

\$100/Day Product Stack Blueprint

A Practical Guide to Build & Sell Your First Digital Stack

By [Alex tian]

👋 Welcome

Hey! Thanks for grabbing this free blueprint.

This is the exact framework I used to grow from \$0 to consistent \$100/day income—without a big audience, fancy tools, or perfect products.

It's built for real humans who are tired of vague advice like “just build value.” I'll show you what I actually did—step by step.

Let's dive in.

1 Quick Start Guide

🎯 The Goal:

Make \$100/day by selling 3 bundles at \$40 each (or adjust pricing).

💰 Simple Math:

Sell 3 x \$40 bundles = \$120/day → \$3,600/month.

Even at 1 sale/day = \$1,200/month — still solid.

🧠 Mindset Reminder:

You don't need to “feel ready.”

Start messy. Learn fast. Iterate.

This is a low-risk, high-reward approach for beginners who want real traction.

2 Product Stack Builder

 Use this formula to create your stack:

Niche: Choose one specific type of person to help

Pain Point: What's frustrating them daily?

Stack Components:

1. Template – A useful tool they can download and use
2. Tutorial – A short guide or video showing how to use it
3. Bonus – Extra value (e.g., checklist, private chat, group)

Example Stack (Pre-Filled)

Niche: Busy freelancers

Pain Point: Disorganized schedules

Template: Notion daily planner

Tutorial: 5-minute video walkthrough

Bonus: Invite to a productivity support chat

3 Tools You Can Use (Free + Easy)

Purpose	Tools
Create template	Notion/Canva
Record tutorials	Loom
Host products	Gumroad/pay hip
Build landing pages	Carrd

👉 You don't need a fancy website. Just a way to deliver value.

4 Outreach Scripts (That Got Me My First Sales)

✉️ Reddit Script (Feedback Angle)

> "Hey! I made a free template to help with [pain point]. I'm testing it—would love feedback (or roast me). Want to check it out?"

✉️ Facebook DM (Niche Group Angle)

> "Hey, saw your post in [group name]. I actually built a resource

that might help with that exact thing. Mind if I send it over?"

→ Keep it non-pitchy. Lead with value. Build trust first.

5 Lead Magnet Rescue Plan

🛑 Flopped Product? Don't Trash It.

Here's how I reused mine:

Top 3 pages → Free PDF lead magnet

One checklist → Reddit freebie

Whole product → Bonus for another bundle

💡 Every failed product can be recycled into content, lead magnets, or bonus value.

END Final Thoughts

Real talk:

Your first 10 sales will probably
come from friends or mutuals

You'll overthink everything (and
launch late)

Most people won't buy right
away—follow up

But when you stack useful,
scrappy products... you win.

Treat your products like LEGO
blocks:
Small. Stackable. Reusable.

Build once. Sell forever.

"Thanks for reaching out! Here's
the exact blueprint I used to build
my first \$100/day product stack
— feel free to copy, remix, and
run with it. If you want feedback
on your stack, DM me anytime!"

You got this 💪.
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