

## HydroJug GDPR Privacy Addendum

Last modified: [DATE]

### **1. Introduction.**

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This GDPR Privacy Addendum (the “**GDPR Privacy Addendum**”) supplements the information contained in our Privacy Notice (our “**Privacy Notice**”) and applies solely to the users of our Websites and Applications who are located in the European Economic Area, the United Kingdom, or Switzerland. We adopt this GDPR Privacy Addendum to comply with the European Union’s General Data Protection Regulation, and any laws implementing the foregoing by any member states of the European Economic Area, the United Kingdom (including the UK Data Protection Act and the UK-GDPR), and or Switzerland (collectively, the “**GDPR**”). Unless otherwise defined in this GDPR Privacy Addendum, any terms defined in the GDPR or our Privacy Notice have the same meaning when used in this GDPR Privacy Addendum. When this GDPR Privacy Addendum is applicable to you, it takes precedence over anything contradictory in our Privacy Notice.

### **2. Data Controller, Data Protection Officer, and Representative.**

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HydroJug is the data controller of your Personal Data. At this time, HydroJug is not required to appoint a Data Protection Officer or representatives in either the European Union or the United Kingdom, and has elected not to do so. HydroJug may be contacted in any manner set forth below in the “[Contact Information](#)” Section of this GDPR Privacy Addendum.

### **3. Information We Collect About You and How We Collect It.**

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The Personal Data we collect and the ways in which we collect it is described in our Privacy Notice.

The Personal Data we collect from you is required to enter into a contract with HydroJug (i.e., to make a purchase), for HydroJug to perform under the contract, and to provide you with our products and services. If you refuse to provide such Personal Data or withdraw your consent to our processing of Personal Data (when appropriate), then in some cases we may not be able to enter into the contract or fulfill our obligations to you under it.

We only place non-essential cookies on your device and use other interaction and/or performance monitoring tools with your affirmative consent. You may withdraw or change your consent at any time by accessing our cookie consent manager through the “Cookies” link on our Websites or in our Applications. You may also set your browser or mobile operating system to refuse all or some browser cookies (which may include essential cookies), or to alert you when cookies are being sent. However, if you do not consent to our use of cookies or select this setting you may be unable to access certain parts of our Websites or Applications.

### **4. Lawful Basis for Processing Your Personal Data.**

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The processing of your Personal Data is lawful only if it is permitted under the GDPR. We have a lawful basis for each of our processing activities (except when an exception applies as described below):

- **Consent.** By using our Websites or Applications, you consent to our collection, use, and sharing of your Personal Data as described in our Privacy Notice and this GDPR Privacy Addendum. If you do not consent to the terms of our Privacy Notice and this GDPR Privacy Addendum, please do not use the Websites and Applications;
- **Legitimate Interests.** We will process your Personal Data as necessary for our legitimate interests. Our legitimate interests are balanced against your interests and rights and freedoms and we do not process your Personal Data if your interests or rights and freedoms outweigh our legitimate interests. Our legitimate interests are to: facilitate communication between HydroJug and you; detect and correct bugs and to improve our Websites and Applications; safeguard our IT infrastructure and intellectual property; detect and prevent fraud and other crime; promote and market our business; and develop and improve our product and services;
- **To Fulfill Our Obligations to You under our Contract.** We process your Personal Data in order to fulfill our obligations to you pursuant to our contract with you (i.e., when you make a purchase) to deliver our goods and services to you and to process your warranty claims;
- **As Required by Law.** We may also process your Personal Data when we are required or permitted to by law; to comply with government inspections, audits, and other valid requests from government or other public authorities; to respond to legal process such as subpoenas; or as necessary for us to protect our interests or otherwise pursue our legal rights and remedies (for instance, when necessary to prevent or detect fraud, attacks against our network, or other criminal and tortious activities), defend litigation, and manage complaints or claims.

## **5. Special Categories of Information.**

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HydroJug generally does not ask you to provide, and we do not knowingly collect, any special categories of Personal Data from you.

