

# AB 2956 PROTECTING MEDI-CAL COVERAGE FOR CALIFORNIANS



# AB 2956: Protecting Medi-Cal Coverage Social Media Toolkit

Updated for Assembly Health Committee

**Overview**: On 4/16/2024, AB 2956, the Protecting Medical Coverage for Californians Act, will be heard in the Assembly Health Committee. Supporters can use this toolkit to share information regarding the bill.

**Social Media:** Please join us in amplifying AB 2956 by sharing the sample social media toolkit **below**. Please feel free to customize these posts with your organization's messaging. **(UPDATE: Please tag the members of Assembly Appropriations Committee)** 

**Letter of Support:** Please submit a letter of support for AB 2956 by Wednesday, April 15th no later than 12:00 pm. <u>Please use this letter of support template.</u>

**Collect Community Stories:** <u>Please use this google form in English and Spanish</u> to collect stories regarding Medi-Cal disenrollments from community members and impacted individuals.

Engage with these AB 2956 Co-Sponsors: Follow, tag & repost these social media accounts

### • Western Center on Law and • Assembly Member Boerner o Instagram: -**Poverty** o Facebook: -Instagram: western\_center o Twitter: @asmtasha o Facebook: -Twitter: @Western\_Center • The Children Partnerships • LCHC: o Instagram: kidspartnership o Instagram: @lchc\_ca o Facebook: -Facebook: @LCHC\_CA • Twitter: @KidsPartnership Twitter: @LCHC\_CA

# Social Media Handles for Members of the Assembly Appropriations Committee:

Member Name	Twitter	Instagram	Party	Priority
<b>Buffy Wicks</b>	@BuffyWicks	@asmbuffywicks	D	1-Chair
Calrlos Villapudua	@AsmVillapudua	@asmvillapudua	D	2-Member
Diane Dixon	@DianeDixonAD7 2	@diane_dixon_	R	2-Member
Gail Pellerin	@AsmGailPellerin	@asmgailpellerin	D	2-Member
Gregg Hart	@AsmGreggHart	@hartforassembly	D	2-Member
Isaac Bryan	@ib2_real	@ib2_real	D	2-Member
Joaquin Arambula	@AsmArambula	@asmarambula	D	2-Member
Lisa Calderon	@AsmLisaCalde ron	@asmlisacalderon	D	2-Member
Matt Haney	@MattHaneySF	@matthaneysf	D	2-Member
Mike Fong	@AsmMikeFong	-	D	2-Member
Tim Grayson	@AsmGrayson	-	D	2-Member
Tri Ta	@TriTa4CA	-	R	2-Member

Member Name	Twitter	Instagram	Party	Priority
<b>Buffy Wicks</b>	@BuffyWicks	@asmbuffywicks	D	1-Chair
Calrlos Villapudua	@AsmVillapudua	@asmvillapudua	D	2-Member
Diane Dixon	@DianeDixonAD7 2	@diane_dixon_	R	2-Member
Wendy Carrillo	@AsmCarrillo	-	D	2-Member
Kate Sanchez	@AsmKateSanc hez	@asmkatesanchez	R	1- Vice Chair
* Jim Patterson	@JimPatterson55 9	-	R	2-Member

**<sup>\*</sup>** Temporarily serving on Committee on days Assemblymember Dahle is absent from Committee.

## **Use these hashtags:**

- #AB2956
- #ProtectMediCal

## Social Media Toolkit: Sample posts, messages & Images

**Download the graphics corresponding to these posts here.** 

Please share these images leading up to the event to encourage your networks to support the bill:

Post Capt	ions	Image (add CANVA URL link to the image)
-----------	------	---

We're excited to Co-Sponsor/Support #AB2956, the Protecting Medi-Cal Coverage for Californians Act, introduced by Asm. Tasha Boerner (@asmtasha).

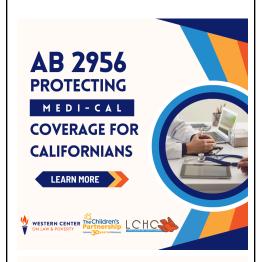
Bill Announcement (Image 1+2)

Since June of last year, 1.3 million low-income Californians have lost Medi-Cal coverage through no fault of their own.

This bill would put an immediate stop to disenrollments and bring back pandemic-era flexibilities that allowed the state to keep Californians covered!

