



## **CYNTHIA ROGERS**

AGE 22

Manhattan

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**OCCUPATION:** GRAPHIC DESIGNER

**SALARY:** \$60,000

**LEVEL OF EDUCATION:** BACHELOR'S DEGREE

**STATUS:** SINGLE

**SEXUAL ORIENTATION:** STRAIGHT

**RELIGION:** CHRISTIAN

**ETHNICITY:** WHITE

### **PERSONALITY:**

Compassionate, friendly, upbeat

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### **BIO:**

Cynthia is a young woman who was born and raised in the Midtown area of Manhattan. She grew up in a two parent household with one other sibling.

Cynthia recently found a job as a graphic designer after graduating from college just a year prior. She loves her job and she's very passionate about graphic design. She shares an apartment with a roommate to help with the expenses.

Cynthia cares deeply about the environment. She is an active volunteer and she works with organizations to help keep her community clean. She is an active user on social media. Cynthia frequently posts and follows content surrounding environmentalism. She notices a lack of recycling bins everyday on her way to work from Midtown. She is forced to carry the empty coffee cup into the building to recycle it because there are no bins on the street. Cynthia is willing to support any petition that will add more recycling bins on the street.