## **6. Automated Decision Making.**

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HydroJug does not use your Personal Data with any automated decision making process, including profiling, which may produce a legal effect concerning you or similarly significantly affect you.

## **7. How We Use Your Information.**

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We use your Personal Data as described in our Privacy Notice.

We will only use your Personal Data to contact you about our own goods and services that may be of interest to you with your affirmative consent. If you wish to consent to this use, please check the relevant box located on the form on which we collect your data. If you wish to change your choice, you may do so at any time by logging into the Websites or Applications and adjusting our user preferences in your account profile by checking or unchecking the relevant boxes or by sending us an email stating your request at [privacy@thehydrojug.com](mailto:privacy@thehydrojug.com).

## **8. Disclosure of Your Information.**

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We do not share or otherwise disclose your Personal Data for purposes other than to the entities and for the purposes described in our Privacy Notice.

## **9. Your Rights Regarding Your Information and Accessing and Correcting Your Information.**

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The GDPR provides you with certain rights with regards to our processing of your Personal Data. These rights replace the similar rights provided in our Privacy Notice or are supplemental to such rights.

- **Access and Update.** You can review and change some of your Personal Data by logging into the Websites or Applications and visiting your “Account” page. You may also notify us through the [Contact Information](#) below or through our Websites’ and Applications’ live chat features of any changes or errors in any Personal Data we have about you to ensure that it is complete, accurate, and as current as possible. We may not be able to accommodate your request if we believe it would violate any law or legal requirement or cause the information to be incorrect.
- **Restrictions.** You have the right to restrict our processing of your Personal Data under certain circumstances. In particular, you can request we restrict our use of it if you contest its accuracy, if the processing of your Personal Data is determined to be unlawful, or if we no longer need your Personal Data for processing but we have retained it as permitted by law.
- **Portability.** To the extent the Personal Data you provide HydroJug is processed based on your consent and that we process it through automated means, you have the right to request that we provide you a copy of, or access to, all or part of such Personal Data in structured, commonly used and machine-readable format. You also have the right to request that we transmit this Personal Data to another controller, when technically feasible.
- **Withdrawal of Consent.** To the extent that our processing of your Personal Data is based on your consent, you may withdraw your consent at any time by closing your account. Withdrawing your consent will not, however, affect the lawfulness of the processing based on your consent before its withdrawal, and will not affect the lawfulness of our continued processing that is based on any other lawful basis for processing your Personal Data.
- **Right to be Forgotten.** You have the right to request that we delete your Personal Data. We cannot delete your Personal Data except by also deleting your user account, and we will only delete your account when we no longer have a lawful basis for processing your Personal Data or after a final determination that your Personal Data was unlawfully processed. We may not accommodate a request to erase information if we believe the deletion would violate any law or legal requirement or cause the information to be incorrect. In all other cases, we will retain your Personal Data as set forth in this policy. In addition, we cannot completely delete your Personal Data as some data may rest in previous backups. These will be retained for the periods set forth in our disaster recovery policies. If you delete your User Contributions from the Websites or Applications, copies

of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other users of the Websites or Applications. Proper access and use of information provided on the Websites and Applications, including User Contributions, is governed by our website Terms of Use.

- **Complaints.** You have the right to lodge a complaint with the applicable supervisory authority in the country you live in, the country you work in, or the country where you believe your rights under applicable data protection laws have been violated. However, before doing so, we request that you contact us directly in order to give us an opportunity to work directly with you to resolve any concerns about your privacy.
- **How You May Exercise Your Rights.** You may exercise any of the above rights by contacting us through any of the methods listed under Contact Information below and through the live chat feature of our Websites and Applications. If you contact us to exercise any of the foregoing rights, we may ask you for additional information to verify your identity. We reserve the right to limit or deny your request if you have failed to provide sufficient information to verify your identity or to satisfy our legal and business requirements. Please note that if you make unfounded, repetitive, or excessive requests (as determined in our reasonable discretion) to access your Personal Data, you may be charged a fee subject to a maximum set by applicable law.

