

Goldman School of Public Policy

Spring 2021 Courses

***Please note: The schedule is subject to change and we will send out periodic updates.
Questions? Contact acw@berkeley.edu***

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Undergraduate Courses

PUB POL 101 (4) Introduction to Public Policy Analysis

Instructor: Larry Rosenthal

A systematic and critical approach to evaluating and designing public policies. Combines theory and application to particular cases and problems. Diverse policy topics, including environmental, health, education, communications, safety, and arts policy issues, among others.

Special Note: This course gives priority enrollment to students who have officially declared the public policy minor prior to Spring 2019 registration.

Instructions to submit your minor paperwork can be found here:

<https://gspp.berkeley.edu/programs/undergraduate-minor/eligibility>

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
29512	Lec	001	T/TH	9:30- 11AM	(Online)
1. 29513	Dis	101	F	10 - 11AM	(Online)
2. 29514	Dis	102	M	10 - 11AM	(Online)
3. 29515	Dis	103	W	5 - 6PM	(Online)

4. 29516	Dis	104	TH	5 - 6PM	(Online)
5. 29603	Dis	105	W	4 - 5PM	(Online)
6. 29604	Dis	106	Th	1 - 2PM	(Online)
7. 32935	Dis	107	F	11 - 12PM	(Online)
8. 32936	Dis	108	F	12 - 1PM	(Online)

PUB POL C103 (4) Wealth and Poverty

Instructor: Robert Reich

This course is designed to provide students with a deeper understanding both of the structure of political economy and of why the distribution of earnings, wealth, opportunity have been diverging in the United States and in other nations. It is also intended to provide insight into the political and public policy debates that have arisen in light of the divergence as well as possible means of reversing it. This course is also listed as Letters and Science C180U.

Special Note: Please note that this course is typically over-subscribed. In order to be enrolled, you'll need to get into the lecture and also into a discussion section. If you find yourself wait-listed -- either for the lecture or for your chosen discussion section -- we advise attending the first several weeks of lecture and sections, because some openings will occur.

	<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
	29517	Lec	001	F	12 PM - 2	(Online)
1.	29518	Dis	101	M	4 PM - 6	(Online)
2.	29519	Dis	102	M	12 PM - 2	(Online)
3.	29520	Dis	103	M	2 PM - 4	(Online)
4.	29521	Dis	104	T	8 AM - 10	(Online)
5.	29522	Dis	105	T	4 PM - 6	(Online)
6.	29523	Dis	106	W	4 PM - 6	(Online)

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7.	29588	Dis	107	Th	8 AM - 10	(Online)
8.	29524	Dis	108	Th	8 AM - 10	(Online)
9.	29525	Dis	109	W	4 PM - 6	(Online)
10.	29526	Dis	110	M	4 PM - 6	(Online)
11.	29527	Dis	111	T	8 AM - 10	(Online)
12.	29544	Dis	112	Th	2 PM - 4	(Online)
13.	29587	Dis	113	T	4 PM - 6	(Online)
14.	29528	Dis	114	M	2 PM - 4	(Online)
15.	29529	Dis	115	W	4 PM - 6	(Online)
16.	29530	Dis	116	W	5 PM - 7	(Online)
17.	29531	Dis	117	F	8 AM - 10	(Online)
18.	29532	Dis	118	T	8 AM - 10	(Online)
19.	29533	Dis	119	Th	8 AM - 10	(Online)
20.	29534	Dis	120	Th	4 PM - 6	(Online)
21.	29535	Dis	121	M	2 PM - 4	(Online)
22.	29536	Dis	122	T	4 PM - 6	(Online)
23.	29537	Dis	123	M	4 PM - 6	(Online)
24.	29538	Dis	124	M	6 PM - 8	(Online)
25.	29539	Dis	125	W	4 PM - 6	(Online)
26.	29540	Dis	126	M	12 PM - 2	(Online)
27.	29541	Dis	127	W	6 PM - 8	(Online)
28.	29542	Dis	128	M	12 PM - 2	(Online)
29.	29543	Dis	129	W	12 PM - 2	(Online)
30.	29590	Dis	130	Th	2 PM - 4	(Online)

31.	29589	Dis	131	M	8 - 10 AM (Online)
32.	33049	Dis	132	M	10 - 12 PM (Online)

PUB POL 157 (4) Arts and Cultural Policy

Instructor: Michael O'Hare

Three hours of lecture and 1 hour of discussion. Survey of government policy toward the arts (especially direct subsidy, copyright and regulation, and indirect assistance) and its effects on artists, audiences, and institutions. Emphasizes "highbrow" arts, U.S. policy, and the social and economic roles of participants in the arts. Readings, field trips, and case discussion. One paper in two drafts required for undergraduate credit; graduate credit awarded for an additional short paper to be arranged and attendance at four advanced colloquia throughout the term.

***** Graduate level of this course, taught simultaneously PP257.**

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
29546	LEC	001	TuTh	2 - 3:30 PM	(Online)
33223	DIS	101	F	3 - 4 PM	(Online)
33224	DIS	102	M	3 - 4 PM	(Online)

PUB POL 162AC - 001 (4) Field Study in Community and Labor Organizing

Instructor: Anibel Ferus-Comelo

This field study course is designed for undergraduate and graduate students who have an interest in social and economic justice, and seek to earn academic credit while gaining experience in organizing. Building upon the Labor Center's popular Labor Summer program, it allows students to apply existing organizing skills or acquire new knowledge in community and labor organizations. Once enrolled, students will be matched with our community partners that promote the interests of working families in the Bay Area. Classroom-based guided reflection, skills development, career information, and engagement with current debates will complement the fieldwork. This experience can open the door to life-long careers as organizers, researchers, policy analysts, political lobbyists, communication specialists and influential leaders in the labor movement.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
33889	LEC	005	W F	10-11:30am	(Online)

PUB POL C189 (3) Social Science & Crime Prevention Policy

Instructor: Jennifer Skeem

In this interdisciplinary course students examine the relationships among social science, law, and crime prevention policy. Emphasis is placed on how psychological science (clinical, developmental, social) can inform decisions about individuals at high risk for repeated involvement in the juvenile and criminal justice systems. Topics of focus include risk assessment, adolescent development and juvenile justice, and prevention/intervention/correctional psychology. Students will have an opportunity to master a specific problem area. Broadly, goals are for students to a) become comfortable in translating crime prevention problems into social scientific questions, and b) specifically understand how research findings can inform law and policy.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
29601	LEC	001	TH	12PM - 2	(Online)

PUB POL 190 -001 (4) Special Topics in Public Policy

Topic: Ethics in the Cataclysmic Era

Instructor: David Kirp

2020 has been the most tumultuous year in this nation's history since the Civil War. The country has confronted the coronavirus pandemic, the struggle for racial justice, the global recession and an all too real threat to democracy. The impeachment of President Trump, which would have been the defining event in any other year, is almost forgotten. Each of these issues would be hard to navigate on its own, and the fact that they emerged in a matter of months has made the challenge far greater. No resolution is in sight, and whoever occupies the White House in 2021 will have to face them. The stakes for society, as well as for each of us, could not be higher. Issues are complex and profoundly consequential ethical dilemmas. What is the appropriate balance between public health and the health of the economy? What does racial justice demand? What is the ethical legacy of Donald Trump's presidency? How sturdy are the guardrails of democracy? Since these questions reverberate globally, the course incorporates an international, as well as domestic, context.

