

CHAMBER MEETING MINUTES 6/5/2023

Call to Order-Shannon

Attendance: Shannon Frink, Darren Hanna, Ryan Wilson Dawn Koop, Ilene Bates, Chad Bubner, Chong Shoa, Trevor Hullett

Guests from Teufelhund Veterans Group: Anthon Anders; Dawn; Wes Remmey; Shawn Vrough

Review & Approval of April Minutes: Ilene Bates first, Dawn Koob second

Treasurer's Report-Trevor. Had to get a new account(fraud last month). All updates. Last page summary today -\$4200. Up in membership and some expenses higher and hotel/motel not in yet \$11500 for 2023 and \$14000 approved for 2024. Blair will check with Jeremiah on the tax money

Vice-President Election - Shannon. Chad Rubners volunteered. Ilene Bates 1st and Darren Hannah 2nd. No transition to President

Director's Report - Blair

*Membership update: Total paid members 117 now

*Ambassadors: Ribbon cutting Rise, Quarterly meeting Wed at 5: Ribbon cuttings = Friday 730am Anamosa Home

Decorating; 6/22/23 @ 530

July August Sept Meeting 2nd Monday

Goals for tonight: Set meetings for Car Show, Wapsi Golf, Chamber Dinner Out and about: library and parks and red. Helped at 5k Run JC Youth

UPCOMING: Hawkeye landscaping; JC Foodbank meeting speaker; Quarterly JC Dev meeting. Quart Exec Direct

meeting.

Truck to borrow to take some stuff to the dump: Darren will help Blair

Director Development Report(replaces Hiring committee): Jackie met with Blair

- Darren will join Jackie and Blair
- Previous Goals to grow and paid members at 117 and 86 in 2022. More main street space filling up
- Committee involvement has been ok, but wants to get rolling on the urgent ones. Book meetings tonight while everyone there
- Zoom Free Zoom ok for now, but will let the board know if need to pay for a membership
- Challenges: Building Event Attendance & more creative ways to bring in more money to the chamber.
- Opportunities: List of prospects to connect with & connect with connections made on FB, at events etc to be FRIENDS OF THE CHAMBER.
- Development: Chamber Director Group next month in Waverley Board approved mileage to these previously
- GOALS this Quarter: Motion with Events and Involvement and Pumpkinfest Sponsorships
- Need from Board: Help with advertising events and passing out fliers AND help volunteering and recruiting volunteers for events like the Card Show and Glow Golf that are coming up

Old Business

Car Show 6/24/2023- Shannon handed out our flier at Camp Courageous show, vendor(may sign up that day, Ryan is having their show, asked Board to hand out. Sign up Genius: parking, registration, raffle. Share on regular FB. Next meeting: Monday, 6/12/2023 @ 530 here at Chamber office

Wapsi Golf 7/14/2023 @ 3pm check in, toff at 4: Silent Auction: 20 silent auction items; 5 teams so far. Need more golfers. Doing good with volunteers. Signups at Wapsi. \$160 per team. \$175 to sponsor both golf events. Next Meeting: 6/20/23 @ 530 at Chamber office

Fawn Creek Golf 8/18/2023 @ 730 check 8am t-off. signup sheet up and ready to go up. Blair will make a FB event. 18 teams of 4. Volunteers to set up 630pm tear down after. Ask golfers on the last hole to bring the glow stuff with you. Dawn @ Vets Club has Glow stuff that will donate:)

Pumpkinfest: monthly 6/12/23 @ noon next meeting. Vendor payments coming in. 30th Anniv Theme. Goal \$12000 and about \$3500 so far. Need more s

Halloween: Thursday night bus open 10/19/2023 and P&R good for that. Treats on streets, kids carnival and spook parade

Reindeer Run: Saturday, 10/25/2023. Chip timing with B&W racing for \$500. Sponsors to offset that - levels \$100 logo on/shirt/social; business put goodies into packet; info and shirt pickup ahead of time, have packets ready, larger roo/m at LCC for registration. Working on shirts. GET ME REGISTERED to help manage registration.

Holiday Events Dec 8-10: No updates. MVLINK. Parade of lights, Santa, and Reading with Chelsea Dream Foundation, . Line main street luminaries.

Trivia Night: Blair, April trivia nights. 10 teams(max 11). Gen Store Pub interested. Met with Triston. Internet sketch, so maybe pen and paper. They will donate a prize to the winner. May have 15 teams. Micro & speaker avail. Potential dates: 6/29/2023 or 7/27/2023. Can bar recruit and do it? September before Pfest - can sell buttons, fliers etc. Theme

New Business

Fall Retreat: Blair - yearly did a Fall retreat to plan out next year. November 6th @ 4-7pm Annual Chamber Dinner: Meeting for Shannon, Blair, Darren meeting 6/19/2023 @ 12noon ZOOM Food Truck SUNDAYS: Chad Discussed.... Chamber members available. Check with City re Wapsianna. Music in the park. Blair contact Shelly band/music and food truck at the City Park

Open Discussion: Teufelhund Veterans Group Shane Vrough - non profit and see how they partner with the chamber; socials 2x per month. How to partner together to help the chamber and help Veterans at the same time. Jackie suggested that one of them become a chamber board member and volunteer at things.

Chad mentioned: Complaint by resident that office in disarray: Jackie, Dawn and Chad will meet 4/23/2023@ 4pm to organize the office.

Chong Shao: New office development at roundabout by the middle school. September start construction.

Next Meeting: July 10th, 4:00PM

Adjournment: Chad 1st and Darren 2nd