



Event of the
NORDIC SKIING ASSOCIATION OF ANCHORAGE
SUNDAY, MARCH 2, 2025



"Best race ever!"
Iry, 25K

"It's long but there are feed stations with tasty food."
Everett, age 10

The Tour of Anchorage is an incredibly unique race which links two world class trail systems via a ski marathon - all throughout the largest city in Alaska!
Holly Brooks, 50K Winner & Olympic Athlete

"One of the best activities Anchorage offers in the winter."
Jackie, 50K

"As far as cool community events go, the Tour is right up there with the Boston Marathon."
Sam, 40K

"A challenge for all ages."
Reno Deprey, 80 years old

"There is no other race like this--it winds from the mountains to the sea, through the heart of our beautiful city."
Rachel Steer, Olympic Athlete

"The money we receive for staffing a feed station supports our ski team supplies."
Lars, High School Ski Coach

Dear Sir/Ma'am,

The Nordic Skiing Association of Anchorage is pleased to invite local businesses and organizations to become sponsors of the **2025 Tour of Anchorage**. As the Executive Director of NSAA, I am excited for March 2, 2025 when we will bring together cross-country skiers and fat bikers from around the country to enjoy Anchorage's beautiful trails and participate in one of North America's largest races.

Annually, the Tour attracts approximately 1,200 racers (ages 8 to 81) to participate in one of four ski divisions or three bike divisions. Skiers of all abilities, from beginning skiers to elite racers, enjoy this unique community experience skiing the 25k classic, 25k freestyle, 40k freestyle or 50k freestyle event. 2025 marks the eighth year of the Fat Bike Tour of Anchorage and has been a great opportunity to include all kinds of trail users to the event.

The Tour receives excellent media attention and can offer numerous ways to highlight your generous sponsorship: online, statewide newsletter, event merchandise, two start locations, a large-finish area, and at the popular awards held after the event. Details for donor categories and recognition are listed on page two.

As we approach the **2025 Tour of Anchorage**, we depend on the assistance of sponsors like you. Your sponsorship of this successful, highly visible event promotes a healthy winter activity, supports youth groups, and raises valuable funds for Anchorage's year-round trail system.

The Tour of Anchorage organizers, NSAA Board of Directors, and event participants thank you in advance for your support.

Sincerely,

Kikkan Randall
Executive Director
Nordic Skiing Association of Anchorage





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SOLD!!

Sponsorship Opportunities & Benefits	Title Sponsor	Platinum \$5,000	Gold \$3,300	Silver \$2,200
Pre-event publicity and top-level exposure for the Tour	•	•		
Recognition in official news releases about the event	•	•		
Prominent logo on Tour race bibs	•			
Opportunity to participate as honorary race starter	•	•	•	
Opportunity to be an awards presenter	•	•	•	
Recognition in NSAA social media releases (Facebook, Twitter, e-newsletters)	•	•	•	
Top recognition on the Tour of Anchorage website (www.tourofanchorage.com)	•	•	•	•
Opportunity to provide promotional materials to Tour participants	•	•	•	•
Exhibition space at Tour event registrations and race finish venue	•	•	•	•
Prominent sponsor-provided banner at Tour race starts and finish	•	•	•	•
Prominent sponsor-provided banner at Tour registrations and awards	•	•	•	•
Prominent logo on official event materials	•	•	•	•
Recognition in NSAA statewide newsletter – <i>The Alaska Nordic Skier</i>	•	•	•	•
Acknowledged over PA system at race finishes	•	•	•	•



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**BRONZE SPONSOR - \$1,500**

- Logo on the Tour website
- Sponsor-provided banner at the Tour race finish
- Sponsor-provided banner at event registration & awards
- Recognition in NSAA statewide newsletter – *The Alaska Nordic Skier*
- Acknowledged over PA system at race finish
- Opportunity to provide promotional materials to Tour participants

FRIENDS - \$500

- Recognition in the Tour of Anchorage website
- Opportunity to provide promotional materials to Tour participants

TOUR EXPO SPONSOR - \$500

- Opportunity to engage with participants at a 3'x10' table space at bib pick-up and post-race chalet Expo areas
- Opportunity to provide promotional materials to Tour participants
- Logo on the Tour website
- Text recognition in NSAA statewide newsletter – *The Alaska Nordic Skier*



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SPONSOR COMMITMENT AGREEMENT

The **2025 Tour of Anchorage** will take place on March 2, 2025. Alaska's premier cross-country ski and fat bike event draws over 1,200 participants, ages 8 to 81, who choose between a 50k, 40k, or 25k course. Net proceeds from the event are used to support year-round maintenance of Anchorage's extensive trail system.

Company or Individual Name _____

If you prefer to remain anonymous and do not want your name included in any media, check this box. ☐

Company Contact Person _____

Email _____ Phone _____

Address _____

City/State/Zip _____

Cash Donation Amount:

- ☐ ~~Title~~ **SOLD!**
- ☐ Platinum (\$5,000)
- ☐ Gold (\$3,300)
- ☐ Silver (\$2,200)
- ☐ Bronze (\$1,500)
- ☐ Friend (\$500)
- ☐ EXPO (\$500)

In-kind Donation/Services:

Description:

In-kind Value: \$ _____

Our non-profit tax ID number is 23-7232617.

Please include this form with your donation to:

Tour of Anchorage
Nordic Skiing Association of Anchorage
9170 Jewel Lake Rd. STE 200
Anchorage, AK 99502

Please call the NSAA office if you have questions 907-276-7609 or email kikkan@anchoragenordicski.com