METRO JOURNAL OF VENTURE AND BUSINESS MANAGEMENT

Volume: [X] | Issue: [X] | Year: [202X]
DOI: https://doi.org/10.XXXXX/mjvbm.vXiX.XXX
URL: https://ojs.ummetro.ac.id/MJVBM

Received: [DD Month YYYY]
Revised: [DD Month YYYY]
Accepted: [DD Month YYYY]
Published: [DD Month YYYY]

Write Your Full Article Title Here in Title Case: Ensure It Is Informative, Specific, and Free from Abbreviations

First Author Name[1*] **Second Author Name**[2] **Third Author Name**[n]

[1] *Department/Program Study, Faculty, University, Country*
[n] *Department/Program Study, Faculty, University, Country*
*** Corresponding Author:** corresponding.author@email.com **ORCID:** https://orcid.org/XXXX-XXXX-XXXX-XXXX

How to Cite: *Author, A., & Author, B. (202X). Article title here in sentence case.* Metro Journal of Venture and Business Management (MJVBM), X(X), XX–XX. https://doi.org/10.XXXXX/mjvbm.vXiX.XXX

Abstract

Write your abstract here. The abstract should concisely describe the purpose of the study, methods employed, key results, and main conclusions. It must be written in a single paragraph and should not exceed 250 words. Avoid abbreviations, citations, and references to tables or figures in the abstract. The abstract should be self-contained and informative enough to serve as an independent summary of the paper.

Keywords: *Keyword 1; Keyword 2; Keyword 3; Keyword 4; Keyword 5*

1. Introduction

Begin by establishing the broader context and significance of your research topic. Clearly articulate the problem statement and explain why it is important to the academic community and practitioners in the field of entrepreneurship and business management.

Provide a concise synthesis of relevant prior research, highlighting key findings and identifying gaps or limitations that your study addresses. This section should progressively narrow from general background to the specific research gap, culminating in a clear statement of the study's objectives and contributions.

State the research objectives and/or hypotheses clearly at the end of the introduction. The introduction should be approximately 600–800 words in length.

2. Literature Review and Theoretical Framework

2.1 Theoretical Foundation

Discuss the main theories underpinning this study. Explain how the selected theoretical frameworks apply to the research context and justify their relevance. Each theoretical concept should be linked directly to the research variables or propositions.

2.2 Hypothesis Development

Based on the theoretical review and prior empirical evidence, develop and state the research hypotheses. Provide a logical rationale for each hypothesis, supported by appropriate citations.

3. Research Methodology

3.1 Research Design

Describe the overall research design (e.g., quantitative, qualitative, or mixed-methods). Justify the appropriateness of the chosen approach in relation to the research objectives and questions.

3.2 Data Collection

Specify the target population, sampling procedure, and sample size. Describe all instruments, questionnaires, or data collection tools used, including their reliability and validity assessments. Mention the time frame and geographic scope of data collection.

3.3 Data Analysis

Explain the analytical methods and software used (e.g., PLS-SEM using SmartPLS, SEM using AMOS, content analysis, thematic analysis). Justify the choice of method and describe the steps taken to ensure rigour.

4. Results and Discussion

4.1 Results

Present your findings systematically, beginning with descriptive statistics before proceeding to inferential or analytical results. Use tables and figures to present data clearly and efficiently. Refer to each table and figure in the text.

Table 1. Title of table written in sentence case

No.	Variable	Mean	SD	Min	Max
1	[Variable Name]	[0.00]	[0.00]	[0.00]	[0.00]
2	[Variable Name]	[0.00]	[0.00]	[0.00]	[0.00]

Source: [Author/Dataset, Year]

Describe the results presented in Table 1. Explain what the data show and highlight the most important patterns or values. Avoid interpreting results here; save discussion for the following section.

[Insert Figure Here — min. 300 dpi, .jpg or .png]

(Source: Author/Institution, Year)

Figure 1. Caption of figure written in sentence case

Describe Figure 1 concisely. Explain what is depicted and what the reader should observe.

4.2 Discussion

Interpret your findings in relation to the research hypotheses and objectives. Compare your results with those of previous studies, explaining similarities and differences. Discuss the theoretical and practical implications of your findings.

Highlight the contribution of this study to the existing body of knowledge. Acknowledge any limitations of the study and suggest directions for future research.

5. Conclusion

Summarise the main findings of the study in a clear and concise manner. Explain how the research objectives have been met and what the study contributes to theory and practice. Avoid introducing new information or repeating statistical details from the results. Provide concrete recommendations for practitioners, policymakers, and future researchers.

6. Acknowledgements

[Optional] The authors gratefully acknowledge the support of [institution/funder/participants]. This research was funded by [grant name and number if applicable]. The authors declare no conflict of interest.

7. References

All references must follow APA 7th Edition format. A minimum of 25 references is required, of which at least 80% must be from Scopus/WoS-indexed journals and at least 70% from within the last 10 years. References must be listed alphabetically by the first author's surname.

Author, A. A., & Author, B. B. (Year). Title of article in sentence case. Journal Name in Italics, Volume(Issue), Page–Page. https://doi.org/XXXXXXXX

Author, A. A., Author, B. B., & Author, C. C. (Year). Title of book chapter. In E. E. Editor (Ed.), Title of book (pp. XX–XX). Publisher. https://doi.org/XXXXXXXX

Author, A. A. (Year). Title of book: Subtitle in sentence case (2nd ed.). Publisher.

Author, A. A., & Author, B. B. (Year). Title of conference paper. In Title of Conference Proceedings (pp. XX–XX). Publisher.