Readings and other materials, including videos and podcasts, probe these topics and situate them in historical perspective. Public officials, journalists, academics and activists will occasionally join the class as guest speakers. Class sessions are conducted as dialogues, not lectures, and you are expected to actively participate, grounding your arguments in evidence and reason.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
17889	LEC	001	T/Th	10:30 AM - 12 pm	(Online)

PUB POL 190 - 009 (3) Special Topics in Public Policy

Topic: Energy Regulation and Public Policy

Instructor: Steven Weissman

**** *Undergraduate students will require instructor's approval to enroll. Please note that this is cross-listed with PP 290 - 019* ***

The emphasis of this course will be on the economic regulation of electricity and natural gas and the ways in which it shapes and enables public policy innovation. Along the way, we will look at all of the following

- The regulatory rationale in the context of basic microeconomic principles, the nature of energy technology and the evolution of energy regulation on the state and federal level in the United States. The fundamentals of revenue requirement and rate design, and the way that these concepts become vehicles to advance various public policy objectives
- Evolving competitive alternatives to traditional cost-of-service rate regulation.
- The electricity deregulation experiment in California and throughout the nation, the resulting energy crisis in California, and current efforts to reconsider the utility business model.
- How the economic regulatory framework creates opportunities to implement important public policies
- The enhanced role that concerns about climate change plays in the regulatory decision making in California and elsewhere.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
17895	LEC	009	T/TH	3 - 4:30PM	(Online)

PP 192AC - (3 Units) SOCIAL MOVEMENTS & ORGANIZING

Instructor: Saru Jayaraman

Since the November 2016 election there have been social movements arising on both sides of the political spectrum in response to policies and actions of the current administration, both in the streets and at the ballot box. How do these movements arise and how do they grow into sustained social movements? How do social movements capture national attention in a way that motivates everyday people - including students - to mobilize for social change? This class will provide students with a grounding in the literature on social movement theory and history - especially social movements for racial justice - the basics of social movement organizing, and the theory of nonviolent direct action. The class will include participation by nationally-recognized organizing trainers and social movement leaders, and will provide students with the opportunity to observe real-world social movement activities happening across the country.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
29612	LEC	001	Wed	2-5PM	(Online)



PUB POL 198-005 (1 Unit) DeCal - Cal in the Capital

Instructor of Record: Daniel Lindheim

Facilitators: Zack Schiffer

Email: citc@berkeley.edu

The Public Service Center's Cal in the Capital DeCal course provides students in the Cal in the Capital program an academically rigorous space to prepare for their summer work in Washington, D.C. The DeCal is designed to help students explore their interest in public service and the nation's Capital through content covering professional development, cultural education, and community engagement. The course covers specific skills, such as internship application preparation, networking with professionals, and effective communication, towards this end. Additionally, students will learn about the cultural and social climate of Washington through current event discussions and guest speaker presentations. Finally, students will build community with each other before moving to D.C., through team-building activities and a public service project.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
Contact instructor	LEC	005	W	6:30PM-8PM	(Online)

Graduate Courses

GSPP MPP Graduate Level Core Courses

All Goldman School of Public Policy graduate level core courses (PUBPOL 200B and higher) are only open to Master's students in Public Policy, Master's in Public Affairs, and a PhD in Public Policy. MPP students are given first priority, followed by MPA and PhD in PP core courses.

All other Berkeley graduate students must add themselves to the class waitlist and wait until the end of week three of add/drop before determining enrollment status. Enrollment in GSPP courses is not guaranteed and is determined on a space available basis.

PUB POL 200B (3 Units) Introduction to Policy Analysis **Professional Policy Practice**

Instructors: Mia Bird, Meredith Sadin, and Claire Montialoux

Three hours of discussion per week.

Prerequisites: Open only to students in the Goldman School of Public Policy. How can policy decisions be made that best achieve societal goals, while avoiding unintended consequences? How do we, as policy analysts, navigate multiple tradeoffs in order to recommend the "best" alternative? How do we provide advice to a wide range of clients pertaining to public decisions and informed by social values? The goal of this class is for you to become skilled in applying the tools of public policy analysis to real-world problems in a professional environment. As a policy analyst, you will need to:

- Distill complex situations to their essential problems;
- Define the scope of analysis to be small enough to be feasible and large enough to be useful
- Choose the best and most efficient analytical and data-gathering tools;
- Complete a thorough analysis despite often imperfect and incomplete information; and
- Communicate your results to a client who may not have the same training, values, or even the same vocabulary, as you.

These skills are best learned through practice! The centerpiece of this course is a semester-long project in which small teams of students analyze problems and provide

recommendations for actual clients. Over the course of the semester, each team produces a final presentation and a substantial written report for their client.

In addition, this course will provide students with an integral professional development skills including:

- Working in the context of a diverse team towards one goal
- The delicate dance of scoping a policy problem for a client such that it is feasible and meets time, capacity, and budget constraints.
- Facility with developing a broader set of professional policy products in addition to traditional policy analysis, including needs assessments, best practices analyses, political strategies, implementation plans, and program evaluations
- Procuring, accessing, sharing, securing, and managing data as well as qualitative research methods
- Professional development with respect to high-quality policy writing, client interactions, and policy presentation

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
29611	LEC	001	ThTh	1-2:30pm	(Online)

PUB POL 205 (6) Advanced Policy Analysis

Three hours of seminar per week. *Prerequisites: Open only to MPP students in the Goldman School of Public Policy.* Each student will conduct thorough analysis on a major policy question. In this research, students will apply the interdisciplinary methods, approaches, and perspectives studied in the core curriculum.

Students are required to enroll in PP 205. Students who have projects larger in scope may enroll in an additional 3 units in the corresponding section of PP 299.