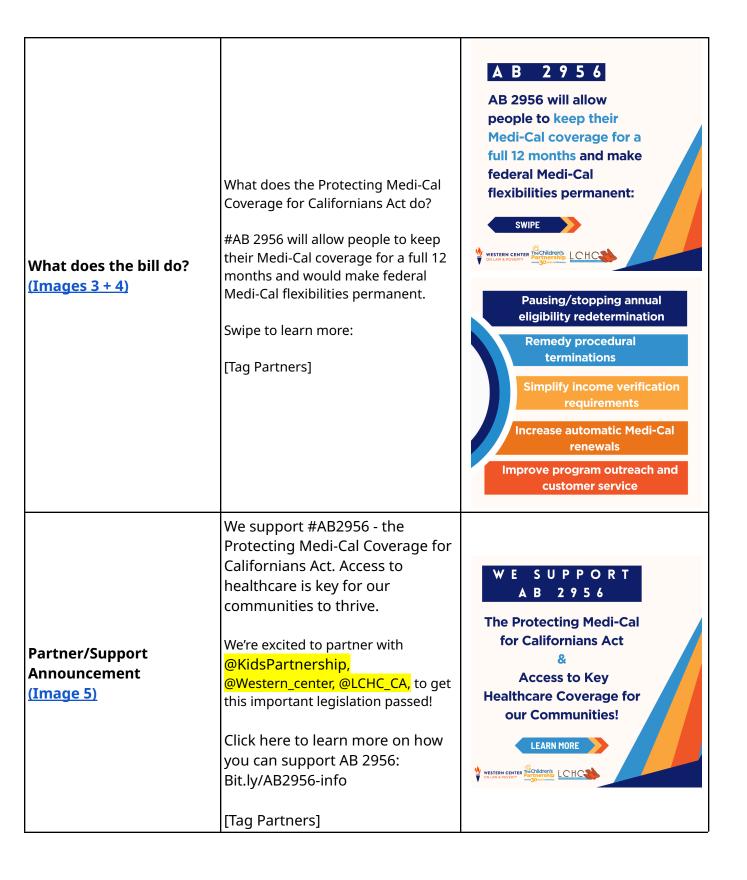
Learn more at: <u>Bit.ly/AB2956-info</u>

[Tag Partners]



AB 2956

Aims to allow adults enrolled in Medi-Cal to keep their coverage for a full 12 months and would make the federal pandemic-era flexibilities permanent, to help decrease the number of ongoing Medi-Cal disenrollments Californians are facing.



Did you know? (Image 6)	Did you know?  In 2023, tens of thousands of low-income Californians were cut off from their Medi- Cal benefits, even when they are likely still eligible for Medi-Cal.  #AB2956 can help Californians keep access to lifesaving care.	From July 2023 to December 2023, tens of thousands of low-income Californians were cut off from their Medi- Cal benefits, even when they are likely still eligible for Medi-Cal?  LEARN MORE ABOUT AB 2956
Did you know (2)? (Image 7)	Did you know?  The overwhelming majority of Medi-Cal disenrollments are for procedural or 'paperwork' reasons, meaning they are disenrolled by no fault of their own.  #AB2956 can help Californian reduce procedural disenrollments and keep CA covered!	The overwhelming majority (92%) of Medi-Cal disenrollments are for procedural or 'paperwork' reasons, meaning they are disenrolled by no fault of their own?  LEARN MORE ABOUT AB 2956
Partner Photo with Author (In Development) (Image 8)	Thank you to Asm. Tasha Boerner (@asmtasha) for introducing #AB2956 during todays #Care4All Coalition campaign launch and for your leadership in helping Californinans keep their Medi-Cal coverage!	Covering All Colifornian Improve Excess bears University Country Ass 55 Confine Ass 52 Confine A
Co-Sponsor Quotes (In Development)		

Community Storytelling (In Development)		
Legislative Updates (To be Announced)		
Passes Committee	Thank you to the Assembly Health Committee for passing #AB2956 with a X-X vote! We thank our bill author @asmtasha for your leadership and to our partners at LCHC, WCLP, KidsPartnership for your support in committee today! **  The Protecting Medi-Cal for Californians Act now heads to the Assembly Appropriation Committee!	A B 2 9 5 6  Passes Assembly Health Committee! Now Heads to Assembly Appropriations