

INTRO

HOST:

We have been having all kinds of fun hosting teen entrepreneurs on this podcast. This particular episode right now has been a blast. And it is really taking me back to my Saturday morning cartoon watching days. We feature 15 year old Cassie and 14 year old Sabrina. They are sisters and they are The Glow Girls. They are professional and award winning voiceover talent. And they simply blew me away not only with their obvious voiceover skills, but also with their poise, professionalism and genuine love for the work that they do. Take a listen to this fun episode.

MAIN TOPIC

HOST:

Hello, Cassie and Sabrina. And thank you so much for joining us on Time to Spill.

CASSIE & SABRINA:

Of course. Thank you. It's so nice to be joining you. Thank you so much.

HOST:

Thank you. This is going to be wonderful for our listeners. So we're just going to jump right in to the fun part, the part that I've been looking forward to. And I'm going to tell all of our listeners, close your eyes and just listen because Cassie and Sabrina are going to do what they do. So go ahead, ladies. You can start pick whatever sounds, voices, characters that you would like to do.

CASSIE & SABRINA:

All right. Would you like to go first? Sure thing. So sometimes for voiceover, we are asked to change our voices a lot, but sometimes we don't have to change it that much. And it's good to have an older sister storytelling type voice to use for different kinds of projects. And then you can have a voice more like this. This is Kari McKeen from The Incredibles. I believe Lisa Loud from The Loud House has a similar voice. It's good for characters who may have braces or may have just won the science fair or in an awkward situation. And then sometimes we're asked to do accents such as Australian. So for Australian, sometimes it's good to have a phrase to get into the accent. And as silly as it sounds, sometimes I like to say Wallaby, digerrido, Hugh Jackman before I start! And it really helps me get into the right space vocally to do Australian. Sometimes the client will ask me to do a little kids voice, and it's really fun because then I get really excited. But sometimes they just ask me to giggle. Or sometimes they ask me to do an energetic, high pitched voice, kind of like this. This is the coolest thing I've ever seen. I love it. What is it? And then I can be, you know, like that one teenager who thinks they're the coolest because they have style and attitude, which literally makes them popular, even though they can't do math. So that's a little bit of what we do.

HOST:

That is awesome. Thank you so much.

CASSIE & SABRINA:

Of course.

HOST:

So on this podcast, we love talking with teen entrepreneurs, but you two young ladies are the first entrepreneurs that we've spoken with who have had such an early start in life with your business. Cassie, I think you were six. And Sabrina, you were four when you both were first kind of accidentally discovered by a talent manager in your dance class. So can you tell us a little bit about how that happened?

CASSIE & SABRINA:

Sure. It was really a great coincidence that we were at our dance class, as you said, and we were singing a made up song that our parents taught us to learn how to spell our last name. And that was G-L-O-Double U! G-L-O-Double U! We are the Glow Girls! And a talent manager heard us doing it and asked our mom, hey, would they like acting? Would they like to get into that? And the talent manager connected us with someone who was casting a Disney commercial. And by some kind of beginner's luck, we booked it. And from there, we started doing acting on camera. And then our mom introduced us to voice acting. And when we learned that was a thing, we were like, oh, this is what we want to do. This is our passion. And it really took off from there. And our mom asked us, do you want to go back to on camera? And we both said, no, this is more fun.

HOST:

Very neat.

CASSIE & SABRINA:

We were just six and eight years old when we started doing voiceover, and we booked our first job soon after.

HOST:

That's amazing.

CASSIE & SABRINA:

I think my first job was an explainer video for a kid's safety bracelet. And Bina, yours was ... Missy the Bunny was my first job.

HOST:

Can you do the Bunny voice?

CASSIE & SABRINA:

I actually believe that I did a British accent for it.

HOST:

Good. So even though it sounds like it was luck, and I'm using air quotes here with "luck", that you were discovered, I know you both work extremely hard with practicing and perfecting your

craft, and then you have all of your client work and you attend school. I know you do musical theater and then just enjoying being young.

CASSIE & SABRINA:

Right.

HOST:

So you are two very busy young ladies.

CASSIE & SABRINA:

Yes.

HOST:

Tell us, what is one thing about practicing and working on your profession that you really enjoy doing?

CASSIE & SABRINA:

Well, one thing I really love doing is for animation voiceover. I love creating a character and figuring out a voice and just being somebody who you're not. And I love working with the creative teams and the producers and the directors, and sometimes they're all over the world in different places. And also hearing myself on TV is kind of strange, but it's really cool and exciting all at the same time.

HOST:

That would be strange.