	<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>	<u>Instructor</u>
1.	29555	Sem	001	Th	4-7 PM	GSPP 355	Cardenas
2.	29556	Sem	002	F	2-5 PM	GSPP 250	Cardenas
3.	29557	Sem	003	W	12-3 PM	(Online)	Hamilton-Hester
4.	29558	Sem	004	Th	9-12 PM	GSPP 250	Lindheim
5.	29559	Sem	005	M	9-12 PM	GSPP 250	Rosenthal
6.	32634	Sem	006	W	5-8 PM	GSPP 105	Weissinger
7.	29560	Sem	007	W	2-5 PM	GSPP 250	Acland

8. 29561 Sem 008 W 9-12 PM GSPP 250 **Glaser**

PUB POL 299 (3) Independent Study in conjunction with the Advanced Policy Analysis course

Prerequisites: Open only to students in the Goldman School of Public Policy.

Second year MPP students enroll in this class in conjunction with Public Policy 205, Advanced Policy Analysis, if they wish to earn 9 units total for the APA.

	<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>	<u>Instructor</u>
1.	17871	Sem	001	Th	4-7 PM	(Online)	Cardenas
2.	17872	Sem	002	F	2-5 PM	(Online)	Cardenas
3.	17873	Sem	003	W	12-3 PM	(Online)	Hamilton-Hestor
4.	17874	Sem	004	Th	9-12 PM	(Online)	Lindheim
5.	17875	Sem	005	M	9-12 PM	(Online)	Rosenthal
6.	32937	Sem	006	W	5-8 PM	(Online)	Weissinger
7.	17876	Sem	007	W	2-5 PM	(Online)	Acland
8.	17877	Sem	008	W	9-12 PM	(Online)	Glaser

PUB POL 210B (4) The Economics of Public Policy Analysis

Instructor: Hilary Hoynes

Four hours of lecture and one hour of discussion per week. *Prerequisites: Open only to students in the Goldman School of Public Policy.* Theories of microeconomic behavior of consumers, producers, and bureaucrats are developed and applied to specific policy areas. Ability to analyze the effects of alternative policy actions in terms of 1) the efficiency of resource allocation and 2) equity is stressed. Policy areas are selected to show a broad range of actual applications of theory and a variety of policy strategies.

	<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
	29562	Lec	001	TTh	8:30 AM - 10:30 AM	(Online)
	29563	Dis	101	F	8:30- 10AM	GSPP 250
	32635	Dis	102	F	10 - 11:30AM	GSPP 250

PUB POL 240B (4) Decision Analysis, Modeling, and Quantitative Methods

Instructor: Rucker Johnson

Four hours of lecture per week. Prerequisites: Open to students in the Goldman School of Public Policy. The primary focus of this course is on the use of regression analysis, a statistical technique for quantifying and making inferences about relationships between variables. We will familiarize you with the vocabulary, methods, and results of econometric theory. We will be mainly concerned with using, rather than proving the theory. We will study how to address the most important issues that arise when doing an econometric study. These issues include (1) endogeneity of regressors due to omitted variables, simultaneity, or selection, (2) functional form, (3) choice of control variables, (4) measurement error in regressors and handling of outliers, (5) appropriate estimation of standard errors and test statistics, (6) research designs to enable causal inference, and (7) presentation of results.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
29565	Lec	001	MW	8 AM - 10	(Online)
29609	Lec	002	MW	10 AM - 12	(Online)
29566	Dis	101	F	8:30 AM - 10	GSPP 105
29567	Dis	102	F	10 AM - 11:30	GSPP 105

PUB POL 290 - 001 (4) Special Topics in Public Policy

Topic: Qualitative and Mixed Methods Research

Instructor: Jennifer Bussell

This graduate seminar introduces students to the rapidly evolving field of qualitative and multimethod research. The seminar is designed to provide students with an overview of qualitative methods essential to political science and policy research. In addition, we will consider a range of ways in which qualitative methods can be integrated with other research methodologies, such as field and natural experiments, formal models, and statistical modeling. Required readings cover classic texts, recent innovations, and applied examples. Note that this means there is a lot of reading! Students are expected to become familiar with both the methodological ideas and their substantive application.

The ultimate goal of the course is to provide students with the background necessary to pursue qualitative and multimethod methods in their own original research, and to evaluate the work of others. It will enable students to master core tools, understand basic problems,



and explore advanced topics. Students should ultimately be able to apply these methods in writing a dissertation prospectus, grant proposal, or research paper.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
15897	Lec	001	T	8 - 11 AM	GSPP 250

GSPP MPA Graduate Level Core Courses

PUB AFF 207 (4) The MPA Capstone (on campus and online)

The MPA Capstone Course is designed to enable each MPA student to write their Capstone Analytic Project, which will address a specific policy or programmatic challenge facing a real-world client. The weekly course meetings are structured to help students further hone their creativity, their analytic capacities and their writing and presentation skills as they develop the project through its various stages. Participants work closely together to learn from and help each other. Each student's final product, their CAP, is a thorough analysis of the client's problem or challenge that draws on the interdisciplinary methods, approaches, and perspectives studied in the other classes in the MPA core curriculum.

Please note: MPA students will choose one of the three sections of the Capstone course. The sections led by Hector Cardenas and Ashley Adams will be hybrid so that students may attend in person as soon as public health guidelines allow. The section led by Todd Achilles will be offered solely online/remote (listed below as **PUB AFF W207**).

Students attending the course remotely and online: Please test your computer for compatibility prior to the start of the conference to troubleshoot any issues. All online class sessions will use Zoom.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>	<u>Instructor</u>
29581	LEC	001	W	5:30-8:30PM	(Online)	Adams
29591	LEC	002	F	8:30-11:30AM	(Online)	Cardenas
29582	Discussion	101	N/A	N/A	(Online)	Adams
29592	Discussion	102	N/A	N/A	(Online)	Cardenas

PUB AFF W207 (4 units) The MPA Capstone (online-only)

Students must enter both the lecture and discussion class number in CalCentral.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>	<u>Instructor</u>
29579	Online	001	Th	5:30-8:30 PM	Online	Achilles
29580	Discussion	101	N/A	N/A	Online	Achilles

GSPP Graduate Electives

All Goldman School of Public Policy graduate level courses (PUBPOL 200 and higher) are only available during Phase I, II, and Adjustment Period to Master's students in Public Policy, Public Affairs, and PhD in Public Policy.

All interested outside graduate students must add themselves to the class waitlist and wait until the end of week three of add/drop before determining enrollment status. Enrollment in GSPP courses is not guaranteed and is determined on a space available basis.

