Buxton Engagement Quick-Guide

* Please note that some website links may not work via phone so please use a computer when able*

Relevant Materials, Updates, and Resources:

- + Link to submit questions prior to upcoming All-Community Meetings: Meeting Questions Sheet
- + 02/11/2025 Board Announcement about 3-year Goals: <u>Trustee Announcement & 3-Year Goals</u>
- + 02/14/2025 Pledge Announcement & Matching Campaign: \$150,000 Match for Buxton's Campaign
- + Buxton FAQ from January Meetings: FAO from January Meetings
- + Chart of last four years of college enrollments: <u>Buxton College Enrollments 2021-2024</u>
- + Testimonial from a Current Parent: Testimonial from a Current Parent
- + BSAA (Buxton School Alum Association) Website: <u>www.buxtonalum.org</u>
- + Buxton Alum LinkedIn Page: https://www.linkedin.com/groups/14542042/
- + **Buxton Alum Instagram Page:** @buxtonalum
- + Kade McCorvy's email, Director of Development: <u>kade@buxtonschool.org</u>
- + Tim Custer's email, Director of Admissions: tim.custer@buxtonschool.org
- + Want to talk to a Trustee? Email: board@buxtonschool.org OR email a trustee directly, James Elliott '11: Jamesbst@elliott35.com
- + Volunteer Confidentiality Agreement: <u>Buxton School Confidentiality Agreement</u>

<u>Upcoming All-Community Meetings (Alumni, Parents, Friends, Trustees, Staff):</u>

While these meetings are officially hosted by the BSAA, any person with current or past affiliation to the school (in any capacity) is strongly encouraged to join! This includes current parents, alumni parents, and friends of Buxton. The BSAA, Trustees, and School Staff will share updates on what it will take for Buxton to remain open for the 2025-26 school year, discuss the plans moving forward, and take questions. To submit questions prior to the meeting, click here. Please click below for direct links to the Zooms:

+ MORE DATES COMING SOON; TBD

Raised: \$420,000 - \$500,000 - \$250,000 - \$0

Important Campaign Notices:

- **+ Update: WE MADE IT 100% TO GOAL**
- + To make a pledge of ANY size (\$25, \$50, \$100+) Please email Kade at kade@buxtonschool.org)

Some "How-Tos" and "To-Dos" for Contributions (Alum, Parents, Friends):

• Make a pledge: Please reach out directly to Kade McCorvy, Buxton's new Director of Development, to make a 2-year pledge of <u>any</u> size (\$25, \$50, \$100, \$200, \$500, etc.) by emailing him at: <u>kade@buxtonschool.org</u>. It is REALLY important to note that any and all pledges are deeply meaningful to the school, the students, and future of the school: <u>no pledge is too small</u>.

Last update: 04/13/2025

- These pledges will only be collected if Buxton is able to open next year. Ideally pledges made will be honored this year, and next year's installments are contingent upon successful reopening. Your gifts will be used to fund scholarships. In many ways donating to scholarships is no different than donating to the annual fund. Structuring support in this way, however, sends a message about our community's dedication to boosting enrollment, and it provides Buxton the ability to plan out a year in advance.
- Make an Education Connection: At this moment, having a prospective student apply/tour the school is the *greatest gift* anyone could make. Reach out to relatives, friends, and K-8 schools directly or via social media (templates/instructions provided below) to tell them about Buxton, its approach to education, and the difference it has made in *many* students' lives.
 - Please feel free to copy and paste/modify this blurb for your preferred social media platforms/groups to spread the word about Buxton:
 - "Do you know of any teens or middle schoolers who would thrive in a small, creative, present community in the beautiful Berkshire mountains? The high school that I was lucky enough to attend, <u>Buxton School</u>, is looking for more students to join its engaging community!

I feel so fortunate to have attended Buxton for four wonderful years. Buxton is an exceptional place that brings together students from many different backgrounds to create a community that is led by student's interests, curiosities, and passions. I wouldn't be who I am today without Buxton!

Some of the invaluable things Buxton offers:

- A small student body (<90 students)
- A 4:1 student-to-faculty ratio
- Rigorous <u>academics</u> without standardized tests, college-level course opportunities through Williams College
- Unparalleled <u>arts facilities</u> (darkroom photography, ceramics studio, music building, etc.)
- Weekly student-led, Quaker-style all-school meetings
- Student-led maintenance of the campus, developing a deep sense of communal responsibility and impact through <u>Work Program</u>
- A yearly educational all-school trip, <u>Urban Intensive</u>, prepared for and executed by students
- Limited smartphone access to encourage more tactile engagement and experiences
- Caring and dedicated <u>faculty & staff</u>
- Great financial aid

I am happy to answer any questions prospective students and families might have, or feel free to reach out directly to Tim Custer, Director of Admissions, to schedule a tour via his email at: tim.custer@buxtonschool.org. Please pass this along to anyone you think would be interested!"

• Reaching out to a local school(s) in your area or to schools/educators you already have a connection with: Please reach out directly to Zhana Morris '90 at zhana@buxtonalum.org to share the name(s) of school(s) you would like to reach out to. Zhana is working with Tim Custer to collect the names of schools, to provide outreach templates for schools, and other information.

- Ensure your information is up-to-date as an Alum: Please click here, or visit the homepage of www.buxtonalum.org and scroll halfway down the page. Please click the green button that says "Update Info & Take Survey".
- Ensure your information is up-to-date as a Parent/Friend-of-Buxton: Please click here, or visit the homepage of www.buxtonschool.org and navigate to the "Menu" and then to "Connect". Please email info@buxtonschool.org to update your information by including preferred phone number, email, mailing address.
- Get involved with the BSAA (Buxton School Alum Association): Please click here, or visit www.buxtonalum.org/get-involved to read the committee descriptions and identify your mode of volunteerism, or suggest a new mode of volunteerism by directly emailing with any additional thoughts or questions: connect@buxtonalum.org. There are major efforts underway to ramp up development outreach, and Admissions outreach--please reach out to the provided email to help contribute.
- Get involved with BOoP (Buxton Organization of Parents): Please click https://example.com/groups/2022412811597981/ for discussion, events, and updates. Additionally, please reach out to BOoP directly with any questions, suggestions, or desires to join/participate in organizing by emailing: Boop@buxtonschool.org
- Stay connected with other Alum via Socials (Linkedin, Facebook, Instagram):
 - LINKEDIN: Join the Buxton Alum LinkedIn Group: <u>Buxton School Alum Group | LinkedIn</u>
 - LINKEDIN: Follow the general Buxton School LinkedIn account: <u>Buxton School | LinkedIn</u>
 - If you are an alum, you can link the school to your personal profile under "education"
 - FACEBOOK: Join the Facebook Alum page: <u>Buxton School Alumni Page | Facebook</u>
 - INSTAGRAM: Follow @buxtonalum for information updates & alerts



