Victoria Bona-Egun, Product Designer

vickyegun@gmail.com | +234-905-649-0217 | Portfolio | linkedin.com/in/vee-egun

EXPERIENCE

Bitnob, Abuja, Nigeria July 2025 – July 2026
Product Designer (Contract)

- Led the website redesign for new Enterprise and Business offerings, improving product discoverability and supporting go-to-market initiatives across 8 African countries
- Revamped the B2B onboarding funnel to eliminate workflow friction, reducing drop-off by 20% and accelerating time-to-value for new business users
- Designed the B2B enterprise treasury platform used by hundreds of global businesses, streamlining real-time market data workflows across $4.5B+ in transaction volume
- Designed crypto-lending products, scaling the platform's financial services portfolio and unlocking net-new revenue streams

Asataura Technology, Kano, Nigeria March 2024 – March 2026
Lead Product Designer (Part-time)

- Promoted to Design Lead within 6 months after leading 3+ projects and several high-impact product launches
- Redesigned the MySlates360 website, driving a 3× increase in qualified leads within 2 months through improved information architecture and user experience
- Led end-to-end design of Sway Spa's customer app and admin platform, reducing booking-flow drop-off by 60% and streamlining scheduling and payment management workflows
- Conceptualised an AI-powered learning platform for young learners, increasing engagement by 40% through adaptive learning and gamified experiences

Ivorypay, Gauteng, South Africa July 2023 – July 2025
Product Designer (Full-time)

- Optimised website user journeys and information architecture, increasing conversion by 40%
- Revamped the B2B checkout flow, reducing checkout time by 25% through simplified payment interactions
- Developed partnership pitch decks that strengthened the platform's value proposition, contributing to a 30% increase in strategic partnerships
- Owned the end-to-end design and launch of Duffle, a crypto payments app that reached 2,000+ users and facilitated 8,000+ transactions in its first month

Global Wissen Consult, Abuja, Nigeria March 2024 – April 2025
UI/UX Design Tutor (Part-time)

- Taught UI/UX design to 300+ students across four universities, achieving 80% student satisfaction
- Conducted interactive workshops that led to a 60% increase in student engagement and participation

Self-Employed, Remote September 2021– May 2023
Product Designer

- Designed an ERP software platform that streamlined internal operations, reducing administrative workload by 30% and increasing team productivity by 15%

EDUCATION

Benson Idahosa University, Benin City, Nigeria May 2019
Bachelor of Arts, International Studies and Diplomacy

ADDITIONAL

- **Core Skills:** Product Design, UX Strategy, Human-AI Interaction, Conversational Design & Intent Mapping, AI Prototyping, User Research, Data Visualisation, Journey & Workflow Mapping, A/B Testing, Usability Testing
- **Tools:** Figma, Claude Code, Codex, Gemini, Lovable, Replit, v0, Jira, Notion, Miro, Framer