



AB 2956 PROTECTING MEDI-CAL COVERAGE FOR CALIFORNIANS



AB 2956: Protecting Medi-Cal Coverage Social Media Toolkit

Updated for Assembly Health Committee

Overview: On [4/16/2024](#), AB 2956, the Protecting Medical Coverage for Californians Act, will be heard in the [Assembly Health Committee](#). Supporters can use this toolkit to share information regarding the bill.

Social Media: Please join us in amplifying AB 2956 by sharing the sample social media toolkit **below**. Please feel free to customize these posts with your organization's messaging. **(UPDATE: Please tag the members of Assembly Appropriations Committee)**

Letter of Support: Please submit a letter of support for AB 2956 by Wednesday, April 15th no later than 12:00 pm. [Please use this letter of support template.](#)

Collect Community Stories: [Please use this google form in English and Spanish](#) to collect stories regarding Medi-Cal disenrollments from community members and impacted individuals.

**Engage with these AB 2956 Co-Sponsors:
Follow, tag & repost these social media accounts**

<ul style="list-style-type: none"> • Assembly Member Boerner <ul style="list-style-type: none"> ◦ Instagram: - ◦ Facebook: - ◦ Twitter: @asmtasha 	<ul style="list-style-type: none"> • Western Center on Law and Poverty <ul style="list-style-type: none"> ◦ Instagram: western_center ◦ Facebook: - ◦ Twitter: @Western_Center
<ul style="list-style-type: none"> • The Children Partnerships <ul style="list-style-type: none"> ◦ Instagram: kidspartnership ◦ Facebook: - ◦ Twitter: @KidsPartnership 	<ul style="list-style-type: none"> • LCHC: <ul style="list-style-type: none"> ◦ Instagram: @lchc_ca ◦ Facebook: @LCHC_CA ◦ Twitter: @LCHC_CA

Social Media Handles for Members of the Assembly Appropriations Committee:

Member Name	Twitter	Instagram	Party	Priority
Buffy Wicks	@BuffyWicks	@asmbuffywicks	D	1-Chair
Calrlos Villapudua	@AsmVillapudua	@asmvillapudua	D	2-Member
Diane Dixon	@DianeDixonAD72	@diane_dixon_	R	2-Member
Gail Pellerin	@AsmGailPellerin	@asmgailpellerin	D	2-Member
Gregg Hart	@AsmGreggHart	@hartforassembly	D	2-Member
Isaac Bryan	@ib2_real	@ib2_real	D	2-Member
Joaquin Arambula	@AsmArambula	@asmarambula	D	2-Member
Lisa Calderon	@AsmLisaCalderon	@asmlisacalderon	D	2-Member
Matt Haney	@MattHaneySF	@matthaneysf	D	2-Member
Mike Fong	@AsmMikeFong	-	D	2-Member
Tim Grayson	@AsmGrayson	-	D	2-Member
Tri Ta	@TriTa4CA	-	R	2-Member

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Buffy Wicks	@BuffyWicks	@asmbuffywicks	D	1-Chair
Calrlos Villapudua	@AsmVillapudua	@asmvillapudua	D	2-Member
Diane Dixon	@DianeDixonAD72	@diane_dixon_	R	2-Member
Wendy Carrillo	@AsmCarrillo	-	D	2-Member
Kate Sanchez	@AsmKateSanchez	@asmkatesanchez	R	1- Vice Chair
* Jim Patterson	@JimPatterson559	-	R	2-Member

* Temporarily serving on Committee on days Assemblymember Dahle is absent from Committee.

Use these hashtags:

- #AB2956
- #ProtectMediCal

Social Media Toolkit: Sample posts, messages & Images

[Download the graphics corresponding to these posts here.](#)

Please share these images leading up to the event to encourage your networks to support the bill:

Post	Captions	Image (add CANVA URL link to the image)
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Bill Announcement
[\(Image 1+2\)](#)

We're excited to Co-Sponsor/Support #AB2956, the Protecting Medi-Cal Coverage for Californians Act, introduced by Asm. Tasha Boerner (@asmtasha).

Since June of last year, 1.3 million low-income Californians have lost Medi-Cal coverage through no fault of their own.

