### JEP AWARDS AND CERTIFICATES

JEP is an entrepreneurship and life skills programme and each class that completes the programme has achieved its goal. JEP recognises and celebrates every teacher and class that takes up the JEP challenge. Upon completion and submission of their projects, classes receive JEP Certificates and a School wall plaque in recognition of their achievement.

The JEP Awards recognises classes that reach the highest level in all aspects of the programme, and excel in creating, producing, and marketing their chosen product and running their JEP business. Classes that reach a very high standard in a category receive a Merit in the category. The JEP Award categories represent key aspects of the programme as well as the most popular themes and trends. There are 12 Category awards and an overall Class of the Year Award.

### **AWARD CATEGORIES**

### Class of the Year:

The Class of the Year is a very special award that considers the approach to all elements of the programme and recognises the class that has worked together from the very beginning to create a successful business. From idea generation to the 'Meet the Dragons' session, market research, teamwork and the transformation of their class idea into a real and innovative business, the Class of the Year is creative, passionate and tenacious in all aspects of their work.

### **Genius Product**

The Genius Product Award is an award that represents the dedication, hard work, and creativity that goes into making an original product. The award acknowledges the innovation behind the Big Idea chosen for the JEP class project. The Genius Product is an innovative product produced to a high standard and a clear understanding of the target market.

# **Marketing Gurus**

Each year there are several schools that go above and beyond regarding marketing. The Marketing Gurus Award recognises the innovative marketing efforts made by one very special class. Marketing Gurus are recognised for their creativity in all their marketing efforts, from branding and packaging to their marketing techniques to get the message out to their target audience about their new product.

### **Finance Wizards**

The Finance Wizards award is granted to the class that demonstrates an ability to maximise profit through combining quality and passion with an intelligent use of their budget and investment. Finance Wizards take a clever approach to raising the initial funding, pricing and ongoing managing of sales, income and costs, as well as making a healthy profit.

### Star Submission

The Star Submission Award celebrates the work involved in creating a portfolio of the work completed during the project. The project portfolio tells the story of the project, the challenges faced, and the skills developed and records the pupils' and teacher's perspectives

on important elements of the programme. The general standard of submission is extremely high, but every year there is at least one that stands out as meticulous its presentation and content.

### **Top Teams**

It takes a team effort to succeed in business. Effective teamwork is central to JEP as individual skills and talents are combined to carry out marketing, design, production, sales, finance and communications activities. Each team and team member has clear responsibilities and a role to play in the project's success. The Top Teams Award recognises exceptional teamwork of classes that pool their talents and work together to select, design, cost, produce and sell the end product.

#### **Creative Pioneers**

The Creative Pioneers awards honours classes who display ingenuity and creativity from the beginning of their JEP journey. This is reflected in both the individual ideas pupils generate at the beginning of the programme and the group ideas presented at the Meet the Dragons as well as in the Big Idea chosen for their JEP project. Creative Pioneers demonstrate originality throughout the product design and production process as well as in their overall approach to their class business.

## **Digital Maestros**

The Digital Maestros award recognises classes that excel in the use of technology and digital media in sales & marketing, communications, or production. The Digital Maestros Award recognises classes that move beyond the realm of digital consumers and, through peer learning, become competent technology creators – they marry technology with creativity and learning to enhance their overall JEP experience.

# **Community Champions**

The Community Champions Awards recognises Junior Entrepreneur Programme classes who positively impact their community. Their activities at the school or community level are a reminder of what we can all achieve if we work together. The Community Champions award recognises the efforts of pupils who forge strong links, solve problems and make a positive impact through innovation, education and partnership at community level.

## **Game Changers**

Our Game Changers Award honours the new and inventive ways in which the classes strive to create businesses with the objective of creating societal change. With projects that inspire and educate, Junior Entrepreneur Programme participants can apply their entrepreneurial skills to bring about positive change in their community, and the Game Changers Award recognises the contribution of projects that can benefit everyone for years to come.

### Go Green

The Go Green Award celebrates classes that have sustainability at the heart of their JEP project. The Go Green Award winners embrace environmentally friendly practices, from recycling and upcycling to using eco-friendly materials in creating their products. Leading by example, they strive to have a positive environmental impact.

#### **Health Heroes**

Children are acutely aware of the role of mental and physical health in overall well-being. The Health Heroes Award recognises classes encouraging health awareness, positive health practices and overall well-being through their JEP business. Health Heroes produce products that motivate and assist customers in taking care of their health.

## **Dynamic Designers**

The Dynamic Designers Award is a new category introduced in 2023. This award recognises exceptional, original artwork that pupils create as an integral part of the product and to promote their projects. While digital tools and resources can play an important role in the design process, the Dynamic Designers Award encourages creating original artwork as a starting point over the use of templates.

### THE BRIGHT SPARK AWARD

The Bright Spark Award is the only award presented to an individual pupil. It recognises the creativity of individual pupils who pitch novel ideas that are either too complex or too demanding to become the Big Idea.

### **CATEGORY AWARD WINNERS 2024**

### Class of the Year:

4th - 6th Class, Lisheen National School, Skibbereen, Co. Cork Draíocht na Mara – natural, organic, seaweed soap

### **Marketing Gurus:**

5th Class, Summercove National School, Kinsale, Co. Cork
The Kinsale Cookbook – a cookbook incorporating recipes from local restaurants

## **Digital Maestros:**

6th Class, St. Peters National School, Dungourney, Co. Cork Crazy Candles- a teacup and saucer with a handmade candles inside

### Go Green:

5th & 6th Class, Corballa National School, Corballa, Co. Sligo Know When To Sow- a calendar with seasonal seeds to plant for each month

#### **Creative Pioneers:**

P7, St. Ninnidh's Primary School, Derrylin, Enniskillen, Co. Fermanagh Ceol Agus Ól- Tumbling Paddies mug

### **Health Heroes:**

5th & 6th Class, Castlelyons National School, Castlelyons, Co. Cork The Sports Box- contains various games and sports equipment to encourage a healthy lifestyle for children

## **Dynamic Designers:**

5th & 6th Class, Killeen National School, Birr, Co. Offaly Bugsy The Boot Jack- a boot jack in the shape of a bunny

### **Star Submission:**

5th Class, Loreto Primary School, Grange Road, Rathfarnham, Dublin 14 Jupiter Jars- decorative jars

# **Gamechangers:**

MM3, Scoil Aonghusa, Spafield, Cashel, Co. Tipperary Super Drawer Boy: A Children's Book – a childrens book about superhero, Super Drawer Boy

#### **Finance Wizards:**

6th Class, Scoil Bhríde, Cannistown, Navan, Co. Meath Cannisfest- a school festival

### **Genius Product:**

5th & 6th Class, Wicklow Montessori Primary School, Ballyguile Beg, Wicklow Town

Are We There Yet?- a travel kit for children to keep them entertained on long journeys

# **Community Champions:**

3rd -6th Class Fybough National School, Castlemaine, Co. Kerry Photo Buddies- photographic prints of local beauty spots

## **Top Teams**

6th Class, Scoil Mhuire GNS, Lucan, Co. Dublin Bowtique Bows- various style and colour bow hair accessories