

Youtube's code to success Big YouTubers don't want you to know
Dear Mr Bob

One of my friends recommended your videos, and I have been subscribed to you for a while because I enjoy watching your videos. I'm also considering picking up rock climbing because of you as you make it seem so enjoyable.

I liked the video where you climbed the fear-invoking mantle that your friend found at the start of the video. I thought your friend fell hundreds of feet off a cliff instead of the ground being right underneath him.

I also liked the video where you got injured at monkey direct, but you kept going. I found that inspiring.
Have you successfully mastered that climb?

As much as I enjoy your content, I noticed you aren't getting as much social media engagement as others making rock-climbing content, such as Reel Rock.

Your friend Magnus Mitdbø has been using a new caption strategy to gain a bigger audience on his merch's social media.

He then brings that audience to platforms like YouTube or his merch website. So they will watch his videos or buy his merch. Reel Rock is also doing this.

The strategy involves attention-grabbing techniques to drive more viewers to your YouTube videos.

Right now, most people are using it only on Instagram. But you should also try it on your other social media. You may even see a greater boost on your other social media as fewer people are using this strategy on other social media platforms.

I have samples of this strategy that can help you increase your YouTube views, and I'd be delighted to share them with you.

Email me if you want to look at these samples or have questions about this strategy.

Best regards
Aaron Porter