

SJ: Improved description for your private yoga sessions

Hi Saisha,

I've prepared an improved description of your private yoga sessions which will increase the number of sign ups.

You can find it at the bottom of this email.

I also noticed that your Instagram posts help people overcome their self-doubts and motivate them to train.

But not using the right words reduces the number of people who actually sign up for your yoga sessions.

Business owners in the yoga space, like Pouya_yoga and Livinleggings, use specific words that tap into people's desires and make them buy their products.

And I have a few ideas about how you can easily implement them for Thickthighyoga, even better than your competitors.

We can discuss this on a quick call.

What does your schedule look like this week?

Krystian