

## ***Welcome-Sequence:***

### **Email-1:**

**Subject Line:** How About 10% Off Your First Purchase?

Hey {{name}},

Welcome to the world of [business name].

To get you started along your journey to looking like James Bond with our classic Watches which make people instantly give you props, we have decided to give YOU a 10% discount code.

Once you're done, reply with the word "[business name]", and we will send you something special in the following email.

With ticking regards,  
[business name]

### **Email-2:**

**Subject Line:** I ruined my first date because...

Have you gone on a date with your old casio?

Well, I have.

When I did wear it - cause my other watches weren't working.

My date went horribly!

Yes!

She saw my old watch and thought I was broke.

Well... I was broke.

But not as much that I couldn't pay for my date.

Come on, it was McDonalds.

And I recommend you NOT try it out!

But if you do.

Don't say I didn't warn you.

Have a nice day  
[business name]

P.S. In the following email, I'll give you 3 tips on how to look amazing with your watch.

### **Email-3:**

Subject Line:

Hey {{name}},

Do you have trouble looking stylish with your watch?

Do you want to “stand out” from the crowd?

Do you want to walk into every room with confidence, turning heads and leaving mouths wide open?

Well, I got you covered.

Here I have got 3 tips just for **YOU** to make anyone looking at your watch feel your power:

1. Opt for a watch that coordinates with the style of the event and fits your wrist perfectly in terms of style and size.
2. To create a stylish look, ensure your watch aligns with your outfit by coordinating its color and metal accents.
3. Wearing your watch confidently can make it a great conversation starter. Be prepared to discuss it if someone expresses interest, as it adds a personal touch to your overall presentation.

That's it for today.

If you have any questions be sure to email me about it.

And yes, I read every email.

See you later  
[business name]