

Nebraska Women's Athletic Leadership Alliance

Board Meeting Minutes

Date

December 22, 2024

Board Members Present

Jacque Tevis-Butler, Marquel Harlan, MK McGee, Katie Palmquist, Laura Praus, Kim Miller

Board Members Not Present

Renee Saunders, Tracy Douglas, Hannah True

Founders Present

None

Guests

None

Topic	Discussion	Action
Call to Order	President Jacque Tevis-Butler called the meeting to order at 9:02am.	
Minutes	Members voted 6-0 to approve the minutes from November 17.	
Old Business		
Census/Mandate	It will take the Board some time to review the recent census data. The Board agreed to table the idea of mandating the census.	Census data will be reviewed in-depth.
Social Media, Website, Membership	Jacque will add the login information for Twitter and the Facebook group to the shared Google drive so Laura and Katie can begin generating social media posts. Laura and Katie will add the information for the Facebook page and Instagram when those accounts are set up. Goal to include membership link and/or QR code for new members to access when they see the posts.	Social media accounts will begin to generate posts with the goal of increasing NWALA awareness and membership and promote women in athletic leadership!
	A few members still need to send bio information to Laura so it can be added to the website. Laura will reach out to these members individually.	When all bio information is collected, Kim will push the leadership information live to the website.
501(c)3 Status	The NWALA financial account at CORE Bank has been created. As our federal paperwork has not been submitted yet, revenue intake is not tax-exempt. Jacque would like to establish a preliminary budget to guide the Board’s endeavors, with the goal that our expenses take away 20% or less of total revenue. Jacque anticipates status will be established in spring 2025.	Jacque continues to work with our attorney to establish federal 501(c)3 status with the IRS.

Funding and Fundraising	Jacque is working to establish partner events with the new Set the Bar venue; opening date still TBD. Ideas were suggested about hosting Board meetings; membership happy hour events; the annual awards event; fundraising nights, i.e., 20% of revenue goes toward NWALA; and more at Set the Bar.	Jacque will look at dates for the awards event so it can be scheduled and promoted on social media.
New Business		
Goals	Jacque asked the Board members what our initial goals and priorities should be. MK and Laura agreed that focusing time, energy, and resources on a great awards event is an excellent place to start.	
Announcements		
History!	Today will mark the first time a female coach will win an NCAA Division I national championship in volleyball. Additionally, the teams who advanced to volleyball championships for NAIA, Division II, Division III, and NIVC were all coached by women.	
Adjournment	President Jacque Tevis-Butler adjourned the meeting at 10:30am.	