

Who is writing your ads?

Alright let's be real, most of the content online is infested with AI. Generative AI has taken away the human feeling.

Through advertisements you are trying to communicate with your ideal customer.

The words should flow out of a "Human" mouth.

The Bar Test

Can you say this to a real person in a real life scenario?

Does it flow human?

Tips

Read out your writing loudly.