PUB POL C285 (4) Nuclear Security

Instructors: Michael Nacht & Karl Van Bibber

This course will examine the evolution of nuclear energy and nuclear weapons, including current policy and technology issues. For many sessions there will be two separate meetings to start: one that emphasizes policy issues for technology-educated students and one on technology issues for policy-educated students. This will be followed by a general session for all students. Topics will include the evolution of nuclear energy for peaceful purposes; nuclear weapons from the Manhattan project to the current arsenals; the Fukushima accident and the future of nuclear energy; and the challenges posed by North Korea, Iran and other nuclear weapons aspirants. Topics may vary from year to year, and the course may be repeated for credit.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
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29570 Lec 001 MW 2 PM - 3:30 (Online)

PUB POL 257 (4) Arts and Cultural Policy

Instructor: Michael O'Hare

Three hours of lecture and 1 hour of discussion. Survey of government policy toward the arts (especially direct subsidy, copyright and regulation, and indirect assistance) and its effects on artists, audiences, and institutions. Emphasizes "highbrow" arts, U.S. policy, and the social and economic roles of participants in the arts. Readings, field trips, and case discussion. One paper in two drafts required for undergraduate credit; graduate credit awarded for an additional short paper to be arranged and attendance at four advanced colloquia throughout the term.

***** Undergraduate level of this course, taught simultaneously PP157.**

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
29569	LEC	001	TuTh	2 - 3:30 PM	(Online)
33702	DIS	101	F	3 - 4 PM	(Online)
33088	DIS	102	M	3 - 4 PM	(Online)

PUB POL 286 (4) US National Security Policy

Instructor: Michael Nacht

Intended for: This course is open to both undergraduates and graduates. An extensive examination of contemporary US national security issues and how policy is developed and implemented. Topics include Russia after the Cold War with emphasis on nuclear and biological weapons; crisis decision-making and the key players in national security policy; the struggle against terrorism, especially since 9/11, with some reference to homeland security; the challenges to US policy in the Middle East after the Arab spring; China as the chief great power rival; and the role of unmanned vehicles, cyber, and special operations as key elements of US policy. Students will write policy memos, participate in crisis simulation exercises, and complete a take-home final examination.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
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29573 Lec 001 MW 4 PM - 5:30 (Online)

PUB POL 290 - 003 (4 units) Special Topics in Public Policy

Topic: The Social Safety Net, Poverty and Income Inequality

Instructor: Hilary Hoynes

This course will examine the nature and extent of poverty and inequality in the U.S., its causes and consequences, and the effects of government programs and policies. The first unit will cover the measurement of poverty and inequality and review the evidence for the trends in the U.S. and other developed countries. The next unit will cover the causes of poverty and inequality, with a distinction between the influences of the labor market and government policy. The course will then survey the main government policies and programs that affect poverty and inequality including taxes, government transfers, employment policies, and education and training programs. Throughout the course we will cover the policy context, in terms of reviewing prior reforms and what we have learned from them, as well as potential prospective changes. This will be layered with a more theoretical discussion of key issues in the design of programs such as the tradeoff of universal versus targeted programs, the tradeoff of distortion versus protection, the effects of in-kind versus cash assistance, pre-market versus post-market interventions, and the effects of intervening at different points in the life cycle. The course will be focused primarily on U.S. policies but will bring in experiences from other countries where valuable.

Class #	Class Type	Section #	Day	Time	Location
15899	Lec	003	TuTh	3:30 - 5 PM	(Online)

PUB POL 290 - 005 (3 units) Special Topics in Public Policy

Topic: Financial Modeling for NonProfit Organizations

Instructor: Brent Copen

Financial modeling is a process by which organizations test key revenue, expense and programmatic assumptions and examine the likely outcomes of a projected course of action. Financial modeling offers nonprofit leaders a way of clarifying the financial implications of various options and facilitates critical, intentional and informed decision making.

This course is a "hands-on" training that will equip students with the skills to build Excel-based financial models. Real-world case studies will be used to train students in the highly-iterative process of financial model development. Students will learn how to identify key variables, articulate underlying assumptions, construct staffing models, develop and analyze multi-case scenarios, and identify key questions critical to organizational decision making. Special attention will be given to presenting a financial model--using clarifying

graphs and dashboards—in order to support strategic discussions among organizational leaders.

**Professor Copen will work to find a Lab time that works for all enrolled students, if the time listed below does not work.

Class #	Class Type	Section #	Day	Time	Location
15900	Lec	005	Tu	4-6pm	(Online)
32778	Lab	501	Th	2-3pm	(Online)

PUB POL 290 - 006 (4) Special Topics in Public Policy
Topic: Using Social Science to Advance Criminal Justice Reform

Instructor: Jennifer Skeem

Policymakers are reimagining justice and public safety. Reform projects are underway across the U.S. at every stage of the system; reshaping policing, sentencing, incarceration, and community corrections. Today, advocates are pushing for transformational change, from defunding the police to abolishing incarceration. This movement may create more space for reform—and underscores a fundamental question. *What* are the specific changes in policy and practice that will achieve more effective public safety and equitable justice for all? Even well-intentioned reform efforts fail, when based on mistaken assumptions about the nature of the problem and how to fix it.

This course focuses on the role that social science can play in advancing justice reform. We first discuss research on the causes of crime and the recent evolution of crime, sentencing, corrections, and justice policy in the U.S. Then, we survey many problem-specific areas of contemporary reform—emphasizing how science can be used to develop more effective responses. Example areas are (a) the role of risk assessment in efforts to reduce mass incarceration, including concern that algorithmic decision-making may replicate or exacerbate human bias; and (b) “what works” for justice-involved people with mental illness. We consider topics as they play out in current policy debates, illustrating how science can be leveraged to shape reform. We will not study community organizing/advocacy or critical criminology, as separate classes are entirely devoted to these topics.

In addition to readings taken from psychology, sociology, economics, and law, we will highlight first-person accounts and talk with practitioners and policymakers about the role of

research in reform. Students will also use a problem-based learning framework—with discussion scenarios and real-world case descriptions—to apply research to policy.

Note: This course is designed for graduate-level students with an interest in justice policy and some background and/or basic coursework in social science theory and methods (e.g., psychology, sociology, political science, economics). Undergraduates interested in this course should contact the instructor stating their interest and experience relevant to the course.

Class #	Class Type	Section #	Day	Time	Location
32659	Lec	006	Tu	11-1pm	(Online)

PUB POL 290 - 007 (4 units) Special Topics in Public Policy

Topic: Behavioral Science for Public Policy

Instructor: Elizabeth Linos

Behavioral science uses findings from psychology, economics and other fields to better understand how people actually behave, as opposed to how we would like them to behave. Many of these insights carry significant implications for how to design policies in education, health, energy, taxation, criminal justice, and more. In this course we will review how government agencies and other policymaking institutions have tried to use behavioral insights to improve policy; what have been the successes and failures; what are the ethical considerations in using behavioral science; and what new ideas are on the horizon.

Class #	Class Type	Section #	Day	Time	Location
15902	Lec	007	MW	8:30 - 10AM	(Online)

PUB POL 290 - 008 & 009 (3) Special Topics in Public Policy

Topic: Negotiations Seminar

Instructor: Amy Slater

Three hours of lecture per week. The objective of this course is to improve negotiation skills and to increase the ability to resolve conflicts in a multitude of situations, including public policy negotiations. The course will examine the theory and dynamics of negotiation and

various approaches to negotiating. Topics will include: distributive and integrative bargaining; preparation strategies; defense to ploys; power and perceptions; multi-party negotiations; working with lawyers; impact of gender, cross-cultural negotiations, organizational change and mediation. Simulated negotiation exercises will be extensively used.

