

Washington State Early Learning Campaign Fellow – MomsRising Together and MomsRising Education Fund

{October, 2021}

Summary:

Working closely with the National Director/Senior Campaign Director and State MomsForce Director, the Washington State Early Learning Campaign Fellow of MomsRising Together and MomsRising Education Fund will work to build support for early childhood programs and policies for Washington State with a focus on those furthest from justice by engaging in grassroots on-the-ground and digital organizing, coalition building, and leading campaigns to advance the issue. Candidates must reside in Washington State, but will work remotely with other members of the campaign team who are in different locations. This position develops funding and reports on progress with approval of the Executive Director and Campaign Vice President. May supervise Campaign Assistants or volunteers.

This is a full-time, exempt position that is eligible for benefits. The Campaign Director will report to Washington State Director and work closely with other campaign staff / senior MomsRising leaders.

About the MomsRising Organizations:

MomsRising Together is a 501(c)(4) virtual organization with staff working around the country. MomsRising Education Fund, is its affiliated 501(c)(3) public charity. Our core team of paid staff and volunteers work collaboratively to develop our strategies and campaigns. As virtual organizations, we use conference calls, IM, and email extensively to communicate, to create, and to care for each other. Our team enjoys a results-oriented work environment where the challenges and joys of balancing work, family, and personal time are understood.

Essential Responsibilities:

1. Together with the WA Team, advance MomsRising's movement in Washington State through mobilization and movement building in the early childhood space, making connections to our other issue areas, and supporting the MomsRising Washington State MomsForce Fellowship program.
2. Lead MomsRising's early childhood digital advocacy in Washington State with creative, engaging, and action-generating strategy and content. This work will include:
 - Crafting engaging mass email alerts, text messages, and social media content to generate direct contacts with state legislators or other lawmakers/leaders
 - Developing, coordinating, and scheduling social media posts for Washington State early childhood legislative advocacy pages and alerts
 - Breaking down complex policy so that it is accessible to the general public, we ultimately want people who are impacted by early learning and child care policy to inform the work.

3. **Early Childhood Advocacy and Lobbying:** In close collaboration with the Washington State MomsForce Director, champion MomsRising's Washington State early childhood priorities through direct lobbying, member advocacy, coalition partnerships, and online and on the ground action.
 - Represent the MomsRising in issue related coalition as well as in sub-committees focused on mobilization and field
 - Support organizational and member lobbying, in close coordination with the State MomsForce Director (Note: In-person lobbying will be limited to virtual engagement through the COVID-19 pandemic)
 - Work closely with the WA MomsForce Fellowship lead to organize parent leaders across the state to take action on early childhood priorities, including supporting the MomsForceFellowship Program.
 - Recruit, staff, and support parent leaders in testifying in Olympia for key hearings in the State Legislature and in attending in-district and Olympia-based meetings with legislators.
 - Work in collaboration with the MomsForce Director, the Washington State Team, and the MomsRising Together and MomsRising Education Fund media team to support strategic media engagement to increase awareness of early learning legislative priorities and providing opportunities for volunteers to speak to the media.
4. **Member leadership development:** Support development of new and existing member leaders through 1:1 conversations, relationship building, story sharing
 - Identify and cultivate potential storytellers for early childhood through online engagement, action alert reviews, online story campaigns, texting campaigns, and other innovative tactics. Coordinate with the MomsRising Media Team to support new storytellers.
 - Work collaboratively with the MomsForce Fellowship Campaign Director to support the Fellowship program and the Fellows (both alumni and current Fellows) through relationship management, leadership development, opening opportunities for leadership, and making connections to the early learning campaign.
 - Manage early learning relationships through the MomsRising relationship management system
 - Assist in the management and organization of online and offline events, leveraging volunteers for implementation.
5. Assists in the development of funding for campaigns.
 - Assist in identifying and developing campaign funding in partnership with ED and EVP as needed. This may include components of grant-writing, grant report creation, data collection and/or solicitation.
 - Help ensure appropriate communication with foundations and donors.

- Help ensure timely reporting of grant-funded activities.
6. Works cooperatively with partners, leaders, and other relevant organizations to advance the mission of specific campaigns and the missions of MomsRising Together and MomsRising Education Fund.
 - Ensures a unified delivery of campaign messages throughout all levels of communication.
 - Attends coalition and program partner meetings, conference calls and press events as a representative of MomsRising Together and MomsRising Education Fund.
 - Maintains effective and collegial relationships with partner organizations including independent problem solving and conflict resolution when necessary.
 - Oversees on-line presence of Campaign Team.
 7. Other assignments as needed to further the missions of MomsRising Together and MomsRising Education Fund.

Qualifications:

The ideal candidate will have had program management experience leading cohort programs and programs for families and children, connections with community resources in Washington state, and a demonstrated commitment to advancing racial equity through grassroots mobilization. They will have exceptional interpersonal skills and experience organizing across differences, and they will be a self-starter with the ability to manage multiple priorities. Experience and familiarity with the Washington State legislative process is a plus. Including but not limited to the below:

- A demonstrated commitment to undoing institutional and systemic racism and other forms of oppression.
- Dedication to hardwiring racial justice and racial equity into daily work.
- 2 or more years of related work experience either implementing **digital** campaigns and/or engaged in **Washington State** legislative advocacy.
- Broad communications skill set in content development, social media, event planning, media relations, etc.
- Excellent oral and written communication skills including the ability to teach and develop writing skills. Demonstrated ability to use independent judgment and make good decisions in service to the mission including recognizing when to bring issues or concerns to upper management.
- Understanding of relational organizing and connective thread to organizing work.
- Able to work independently, but also be a good team player and team leader.
- Skills and experience in contributing to a cooperative and effective team.
- Experience in building successful organizing efforts.
- Interest in and passion for the missions of the MomsRising organizations.
- Demonstrated flexibility in making quick decisions during changing circumstances.
- Experience in managing complex projects and multiple concurrent campaigns.

- Comfortable with a virtual office. Able to communicate effectively via IM, conference calls, and email.
- At ease with technology and able to use technology effectively for organizing, writing, and online communication. Email proficiency is critical.
- Experience with social media (Facebook, Twitter, Instagram, YouTube, etc). Experience with constituent relationship management tools and blogging are desirable.

Preferred Qualifications (Not required):

- Fluency in Spanish
- Experience working remotely

Working conditions:

This is a virtual job with no physical office or office space stipend. Incumbent will work in their own home and communicate with coworkers through technology. Hours are flexible with some evening and weekend hours required.

Physical requirements:

Must be able to work at a desk for blocks of time. Must be able to communicate verbally. While performing the duties of this job, the employee is regularly required to use hands to move objects/operate keyboards, reach with hands and arms, speak and hear. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions

Compensation and benefits:

This is a full-time, exempt position, with a salary of \$60,800 to \$86,100 commensurate with experience. MomsRising Together and MomsRising Education Fund provide a robust benefits package including eligibility for paid family and medical leave, medical/dental/vision coverage, generous PTO and sick time, and a Simple IRA retirement plan with an employer contribution. The organizations cover 75% of an employee's and any dependent's medical, dental, and/or vision coverage.

To apply:

Please visit MomsRising.org/jobs and click on the relevant job title to apply. Attach your resume and a letter telling us how you heard about this position and why you are interested. Only applications that include the requested materials will be considered. Applications will be accepted until the position is filled.

It is expected that you will spend some of your time working for both MomsRising Together and MomsRising Education Fund and that you will have an employment relationship with each organization.

MomsRising Together and MomsRising Education Fund are Equal Opportunity Employers committed to diversity – all qualified individuals are encouraged to apply.