Employment Outcomes Survey Instructions and FAQs

Please take the PSU School of Business career outcome survey. To complete the survey, click **https://business-pdx.12twenty.com/** to access it in our secure system, 12Twenty. Please note that you must use your **PSU ODIN** account to log in to 12Twenty. *(This system is only available to PSU Business students, not faculty and staff.)*

- Once logged on, you may need to answer a few quick questions before proceeding to the **"Jobs and Job Offers"** - **Post Graduation** section.
- On the **Post Graduation** section, select "+ Report Status" and then select the most relevant option from there. Please answer as many questions as you can; the ones with *asterisks are required.

Did you recently get an internship? We want to hear from and celebrate that, too!

- Once logged on, you may need to answer a few quick questions before proceeding to the **"Jobs and Job Offers"** - **Internship** section.
- On the **Internship** section, select "+ Report Status" and then the most relevant reporting option from there. Please answer as many questions as you can; the ones with *asterisks are required.

You can watch this **tutorial video** for guidance or **scroll to the 2nd page for step-by-step screenshots**.
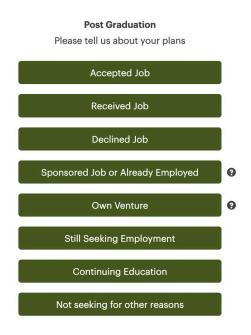
Your data is important to us, and **we promise** that:

- All information is kept confidential and only shared in aggregate, non-personally identifiable form.
- If you answer "yes" to the question asking if you'd be willing to share your story, we will reach out to you for more information BEFORE we share anything (and we will never share individual salary data in this feature).
- **To learn more about how this data is handled and what it is used for, please review the below FAQs.**

For those reporting new jobs, promotions, or internships, please note the simple directions and images below:
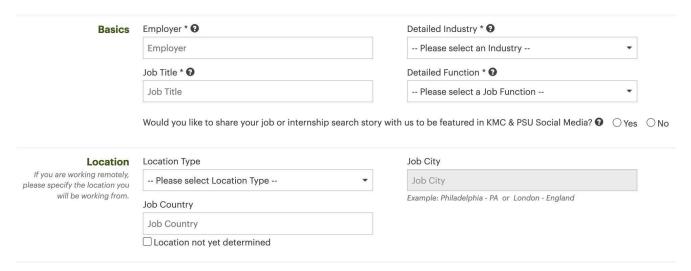
1. The first step is to click on this link to 12Twenty. Once there, you should see the two main options [image to right]. "Post Graduation" is for jobs and promotions, and you don't have to have graduated to click it. For a new job or a promotion, select " + Report Status" in the "Post Graduation" section. If you have an internship, select " + Report Experience" in the "Internship" section.

Jobs and Job Offers

Post Graduation
Please tell us about your post graduation plans

+ Report Status

Internship
Please tell us about your internship

+ Report Experience

Post Graduation
Please tell us about your plans

Accepted Job

Received Job

Declined Job

Sponsored Job or Already Employed ?

Own Venture ?

Still Seeking Employment

Continuing Education

Not seeking for other reasons

2. If you recently got a new job or promotion, select "Accepted Job" [image to the left] and proceed to the next page to complete the details. If you are reporting a promotion, there will be a place where you can indicate that this was an internal promotion in a subsequent step. If you selected the internship option in Step 1, then the same directions apply.

3. Next, complete the details about the job, promotion, or internship [image below]. All data is kept confidential and only shared in aggregate, non-personally identifiable form.

Basics

Employer * ?

Employer

Job Title * ?

Job Title

Detailed Industry * ?

-- Please select an Industry --

Detailed Function * ?

-- Please select a Job Function --

Would you like to share your job or internship search story with us to be featured in KMC & PSU Social Media? ?   ○ Yes ○ No

Location
If you are working remotely, please specify the location you will be working from.

Location Type

-- Please select Location Type --

Job Country

Job Country

☐ Location not yet determined

Job City

Job City

Example: Philadelphia - PA or London - England

Frequently Asked Questions (FAQ)

Q: I tried logging in with my ODIN, but it says I don't have access.
A: Students who are business majors or graduate students and those who graduated within the last year have access to this site. If this is your situation and you can't access it, please email us at *sbcareercenter@pdx.edu*, and we will troubleshoot the issues for you.

Q: I graduated a few months ago and can't remember my PSU ODIN password to log in?
A: Visit https://oam.pdx.edu/ to reset your password.

Q: How is this data handled?
A: We know employment outcomes (especially salary details) are sensitive data points and do not share identifiable information on any individual. Details will be aggregated in order to report overall trends of our programs (if you are wondering what this looks like, check out this webpage and this webpage). Only our career center will have access to raw data.

Q: How will this data be used?
A: This data will be predominantly used to aggregate class salaries and employment outcome trends for our graduates. Places we will report this aggregated information include:
- Rankings (such as U.S.News & World Report, Princeton, etc.)
- Accreditation reporting (to maintain our AACSB accreditation)
- On program websites to report out ROI of degrees (such as this webpage and this webpage)
- In our career services reports to help set expectations and guide our students and graduates on what outcomes to expect.

Q: Why do we collect Salary information?
A: There are several reasons why we collect salary information. Salary information helps us:
- Calculate a quantitative ROI on your degree.
- Set reasonable expectations for incoming students about the employment outcomes of our graduates based on company, industry, sector, location, etc.
- To assess how a person's prior (pre-program) professional experience and experience they gain during the program influence opportunities at graduation, and to share more accurate stories of our students' career success.

Q: If I do not fill out the survey, what will happen?
A: After graduation, our career center team will be in contact via email to get updated information for you through the reporting windows. **You will also receive auto emails from "notifications@business-pdx.12twenty.com" with a link for you to access the survey until it is completed.**

For any other questions that were not addressed above, please email sbcareercenter@pdx.edu