NOTE: We are offering two lectures of the same negotiations class, so students can sign up for either Tuesday or Thursday lecture.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
15903	Lec	008	Tu	12 PM - 3	(Online)
15904	Lec	009	Th	12 PM - 3	(Online)

PUB POL 290-010 (3) Special Topics in Public Policy

Topic: Race, Ethnicity & Class in American Cities

Instructor: James Bell

Two hours of lecture per week. As America bolts toward becoming a majority people of color nation, dozens of cities are already there. This urban transformation is occurring against the backdrop of rising inequality and persistent racial inequity. The resulting friction sometimes overshadows, and in the long run threatens to undermine, the incredible opportunities afforded by the resurgence of cities. To maintain their competitive advantage, cities will have to address the following tough questions.

- Who benefits from the investments?
- Who gets to live in dense neighborhoods rich in culture and opportunity?
- How do we open up opportunities to everyone?

To answer these questions, we need fresh thinking about job creation, education, housing, economic development and everything that makes cities tick. At the same time, we need to lift up groundbreaking local efforts that are beginning to fuse the achievement of racial equity and the creation of 21st century cities. This course examines how cities can meet these challenges through policy interventions.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
15905	Lec	010	W	4 - 6 PM	(Online)

PUB POL 290 - 011 (2) Special Topics in Public Policy
Topic: Collective Liberation, Self-Solidarity & Policymaking

Instructor: Juanita Capri Brown

This course aims to support students -- particularly those who see themselves as transformers and deliberate creators who are still 'only human' -- in clarifying their own critical consciousness and approach to liberation for self and the collective.

This class will build upon the fundamentals of the *Critical Race Theory* course offered Fall semester at GSPP, though the CRT course is *not* a prerequisite.

Students will explore "historical throughlines" ---that is, systemic arrangements, hegemonic mindsets, and interpersonal dynamics set in motion long ago ---and the ways they persist in daily private, public and political life. Further, they will explore how they might address those throughlines that serve as barriers to transformative progress. This course will require: (a) reading that more comprehensively explicates "How did we get here, really?" (b) self-study that invites the queries "What is liberation for me? For the collective?", "How does what's out there live in here (in me, our groups and organizations)?", "What do 'blue sky' versions of my visions for transformation look and feel like?", "How do I live and connect with self and others in ways that allow these visions to co-evolve and (re-) emerge with integrity on the personal, interpersonal and institutional /structural levels?"

Over the course of the semester, students will create and continually add to their own *Liberation Guidebook*: This personalized tool will be a living, dynamic record of the moves and mindsets an individual student identifies as contributing to *their* deeper understanding of the anatomies of oppression as well as the anatomies and cultivation of liberation on the personal, interpersonal, institutional and systemic levels. Within the liberation realm, we will give focus in the course to solidarity behaviors (with self and others), decolonization, reparations, alternatives to capitalism, cultural and personal bounty, love and respect in

action, and policymaking from sufficiency and vision-guided approaches. Within the oppression realm, we will establish a shared understanding of colonialism, white pathology (commonly known as white supremacy), economic exploitation (via people and Nature), heteropatriarchy and the internalized, interpersonal and structural patterns that flow from those.

Guest speakers intimately connected to systems that have impacted them “first and worst” will be featured in some of the class sessions. Additional facilitators will assist in select classes with the co-facilitation of racial affinity groups. During class time, students will be encouraged to respectfully share some of their cultural and personal bounty. The purpose here is to practice more fully being in academic settings in ways that unlock the fuller complement of our individual and collective creative genius.

This is a 2-credit, Pass/No Pass course with required weekly reading and self-study (i.e., applied self-reflection) assignments, and a final project.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
15906	LEC	011	Wed	5-7PM	(Online)

PUB POL 290 - 012 (3 Units) Special Topics in Public Policy

Topic: Social Science for the Public Good: How to Conduct Collaborative Research to Improve Policy and Politics

Instructors: Elizabeth Linos and Amy Lerman

Although the goal of most social science research is to benefit society, academia does not always train students in the ‘nuts and bolts’ mechanics of applying rigorous social science methods to solve practical policy problems. In this course, we focus on how to do policy-focused research that answers questions of both theoretical and substantive importance, with an emphasis on work that involves direct collaboration with an organization, agency, or firm. Examples of the topics we will discuss include: finding an implementation partner and negotiating a relationship, managing data use agreements and working with messy data, designing and implementing a field experiment, ethics and equity

in collaborative research, and disseminating results to partners, academics, policymakers, and the general public. Students will be expected to take a hands-on approach to learning, by working through a series of assignments aimed at developing their own collaborative project on a topic of interest. This course is designed for PhD students (and MPPs/MPAs interested in pursuing PhDs) who have an interest in conducting collaborative research for the public good, both within and outside academia.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
15907	LEC	012	W	11-1:00pm	(Online)

PUB POL 290 - 013, 014, 021, 022 (2) Special Topics in Public Policy

Topic: Advanced Policy Advocacy Clinic Seminar

Instructors: AnaVictoria Avila, Gus Tupper, Rachel Wallace and Maiya Zwerling and Devan Shea

In the Policy Advocacy Clinic, interdisciplinary teams of law and public policy students pursue non-litigation strategies to address systemic racial, economic, and social injustice. The clinic's approach is bottom-up (grounded in the lives of real people), problem-based (addressing pressing social issues), and client-driven (accountable to advocacy organizations). Students support local and state change campaigns while exploring their capacities and limits to influence law and public policy.

Current projects include state and national efforts to reduce the harmful and racially discriminatory impact of fines and fees on low-income people in the criminal justice system, with a special emphasis on the interests of youth, families, and people experiencing homelessness. A multi-year project to address juvenile fees in other states may involve clinic-funded travel outside of California.

In the clinic, students learn substantive law and policy skills. They interview clients and experts, conduct legal and social science research and analysis, consult stakeholders (impacted community members, policy and advocacy organizations, public officials, academics) and participate in reform campaigns.

On behalf of clients and partners, students complete written assignments, including: draft legislation, rules and policies; internal work product for clients; and external work product for public dissemination, such as fact sheets, public comments, policy briefs, research reports, practice manuals and know your rights materials.

Students will also hone their oral advocacy skills by preparing, mooted and delivering testimony and public comment to a variety of audiences, including city councils, county boards of supervisors, regulatory bodies and state legislatures.

Enrollment in the clinic is by permission of the instructors (and in Spring 2021 will be limited to returning students from Fall 2020).

