable results and meeting project milestones.
 - **Attention to detail:** Precision matters in SEO, so you'll need to ensure every aspect of your work is accurate and optimized for success.
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What We're Looking For

- 1 - 3 years **SEO experience**.
- Good knowledge of **on-page SEO** and how it connects with content performance.
- Understanding basic **technical SEO** (sitemaps, redirects, Core Web Vitals, etc.).

- Experience using tools like **Ahrefs, Screaming Frog, Google Search Console**, and others.
 - A collaborative mindset and ability to juggle multiple projects for different industries.
 - Ability to prioritize tasks and stay organized while handling multiple client projects.
 - Fluency in Lithuanian and English.
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Bonus Points

- Experience with **multilingual SEO** or **local SEO strategies**.
 - Past work with **eCommerce, SaaS**, or **affiliate websites**.
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How to Apply

Send your CV or portfolio, along with a short note about why you're a great fit. If possible, include 1–2 examples where you helped grow organic traffic or improved rankings — we love real results. We'll review applications and conduct interviews.

Salary: From 1500 neto + bonus from performance.

To: info@gggroup.media