CASSIE & SABRINA:

Yeah. I also love creating the character and figuring out the voice, but I also love seeing the work in progress. So getting to see the storyboards and the concept art, it's really fun to see the process before it all comes together. And I really like finding all the ways I can interpret a line because I have made myself laugh in the booth a couple of times and accidentally ruined the take, but it's still pretty fun.

HOST:

I bet you to have learned so much, too, about this profession. Like, you just mentioned the storyboards and everything. There's so much more that goes on behind the scenes that you have to know and learn. So that's a lot.

CASSIE & SABRINA:

Yeah, it is a lot. But it's really interesting to see the love of the process behind the scenes.

HOST:

Right. And then what's one thing that you don't enjoy so much, or maybe that you would change up a bit if you could?

CASSIE & SABRINA:

One thing I would change. Well, voiceover is a creative pursuit, and there are a lot of factors that go into the decision making process to decide whether you book a job or not. And most of the factors are out of our control. So sometimes the amount of effort you put in and the hard work, it doesn't always equal winning the job. But that's the good part about voiceover is it's really important to love what you're doing. For me, I love voiceover and the process and the art of doing it, being in the booth, if I book something on top of that, I'm thrilled and grateful. But booking can't be your sole purpose.

HOST:

Very good advice.

CASSIE & SABRINA:

I'd say something that I don't enjoy as much is how competitive voiceover can be. So a lot of times Sabrina and I are going for the same roles, and it's like, no, I don't want to go against you for this, but we're always happy for each other if the other one books it, and then it's really, really special when we get to work together on a project. We had a project recently come out Aldofo, on Apple TV, where we were both in it, and it was just a blast to work on.

HOST:

Wow. Yeah. I guess I never thought about the competitiveness of it, too. I mean, just outside of you two. I'm sure there's so many more voiceover actors out there. So, yes! Of course, your experiences and your client list are quite extensive and impressive, too. If you could each pick one project that you've worked on that you've really had a lot of fun doing, what would that be and why?

CASSIE & SABRINA:

I think one of my favorite jobs that I've done is being part of the show Miraculous Ladybug that airs here in the US on Disney Channel. I voice the Kwami Barkk. It's a recurring guest role, and I love this voiceover job for so many reasons. The Miraculous fandom across the world is huge, and it's so fun to connect with. And the recording sessions are also super fun, and they include a lot of laughing. My voice director, Ezra Weisz, is awesome. I'm so lucky to work with him. And it's really interesting to see the animation process, too, as I record, since I get to match my voice to the visuals. And of course, already being a fan of the show. It's kind of crazy to hear my voice in a show that I watch.

HOST:

Very interesting. I'm going to have to look up that show. I have not heard of it, so I'm going to definitely check it out.

CASSIE & SABRINA:

It's a really fun show for me. I think it's really hard to pick a favorite job when there are so many clients that have been so much fun to work for. I'd say one of my favorites was being part of

Amphibia, which is also on Disney Channel. I voiced the guest role of Molly Joe in an episode that was a takeoff on Spiderman. But in that session, while I was finishing up the lines for Molly Jo, which was a lot of fun. The director asked me if I could voice some of the characters in the background as well. And so in the middle of the session, I got to create three different voices for the characters. So I had very close to my normal voice for Molly Jo. And then I kind of took it up here for the kids selling lemonade, going, Dude, we're eight, and this neighborhood has finally hit rock bottom. And then there was a woman in her car in the background cheering for Spider-Sprig. And so I got to be older and had what I call the dopey sound and say, oh my gosh, that kid did it. So it was very fun to create a bunch of different characters in the same session.

HOST:

Wow. Did you have to do the additional characters on the fly?

CASSIE & SABRINA:

I didn't have a lot of time to prepare them, but yes, it was already at the point where I was syncing it up to the animation.

HOST:

Okay.

CASSIE & SABRINA:

So it was pretty far in the process when suddenly I got to voice two more characters and have even more fun with the session that I wasn't expecting.

HOST:

Wow. How fun. So the voiceover industry to me, really seems to have exploded in the past few years. I'm sure the pandemic probably had something to do with that, too. And then the rise in popularity with audiobooks and video games and animation. So I know there are a lot of opportunities out there for artists such as yourselves, for any teens who might be listening, who may be thinking about getting into this industry, what is something that you would recommend to them that they do or look at prior to starting?

CASSIE & SABRINA:

Definitely take a class. Take a class for sure. That's probably the best way to find out if voiceover is something you enjoy, and it's good to look at both options of private classes so you can get one on one attention. But group classes are really fun, too, because you get to hear everyone else and learn different styles. So once you figure out what you want to do, I guess that's the first step you would take.

HOST:

Okay, very good advice.

