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CASSANDRA SOTOS, Co-Owner And CEO Of AmpRx, Designs Newest Product Launch

Nashville, TN - Cassandra Sotos is an entrepreneur, engineer, co-owner and CEO of AmpRx, as well as an internationally recognized violinist & recording artist.

Her journey as a musician started at the age of four when she first picked up her violin – by 13, she was performing nightly in clubs and dive bars. After attending university to study engineering and working as a corporate consultant, Cassandra realized she needed to re-devote her life to music and moved to Nashville to pursue a performing career. She has toured globally with many artists and is most well-known for her work as the violinist with international Bollywood star Arijit Singh, the most successful artist in Indian pop music history.

Possessing an unyielding passion for entrepreneurship, Cassandra returned to the world of engineering and business and is now the co-owner and CEO of AmpRx, a company that designs and manufactures voltage controllers for guitar amplifiers. Their flagship product, the “BrownBox” is a must have for the serious guitarist and is sold internationally. Prior to acquiring the company and taking on the role of CEO, Cassandra was an artist endorser of the BrownBox, utilizing it with electric violin. Her newest design at AmpRx, the **Brownie**, is set to transform how musicians optimize their tone and safeguard their gear.

Although Cassandra has spent much of her adult career as a professional musician, she holds a B.S. with Honors in Industrial Engineering with a focus in Product Design and a minor in Entrepreneurship and Innovation from the Pennsylvania State University. She is a published author in the field, has been invited as a keynote speaker for the Institute of Industrial and Systems Engineers, the world’s foremost professional society dedicated solely to the support of the profession, and actively engages with current engineering and entrepreneurship students through speaking engagements, case studies and mentoring. Cassandra was named 2024 NAMM Female Entrepreneur of the Year in recognition of her leadership and achievements.

Cassandra is the co-chair of the Women in Music Nashville chapter, a member of the Women of NAMM marketing committee and was invited to attend the 2023 Women of NAMM Leadership Summit. She strives to empower young musicians and entrepreneurs, especially women, through her professional and non-profit work in the industry.

Contact press@brownbox.rocks for more information or view our Electronic Press Kit to download all assets, including information on AmpRx’s latest release, the Brownie.

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