This bill would put an immediate stop to disenrollments and bring back pandemic-era flexibilities that allowed the state to keep Californians covered!

Learn more at: [Bit.ly/AB2956-info](https://bit.ly/AB2956-info)

[Tag Partners]

AB 2956

PROTECTING

MEDI-CAL

COVERAGE FOR CALIFORNIANS

LEARN MORE





WESTERN CENTER
ON LAW & POVERTY

The Children's
Partnership


LCHC

AB 2956

Aims to allow adults enrolled in Medi-Cal to keep their coverage for a full 12 months and would make the federal pandemic-era flexibilities permanent, to help decrease the number of ongoing Medi-Cal disenrollments Californians are facing.

<p>What does the bill do? (Images 3 + 4)</p>	<p>What does the Protecting Medi-Cal Coverage for Californians Act do?</p> <p>#AB 2956 will allow people to keep their Medi-Cal coverage for a full 12 months and would make federal Medi-Cal flexibilities permanent.</p> <p>Swipe to learn more:</p> <p>[Tag Partners]</p>	 <p>A B 2 9 5 6</p> <p>AB 2956 will allow people to keep their Medi-Cal coverage for a full 12 months and make federal Medi-Cal flexibilities permanent:</p> <p>SWIPE</p> <ul style="list-style-type: none"> Pausing/stopping annual eligibility redetermination Remedy procedural terminations Simplify income verification requirements Increase automatic Medi-Cal renewals Improve program outreach and customer service <p>Logos: Western Center for Law & Poverty, The Children's Partnership, LCHC</p>
<p>Partner/Support Announcement (Image 5)</p>	<p>We support #AB2956 - the Protecting Medi-Cal Coverage for Californians Act. Access to healthcare is key for our communities to thrive.</p> <p>We're excited to partner with @KidsPartnership, @Western_center, @LCHC_CA, to get this important legislation passed!</p> <p>Click here to learn more on how you can support AB 2956: Bit.ly/AB2956-info</p> <p>[Tag Partners]</p>	 <p>WE SUPPORT A B 2 9 5 6</p> <p>The Protecting Medi-Cal for Californians Act & Access to Key Healthcare Coverage for our Communities!</p> <p>LEARN MORE</p> <p>Logos: Western Center for Law & Poverty, The Children's Partnership, LCHC</p>

<p>Did you know? (Image 6)</p>	<p>Did you know?</p> <p>In 2023, tens of thousands of low-income Californians were cut off from their Medi-Cal benefits, even when they are likely still eligible for Medi-Cal.</p> <p>#AB2956 can help Californians keep access to lifesaving care.</p>	
<p>Did you know (2)? (Image 7)</p>	<p>Did you know?</p> <p>The overwhelming majority of Medi-Cal disenrollments are for procedural or 'paperwork' reasons, meaning they are disenrolled by no fault of their own.</p> <p>#AB2956 can help Californian reduce procedural disenrollments and keep CA covered!</p>	
<p>Partner Photo with Author (In Development) (Image 8)</p>	<p>Thank you to Asm. Tasha Boerner (@asmtasha) for introducing #AB2956 during today's #Care4All Coalition campaign launch and for your leadership in helping Californians keep their Medi-Cal coverage!</p>	
<p>Co-Sponsor Quotes (In Development)</p>		

Community Storytelling (In Development)		
Legislative Updates (To be Announced)		
Passes Committee	<p>Thank you to the Assembly Health Committee for passing #AB2956 with a X-X vote! We thank our bill author @asmtasha for your leadership and to our partners at LCHC, WCLP, KidsPartnership for your support in committee today! 🎉</p> <p>The Protecting Medi-Cal for Californians Act now heads to the Assembly Appropriation Committee! 🙌</p>	 <p>The graphic features a blue and orange diagonal design. In the center, a dark blue box contains the text 'A B 2956' in white. Below this, the text 'Passes Assembly Health Committee!' is written in bold blue font, followed by 'Now Heads to Assembly Appropriations' in a smaller blue font. At the bottom, there are three logos: 'WESTERN CENTER ON LAW & POVERTY', 'The Children's Partnership 30th Anniversary', and 'LCHC'.</p>