#### **10. Consent to Processing of Personal Data In Other Countries Outside the European Economic Area or the United Kingdom.**

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In order to provide our Websites, Applications, products, and services to you, we may send and store your Personal Data outside of the EEA, Switzerland, or the United Kingdom, including to the United States. Accordingly, your Personal Data may be transferred outside the country where you reside or are located, including to countries that may not or do not provide an equivalent level of protection for your Personal Data. Your information may be processed and stored in the United States and United States federal, state, and local governments, courts, or law enforcement or regulatory agencies may be able to obtain disclosure of your information through the laws of the United States. By using our Websites or Applications, you represent that you have read and understood the above and hereby consent to the storage and processing of Personal Data outside the country where you reside or are located, including in the United States.

Your Personal Data is transferred by HydroJug to another country only if it is required or permitted under the GDPR and provided, however, that there are appropriate safeguards in place to protect your Personal Data. To ensure your Personal Data is treated in accordance with our Privacy Notice and this GDPR Privacy Addendum when we transfer it to a third party, HydroJug uses Data Protection Agreements between HydroJug and all other recipients of your data that include, where applicable, the standard contractual clauses adopted by the European Commission and/or the Information Commissioner's Office in the United Kingdom (collectively, the "**Standard Contractual Clauses**"). The European Commission and the Information Commissioner's Office in the United Kingdom have determined that the transfer of Personal Data pursuant to the Standard Contractual Clauses provides for an adequate level of protection of your Personal Data, however, the Standard Contractual Clauses may need to be supplemented in some cases with additional measures on a case-by-case basis after an analysis that such supplemental measures can provide you with an essentially equivalent level of protection as afforded in the EEA, Switzerland, and/or the UK. When, as a result of this analysis, we believe

this to be appropriate and necessary, the Standard Contractual Clauses have been supplemented in this way. Under these Standard Contractual Clauses, you have the same rights as if your Personal Data was not transferred to such third country. You may request a copy of the Data Protection Agreement by contacting us through the Contact Information below.

## **11. Data Retention Periods.**

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HydroJug will retain your Personal Data for the entire time that you keep your account open or, if you do not have an account, until you request us to delete your Personal Data. After this period, we may retain your Personal Data for up to 1 year, or for any of the reasons listed below, whichever is longer:

- for as long as necessary to comply with any legal requirement;
- on our backup and disaster recovery systems in accordance with our backup and disaster recovery policies and procedures;
- for as long as necessary to protect our legal interests or otherwise pursue our legal rights and remedies; and
- for data that has been aggregated or otherwise rendered anonymous in such a manner that you are no longer identifiable, indefinitely.

Your Personal Information will be deleted when we no longer require your Personal Information for any of the above purposes.

## **12. Changes to This GDPR Privacy Addendum.**

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We may change this GDPR Privacy Addendum at any time. It is our policy to post any changes we make to our GDPR Privacy Addendum on this page with a notice that the GDPR Privacy Addendum has been updated on the Websites' home page and Applications' home screen. If we make material changes to how we treat our users' Personal Data, we will notify you by email to the email address specified in your account and/or through a notice on the Websites' home page and Applications' home screen. The date this GDPR Privacy Addendum was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Websites and/or Applications and this GDPR Privacy Addendum to check for any changes.

## **13. Contact Information.**

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If you have any questions, concerns, complaints, or suggestions regarding our Privacy Notice or this GDPR Privacy Addendum, have any requests related to your Personal Data described in the Privacy Notice or this GDPR Privacy Addendum, or otherwise need to contact us, you can do so at the contact information below or through the "Contact Us" page on our Websites or in our Applications.

**To Contact HydroJug (Controller)**  
HydroJug, Inc.  
107 West 600 North  
Suite 1  
Ogden, UT 84404  
USA

+1 (801) 829-1628  
[privacy@thehydrojug.com](mailto:privacy@thehydrojug.com)