

## Toolkit for Iowa TYEP Supporters...

### Spread the Word and Raise Funds for Trans Youth and Their Families

In response to the rise in extreme legislation banning best-practice medical care for transgender youth, including in Iowa, the [Trans Youth Emergency Project \(TYEP\)](#) is directly supporting the families of youth who are impacted by anti-transgender healthcare bans across the country. Campaign for Southern Equality and One Iowa are leading this program in Iowa – and we'd love your help in getting the word out to reach as many young people and their families as possible.

In the document below, we have provided some social media and email posts to help you get the word out about this important program. Be sure to tag our partners:

- Campaign for Southern Equality (@SouthernEquality on IG/Facebook, @SouthernEqual on Twitter/X),
- One Iowa (@Onelowa on IG, Facebook, and Twitter/X)

Thank you for helping to raise visibility and funds for this critical project!

[Social Media Posts](#) • [Email Copy](#) • [Graphics](#)



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Email [adam@southernequality.org](mailto:adam@southernequality.org)*

# SAMPLE SOCIAL MEDIA POSTS

## FACEBOOK

### Post 1

No one should have to travel long distances for medically necessary healthcare – but a ban on gender-affirming care in Iowa and 24 other states forces trans youth and their families to do just that. Now, the Trans Youth Emergency Project – led by @SouthernEquality and @Onelowa – is supporting families in IA with patient navigation services, emergency grants of \$500, and more to support the families of trans youth in accessing out-of-state care. Get support from TYEP here:

<http://www.transyouthemergencyproject.org/IA>

### Post 2

Trans youth and their families face extreme distances and high costs as they navigate cruel bans on gender-affirming care. The Trans Youth Emergency Project is supporting Iowa families with patient navigation services, emergency grants of \$500, and more – donate today to make sure no family is shut out of the care they need to thrive:

<http://www.transyouthemergencyproject.org/givetoday>

## INSTAGRAM

Add <http://www.transyouthemergencyproject.org/IA> or <http://www.transyouthemergencyproject.org/givetoday> in bio, then post this copy and upload one of the square graphics.

### Post 1

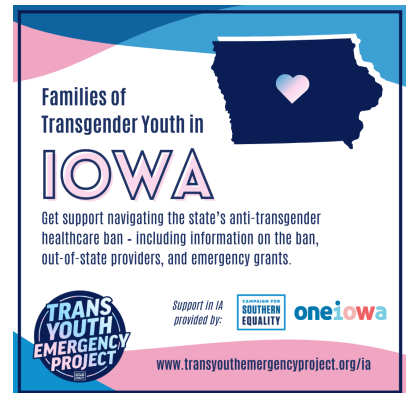
Trans youth are under attack in Iowa and across the country – 26 states have passed bans on gender-affirming care, and now families are facing impossible choices as they try to get their child the care they need to thrive. The Trans Youth Emergency Project, – led in Iowa by @Onelowa and @SouthernEquality – helps support trans youth and their families as they travel long distances for care. Families in IA can now access support through TYEP, including:



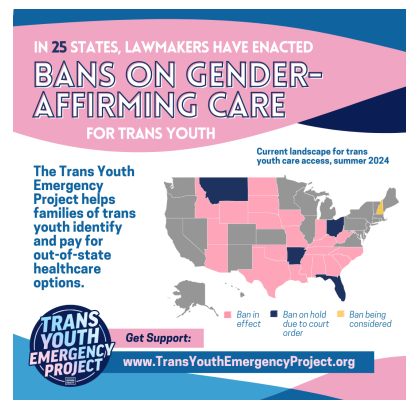
Patient navigation to out-of-state care



Emergency grants of \$500 for travel or medicine



[Download Graphic](#)



[Download Graphic](#)



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☂️ A network of care and information that families can turn to even as the landscape shifts

Get support from this important program via our link in bio 🏳️‍🌈 #SupportTransYouth

### **Post 2**

Trans youth and their families face extreme distances and high costs as they navigate cruel bans on gender-affirming care. The Trans Youth Emergency Project is supporting Iowa families with patient navigation services, emergency grants of \$500, and more – donate today to make sure no family is shut out of the care they need to thrive via our link in bio.

## **TWITTER/X**

### **Post 1**

A ban on gender-affirming care forces trans youth and their families in Iowa to travel extreme distances for health care. The Trans Youth Emergency Project is here to help folks navigate this crisis and get the care they deserve. Get support:

<http://www.transyouthemergencyproject.org/IA>

### **Post 2**

Iowa trans youth need our support. The Trans Youth Emergency Project provides:

- 📍 Patient navigation to out-of-state care
- 📁 Emergency grants for travel & medicine
- ☂️ An ecosystem of care, including resilience workshops

Please donate today:

<http://www.transyouthemergencyproject.org/givetoday>

## **SAMPLE EMAIL ANNOUNCEMENT**

**Subject:** Announcing the Trans Youth Emergency Project in Iowa

Friends –

No one should be forced to leave their home state to access healthcare – but right now, transgender young people and their families in Iowa are being forced to travel extreme distances just to access best-practice gender-affirming care. That's because of cruel legislation passed by lawmakers, that inserts the government into

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the private and personal medical decisions that should be exclusively between doctors, trans youth, and their families.

Similar anti-transgender restrictions have passed in 26 states, including Iowa, and now we're excited to share that a new project is pushing back on these bans and helping families of trans youth navigate this crisis.

[Organization Name] is proud to spread the word about the [Trans Youth Emergency Project \(TYEP\)](#), led in Iowa by One Iowa and the Campaign for Southern Equality. TYEP provides 1-on-1 custom patient navigation services and supports families of transgender youth with emergency grants to help them travel out of state for care.

**If you need support accessing gender-affirming care that is restricted in Iowa, or just want more information about the ban, click here to get support from the Trans Youth Emergency Project. And please forward this email to anyone who may need this support.**

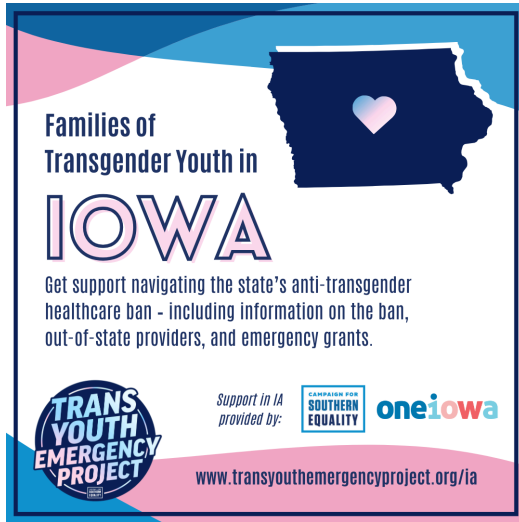
Transgender youth and their families in Iowa are navigating an impossibly complex care environment to get their child access to essential health care. For some, this has meant traveling hundreds of miles several times a year; others have considered moving to another state entirely. Bottom line: Families in Iowa have been doing everything they can to protect their children and make sure they have the care and support they need and deserve to thrive. We're glad there's a fantastic new program available to support them through this difficult moment.

Thank you,  
[ORGANIZATION NAME]

P.S. Since the Trans Youth Emergency Project launched in 2023, \$500,000+ in emergency grants has been directly distributed to more than 1,000 families in 15 states. **If you're not impacted by these bans and want to support those who are, please join me in supporting families of trans youth by donating today.**

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## GRAPHICS



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Download the [Campaign for Southern Equality logo](#)

Download the [Trans Youth Emergency Project logo](#)

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