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
15913	Advanced Seminar	021	W	3:35-5:25pm	(online)
19514	Advanced Clinic	022			

PUB POL 290 - 016 (4 Units) Special Topics in Public Policy

Topic: Gender, Sexuality, and Family Policy

Instructors: Mia Bird

This class explores the social construction of gender and sexuality and the ways society has produced and reproduced these constructions through public policy. We examine how policy has been used to influence who forms family, how families are structured, and what life looks like inside families. Over the course of the semester, we cover policy histories and current debates in key domains, including marriage and children, social safety net, paid and unpaid work, reproductive rights, and domestic and sexual violence.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
15910	LEC	016	W	2-4pm	(Online)

PUB POL 290 - 017 (4 Units) Special Topics in Public Policy

Topic: Uses of History

Instructors: Daniel Sargent

History is ubiquitous: "not even past," in William Faulkner's famous phrase. In public affairs and debate, historical analogies and superlatives are everywhere. We debate whether we live in the best or the worst of times, and much is "unprecedented." We ask whether the United States and China have entered a "New Cold War," and we contemplate the prospects for a "Green New Deal." Anyone can engage in historical reasoning; anyone who calls their adversaries fascists or communists probably does.

For all its ubiquity, historical analysis is seldom deployed in public affairs with the rigor that accompanies other methodologies. History, as a result, can often appear commonplace: part of our cultural vernacular, for sure, but not a powerful analytical instrument in its own right. Academic historians do not always help: they sell books, and they strive to embed our understanding of the past in good evidence. Yet many engage the past as "a foreign country": a place we visit to understand transcendent themes in the human condition but not necessarily as a source of influence upon, and guidance for our present and future.

"The Uses of History" aims to teach graduate students in public policy to become informed and critical users of historical reasoning. The course's initial goal will be diagnostic: to understand how historical assumptions inflect the policy arena and to assess history's influence on decision makers. The course will turn next to the possibilities for creative deployment of historical reasoning in the public arena. We will ask how knowing the histories of particular issues, actors, and areas might produce wiser policy—and perhaps smarter politics. We will reflect upon the problem of time horizons in the public arena and will ask how historical analysis and argumentation could support strategic decision-making for the long-term. Throughout, the course will train students to become informed consumers of the historical analysis (or historiography) that historians produce and that constitutes an intellectual resource for policy making.

"The Uses of History" is intended for students interested in cultivating critical skills as historical thinkers. There are no prerequisites, but some background in the modern world and modern U.S. history will be helpful for enrolling students. Although the instructor is a specialist in foreign policy and diplomacy, the course content will be configured to engage graduate students interested in domestic/social/economic affairs as much as those intending to pursue careers in the international/security/foreign policy arenas.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
15911	LEC	017	M	2-5PM	(Online)

PP 290 - 018 (4 units) Special Topics in Public Policy
Topic: Challenges and Innovation in Labor Policy

Instructor: Anibel Ferus-Comelo

This applied research and project-based seminar offers students the opportunity to develop and hone applied research skills that can shape campaigns to improve the lives of working families. In partnership with local labor unions and worker organizations, we will address priority questions that have emerged in ongoing organizing and advocacy campaigns. Students will work hands-on with existing data sets or engage in primary data collection, with training and guidance in the application of data science tools to support workers' interests in the Bay Area. The specific campaigns, to be identified by our community

partners, are likely to address the affordable housing crisis, future of work and workers, and immigration. The class will culminate in presentations of findings, analyses, and policy recommendations to key community stakeholders and policymakers. Through a combination of lectures, key readings, and active participation in a “live” research initiative, students will develop an understanding of the current challenges that the labor movement in California faces and contribute to innovative policy advocacy and political action.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
32660	Lec	018	M	10AM -12pm	(Online)

PUB POL 290 - 019 (3) Special Topics in Public Policy
Topic: Energy Regulation and Public Policy

Instructor: Steven Weissman

**** Please note that this course is cross-listed with PP 190 - 009 ****

The emphasis of this course will be on the economic regulation of electricity and natural gas and the ways in which it shapes and enables public policy innovation. Along the way, we will look at all of the following

- The regulatory rationale in the context of basic microeconomic principles, the nature of energy technology and the evolution of energy regulation on the state and federal level in the United States. The fundamentals of revenue requirement and rate design, and the way that these concepts become vehicles to advance various public policy objectives
- Evolving competitive alternatives to traditional cost-of-service rate regulation.
- The electricity deregulation experiment in California and throughout the nation, the resulting energy crisis in California, and current efforts to reconsider the utility business model.
- How the economic regulatory framework creates opportunities to implement important public policies
- The enhanced role that concerns about climate change plays in the regulatory decision making in California and elsewhere.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
15912	Lec	019	T/TH	3-4:30PM	GSPP 105

PUB POL 290 - 020 (2 Units) Special Topics in Public Policy

Topic: Racial Inequality in the 20th Century US

Instructor: Ellora Derenoncourt

This course will examine the historical determinants and evolution of persistent racial economic inequality in the US, with a focus on how history can inform current policy. We will study the racial wealth gap from its origins in post-Emancipation conditions to the policies and conditions, including redlining and white flight, that have shaped it in the 20th century. The second unit will focus on the role of federal and local policy and migration in income and intergenerational mobility differences by race and ethnicity. Students will come away from this course with an understanding of the key explanations for progress and stagnation in racial equality since the Civil Rights Era. Students will also come away with a basic proficiency analyzing long-run data on racial gaps across a variety of economic indicators and making historically grounded, evidence-based proposals for addressing these gaps in the present.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
32670	LEC	020	MW	8-9:30am	(Online)

PUB POL 290 - 023 (1 Unit) Special Topics in Public Policy

Topic: An Introduction to Tax Policy

Instructor: Gabriel Zucman

This course provides an introduction to tax policy, with a focus on current policy issues. It covers the history of taxation in the US, changes in the progressivity of the US tax system over time, the challenges of taxing capital in a globalization world, optimal income taxation, wealth taxation, and consumption taxation.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
15915	LEC	023	W	12-2pm	(Online)



PUB POL 290 - 024 (3) Special Topics in Public Policy

Topic: Poverty and Communities of Faith in the Politics of 2021

Instructor: David Beckmann

Seminar on poverty policy issues and the role of faith communities at this pivotal time in U.S. politics. Led by activist and World Food Prize laureate David Beckmann, joint fellow of the Goldman School and the Church Divinity School of the Pacific. The seminar will include students from both Goldman and the Graduate Theological Union.

It will feature remote presentations by other national leaders at the nexus of poverty, faith, and politics. These include Josh Dickson, the Biden campaign's director of faith engagement; Barbara Williams Skinner, co-chair of the National African-American Clergy Network; and Eric Sapp, the leader in digital marketing for progressive causes among faith-based voters. Readings, papers, and an activist project.

