

Founders Pledge Global Health and Development Fund

Family Empowerment Media (FEM)

The GHD Fund granted \$70,000 to FEM for a program that uses radio broadcasts to inform people in Nigeria about modern forms of contraception. In Nigeria, contraceptives are available, but many women are reluctant to use them due to misconceptions such as the belief that IUDs or birth control pills can cause infertility. FEM is seeking to raise 50% of their operating budget for 2023. This grant will go towards these operating costs, enabling them to reach more women with their broadcasts. A secondary goal of this grant is to put FEM in a stronger position to apply for funding for a randomized controlled trial; if such funding is received, they will be better able to assess impact and, if evidence is promising, to raise considerably more capital.