CASSIE & SABRINA:

Something I would recommend is as silly as it sounds watching a lot of cartoons. There are lots of ways to explore voiceover. And if you watch cartoons and maybe you see a character whose voice you really love or who you think you can impersonate, try it out, impersonate or recreate your favorite character to get down the accent or the inspiration. That's actually how we learned to do a British accent just from watching Mary Poppins and Peter Pan way too many times to count. And then you can even transcribe commercials you see on TV or on YouTube. And you can practice delivering them in your own style to see if you like commercial reads and doing commercial voiceover. There's also tongue twisters, which are a lot of fun to do. They're really funny. It works on your diction and gets you warmed up. And reading story books aloud to a friend or family member. It's good if you have, like, a little cousin or little sibling that could really help with just taking your favorite books and saying it aloud.

HOST:

Okay. Have either of you ever done an audiobook?

CASSIE & SABRINA:

Yes, we have done a couple of audiobooks in the past, and we have read story books out loud. Like as kids, we always liked opening a book and giving the characters voices. And it's a really great way to practice your acting in your voiceover.

HOST:

Sure. Yeah. Okay. I'm going to put you on the spot. You mentioned tongue twisters. Can you give us one?

CASSIE & SABRINA:

Sure thing. Okay. Why in the world would a whale want water? When a whale wants water will a well run dry? Why in the world would a wet whale want wet water? Will a wet whale want wet water when a wet well runs dry?

HOST:

That's a good one.

CASSIE & SABRINA:

Thanks.

HOST:

Okay, so this doesn't have anything to do with what we're talking about? Well, it may, but I want to know what your favorite song is. Both of you, what you're currently listening to on replay all the time?

CASSIE & SABRINA:

I would say the song I Need You by John Baptiste. He is an incredible musician, and the song is so catchy. It's just stuck in my head on a constant loop.

HOST:

That's a good one.

CASSIE & SABRINA:

Oh, yeah, that is a good one. I've been listening to the Arlo the Alligator Voice soundtrack, but if I had to pick one I really love Follow Me Home. It was from the Netflix movie. It has a great message, and it is really catchy.

HOST:

I'm going to have to listen to that one. Thank you.

CASSIE & SABRINA:

Sure thing.

HOST:

Okay. This has been awesome talking to both of you. You two are just amazing young ladies. I wanted to ask, can you possibly give us a sneak peek into what you're working on now?

CASSIE & SABRINA:

Well, everything we do is under an NDA, which stands for Non disclosure agreement until it launches. But I am super excited about a new animated series I'm currently recording. My character is really funny. And of course, I am looking forward to season five of Miraculous Ladybug. I can't say anything else, but I am very excited.

HOST:

That's perfect. I totally understand the NDA, so thank you.

CASSIE & SABRINA:

And I have a few guest voiceover roles coming out for a popular animated series, and for one of them, I get to sing. And that's always a lot of fun in a session. And I'm currently recording a lead role in an animated movie that, fingers crossed should be out within the next year. So that is exciting.

HOST:

So you ladies are just very busy. I really appreciate you taking some time to spend with us today. Talk about your fun and your fascinating industry. I'm sure you've inspired a future voiceover artist out there somewhere. And you know what? You both are so fun to follow on social media too, Where you show a much more detailed view of what you do. So I will be sure to share all of your contact info in our show notes so that our listeners can definitely start following you.

CASSIE & SABRINA:

Oh, thank you so much. This was so much fun.

HOST:

Thanks so much. I'm glad you had fun. I had so much fun too. I was wondering if maybe we can squeeze one more character voice or something out of both of you.

CASSIE & SABRINA:

Sure thing. I had a recent series of commercials Where I got to use my normal voice for some of it, but for some of it, I was a hamster named hammy and that was for a mini brands. So the whole time I was talking like this fast. Oh, my gosh. Mini brands, mini brands, mini, mini, mini, mini, mini. Oh, my gosh. I want them. I need them. Let's let's go. Go. Let's go. This isn't really anything specific, but I kind of like doing a lower voice like this. I don't know what it is, but it's really funny.

HOST:

That is funny. Thank you so much, ladies. It's been so much fun.

CASSIE & SABRINA:

Oh, this is so much fun. Thank you. Thank you so much.

HOST:

Thank you. Take care. Bye bye.

CASSIE & SABRINA:

Have a good day.

HOST:

Thanks. You too.

OUTRO

HOST:

Okay. Wasn't that fun? See, I told you it would be. And I am heading out right now to go subscribe to the Disney channel because I really want to check out more of their work. And you can also check out Cassie and Sabrina by following them on social media. They have so much fun on their Instagram page, so go check that out. All of their contact information will be in our show notes. All right, say it with me. Why in the world would a whale want water? Thanks a lot for listening. Stay well. Be kind.