Topics include the Religious Right; faith groups that are pushing for justice and the end of poverty; the U.S. politics of international development; and faith community involvement in organizations of low-income people and people of color.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
15916	LEC	024	M/F	2:30-4:30 PM	(Online)

PUB POL 290 - 025 (3 Units) Special Topics in Public Policy

Topic: Politics and Development in the Global South

Instructor: Shelley Liu

This course examines how politics affects development in the Global South. We will cover three broad topics. First, we examine state institutions and the enduring effects of natural resources, conflict, and historical legacies on present-day development. We then explore the role of civic engagement and political participation in shaping public goods provision, and how politicians leverage development and security for political gain. The final third of the semester will focus on a broad variety of development interventions, covering areas such as conflict prevention, education, gender, and infrastructure. Readings will draw primarily from the political science and economics literature. Concepts will be grounded in case analyses from the Global South, with a particular focus on sub-Saharan Africa. The

ultimate goal of this course is to identify how the various incentives of citizens and the state shape patterns of development in the 21st century.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
15917	LEC	025	M/W	10:00-11:30 AM	(Online)

Topic: Environmental Law Clinic

Instructors: Claudia Polsky, Roger Lin,

Concentration: Politics, Management & Law; Social Policy, Justice, Labor & Inequality

The Environmental Law Clinic (ELC) provides students with hands-on experience in administrative agency practice, litigation, legislation, and policymaking on behalf of real-world clients, aiming to:

- make students creative and effective environmental lawyers and policymakers
- address the environmental legal needs of underserved communities
- make an environmental difference

The clinic focuses on environmental health and environmental justice. We are currently involved in climate justice proceedings at the California Public Utilities Commission related to clean energy, microgrid development, climate adaptation, and more; federal court litigation to address health risks posed by offshore oil activities; and multiple policy and legal activities related to toxic chemicals in drinking water.

Clinic application link here: www.law.berkeley.edu/clinicapplication.htm.

Class #	Class Type	Section #	Day	Time	Location
32993	Seminar	026	W	3:35 - 5:25 PM	(Online)
32994	Clinic	027			
32995	Adv	028			

Clinic

PUB POL 296 (3) Ph.D. Seminar *Ph.D students only**
Amy Lerman

Two hours of seminar and one hour of consultation per week. Prerequisites: Must be a Ph.D. student in Public Policy. Courses may be repeated for credit. Discussion and analysis of dissertation research projects, including conceptual and methodological problems of designing and conducting public policy research.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
20078	Sem	001	T	2 - 4PM	(online)

PUB POL 297-001 (1) STATA for the Policy Analyst

Instructor of Record: Rucker Johnson
Course Facilitator: Sharon Jan

This is an introductory course to Stata designed to complement and build on the skills taught in PP240B. Students will gain Stata programming skills by working with several major, national datasets used in policy analysis. Topics include writing "do" files, constructing datasets and analytical variables, linear regression analysis, graphing results, and utilizing loops and macro variables. Classes will include examples of how to use Stata to analyze different public policy problems and outcomes. One and one-half hours of lecture per week.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
17311	Lec	001	Th	10:30 -12:00PM	(online)



PUB POL 297-003 (1 unit) Berkeley Public Policy Journal

Instructor of Record: Larry Rosenthal

Course Facilitator: Laila Heid & Kat Cohn

The course objective is to learn about different styles of writing and publishing on policy issues and implement the skills in the context of publishing Berkeley Public Policy Journal (BPPJ) and the BPPJ Blog. The emphasis is on immediate application of topics discussed and student skill development. Students will have a unique opportunity to utilize writing, editing, communication, and design skills by generating blog entries, individual opinion pieces, and contributing to the various stages of the BPPJ publishing process--article selection, editing, layout, distribution, blogging, and website development. This graduate student led course is a weekly meeting consisting primarily of hands-on workshops, with some guest speakers throughout the semester to discuss particular facets of public policy writing and publishing. Speaker topics will include opinion writing, blogging, and the publishing process for academic writing.

Class #	Class Type	Section #	Day	Time	Location
17312	Lec	003	Th	6:30- 8 PM	(Online)

PUB AFF 290 - 001 (1 Unit) Digital Economy: Public Policy-Making in the Fourth Industrial Revolution

Instructor: Ziyang Fang (World Economic Forum, Airbnb, USTDA)

Saturday-Sunday, Jan 30-Jan 31; Saturday-Sunday, Feb 6-Feb 7; 4 pm - 8 pm

First priority to MPA students and then open to MPP students.

In the Fourth Industrial Revolution, emerging technologies such as artificial intelligence and blockchain will fundamentally transform the way we work and the way we live. The speed, scope, and scale of the technological changes are unprecedented, which pose serious

challenges to policy makers – how do you make agile public policies to not only keep up with technologies, but to anticipate future trends in this fast-moving digital economy?

In this course, we will take a practical approach to examine the issues and challenges of “tech policy” from a global perspective, including topics such as digital trade, data privacy, digital payment, artificial intelligence, blockchain, and more. In addition, you will hear and learn how to make “tech policy” from distinguished guest speakers from the government, private sector, and civil society. More importantly, you will also have the opportunity to create “mock” policies on important issues to maximize the benefits and mitigate the potential harms of technologies.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
29576	Lec	001	1/30, 1/31, 2/6, 2/7	4PM -8PM	(Online)

PUB AFF 290-002 (1 Unit) Storytelling for Leadership

Instructor: Doy Charnsupharindr

Offered as an online weekend course on the following dates:

- Saturday, 2/20; 4-8 pm
- Sunday, 2/21; 6-9 pm
- Saturday, 2/27; 4-8 pm
- Sunday, 2/28; 4-8 pm

Inspirational and authentic leaders understand that in order to inspire and earn the trust of others, they must first be willing to reveal who they are and what they truly believe in. Through their leadership stories, they are able to share their life experiences, illustrate their beliefs and values, and inspire the people around them. A compelling story provides narratives, clear images, and even emotions. It helps us relate, understand, and connect with one another in a way that facts and numbers alone cannot.

In this course, we will study how leaders and change agents use storytelling to inspire people and enroll others into their vision. More importantly, you will have the opportunity to discover and tell your own leadership stories—who you are, your personal beliefs and values, and your personal/professional aspirations and passion. The goal of the course is to provide the foundations to develop both the content and the delivery of a compelling story:

Story Content – Learn how to craft concise but impactful stories from your own personal experiences that convey truth and meaning to your audience.

Story Delivery – Practice the storytelling techniques and communication skills that will enable you to motivate, inspire, and connect with the thoughts and feelings of others.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
29578	Lec	002	* See above	4PM -8PM	(Online)

PUB AFF 290 - 003 (3) Performance Management

Instructor: Chris Weare

Open to both MPA and MPP students.

