

Follow up email **too late i alr sent it**

Subject line: The future of Knockout Legends...

Imagine someone wants to get into boxing, they type into their keyboard "best boxing places" Your store pops up first, eagerly they click on the link to your website -loading in an instant- just to see all the talented trainers and the phenomenal areas to work out in. They keep scrolling to see that you're currently open, so they take a jog over there just to realize that the gym is even more impressive in person. Standing by the door is one of the well-toned trainers who openly invites them in.

Before you know it you have the next Knockout Legend in your gym!
This is just the beginning so tell me when I should set up that call.

Sincerely yours, Lantz

(already sent)

Email subject line: This is why boxers can't find you!

Your Instagram profile is extremely professional and your content is intensely motivational but your main source of clients is typically from the internet.

Picture this, someone searches "boxing places near me" and instead of your gym popping up first, it's at the bottom of the search results.

But WHY isn't Knockout Legends at the top?

Simply because:

- You have the wrong website link (knockout-legends.business.site)
- You haven't claimed for the business to be yours
- You have irrelevant SEOs on your new website
- Your new website is slow due to the large amounts of data on it
- Etc.

I want to make you rank as one of the best boxing gyms in Gauteng (because you should be at the top)

But for now, let's start with registering you as the owner of your business on Google over a call.

If you're interested let me know so I can schedule a convenient time for a call so that I can rank your business higher in the search results.

Sincerely yours, Lantz