Electives offered in an online format have a number of requirements for participants:

1. Students should plan to attend the course from a quiet and private location. Space at GSPP will not be set aside for students in online classes. Students should plan ahead to determine where they will attend the class (e.g. from home).
2. All participants must have, and use, a headset. This requirement, like the preceding one, is intended to minimize noise feedback that harms the experience of all. Their computer should also have a webcam.
3. Ideally, each student's computer has a wired internet connection. If not, it should have a strong and reliable wireless connection.

Performance management comprises a range of managerial techniques and strategies based on the systematic acquisition and use of performance information to affect organizational performance improvement. It is closely related to strategic planning, policy analysis and program evaluation. It is distinguished from these forms of organizational analytics in that it strives to incorporate analytics into everyday managerial decision-making. In contrast, policy analysis typically involves a one-shot analysis of alternatives before action is taken and program evaluation typically involves a one-shot analysis of a program after it has been implemented.

This course examines performance management from both 1) a technical perspective, how to design and establish a performance management regime and 2) an organizational/political perspective, what constraints and roadblocks are public managers likely to face when they seek to establish a performance management regime. From a technical perspective, students will explore 1) the concept and practice of performance management, 2) the goals that should guide managers' decisions, 3) types of performance metrics, 4) analysis and reporting practices, 5) the organizational routines required to promote accountability and performance improvement, and 6) common techniques employed in by Lean Six-Sigma, a popular form of performance management practice.



To register for this class, please add the online lecture and discussion. Please note the only portion that requires a set meeting time is the discussion section. There is no scheduled lecture as this is done on your own.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
29596	Lec	003	Tuesday	5:30-7:30 PM	(Online)

PUB AFF 290 - 004 (1 Unit) Public Budgeting for Policy Leaders

Instructor: Steven Falk

The importance of the public budget cannot be overstated. It is the essential distillation of the public policy process, democratic governance, and the government entity. It expresses the financial condition of the entity; it allocates scarce resources and therefore serves as the ultimate expression of the government's priorities; and it distributes the burden of paying for public goods and services. The budget is, all at once, a political reconciliation, a snapshot, a forward plan, a management tool, a redistribution manifesto, and a public relations publication. Understanding the budget is essential to any successful career in the public sector. In this class, students will analyze the public budget, become familiar with the budget process, learn budget theories, and practice memo writing and budget presentation skills.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
32616	Lec	004	Thursday	10:30-11:45AM	(Online)

PUB AFF 290 - 005 (2 or 3 units) Legislative Advocacy

Instructor: Lawrence Magid

This class will meet from Jan. 19 to April 15.

This seminar will offer a practical hands-on study of what it takes to create and execute a successful lobbying campaign. Students will produce a detailed campaign plan to advocate for or against a specific piece of legislation at the state, national or local level. Working with

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case studies, academic literature and practical, hands-on training materials we will practice the critical political research and analysis, strategy, organizing and communications skills necessary to mount a successful lobbying campaign. Guest speakers will include lobbyists, current and former elected officials, legislative staffers, pollsters and other political professionals who support effective legislative advocacy.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
29608	Lec	005	Tu/Th	3:00-4:30PM	(Online)

PUB AFF 290 - 006 (3) Negotiations

Instructor: Tim Dayonot

Thursdays, 6pm - 8pm

The objective of this course is to improve negotiation skills and to increase the ability to resolve conflicts in a multitude of situations, including public policy disputes. Topics will include: distributive and integrative bargaining; preparation strategies; defense to ploys; power and perceptions; team and multi-party negotiations; political, legislative and regulatory negotiations; emotions and gender, email negotiations, handling difficult negotiators, impact of personality traits and public policy mediation. Simulated negotiation exercises and role-plays will be used extensively.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
32631	Lec	006	Thurs	6 - 8PM	(Online)

PUB AFF 290 - 007 (2 units) Leadership Applied to the Self, In Dyads and Writ Large (PUBLIC AND NONPROFIT LEADERSHIP)

Instructor: Daniel Mulhern

This course is designed as a ramp towards launching – or re-launching – a leadership career, one that impacts the design and implementation of public policy. It is structured for students who wish to focus on capturing and building upon how they best lead. It will bring

focus both to their best-use career scenario, as well as how they will work with and around some of their natural limitations. Students will emerge with clear conceptual foundations and personal practice around these central leadership topics: vision, mission, and values; management and coaching skills; powerful dialogue; self-awareness about leadership styles, strengths and challenge; leadingx2 (with a key partner). It will be highly reflective and engaged. This class is designed to be taken with a colleague. You can enroll with a colleague, or you can enroll and be matched with a colleague.

Please note this course does not meet the whole semester. Classes will begin the week of February 22nd and will end the week of May 3rd.

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
32632	Lec	007	Monday	2-5 PM	(Online)

PUB AFF 290 - 008 (1 Unit) Design Thinking for Policymakers

Instructor: Josie Innamorato

The term 'design thinking' captures both a broad set of problem-solving strategies as well as an innovative mindset. In this half-semester course, we explore how design thinking serves policymakers by placing individuals who are most impacted at the center of solution development. Design thinking reaches beyond participatory research that simply engages participants in documenting the problem. Instead, we involve participants in every step of the policy process, ensuring that our recommendations are both usable and useful.

This course is facilitated as a workshop series, using each session to explore the utility two or three design strategies via a live case. We consider specific strategies to, among others: immerse ourselves in a community context; discover stakeholders' critical and unmet needs; discern what is related, relevant, and important; push participants to imagine future scenarios while evaluating tradeoffs; and compel others to adopt and cultivate new ideas.

By engaging in a series of scenarios, students build out their design toolkit and begin practicing design thinking immediately. Students then explore how to sequence strategies to develop solutions to complex problems. The course culminates by guiding students in directly applying these strategies to a client-based project.

Students will finish this course:

- Having tried human-centered design strategies in a variety of settings;
- Understanding when to leverage their design toolkit to complement the Eightfold Path; and,

- Able to make meaning from information gathered to inform their policy recommendations.

This course meets on the following Monday evenings:
Jan 25, Feb 1, Feb 8, Feb 22, Mar 1, Mar 8, Mar 15, Mar 29

<u>Class #</u>	<u>Class Type</u>	<u>Section #</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
32633	Lec	008	Monday	5:30-7:30 PM	(Online)

Questions

- **Email Blaine Jones - GSPP Course Schedule/Enrollment Manager, *blainejones@berkeley.edu***
- **Stop by 2607 Hearst Avenue (North Side of Campus)**
- **Visit GSPP's website: gspp.berkeley.edu**
- **Visit UC's online Schedule of Classes: schedule.berkeley.edu**